



## Metric 3.2.2

Number of Workshops/Seminar/Conferences including programs conducted on Research Methodology, Intellectual Property Rights (IPR) and entrepreneurship during the last five year

Year	Number of Workshop/seminar/Conferences Conducted
2022-2023	12
2021-2022	16
2020-2021	09
2019-2020	10
2018-2019	13
<b>Total</b>	<b>60</b>

## LIST OF SUPPORTING DOCUMENTS

Sr. No.	Document
01	Report of Workshops/Seminar/Conferences (Year wise)

  
Director  
Sai Balaji Education Society's  
Sai Balaji International Institute  
of Management Sciences  
Pune



Dr. L.K. Tripathy  
Director,  
SBIIMS

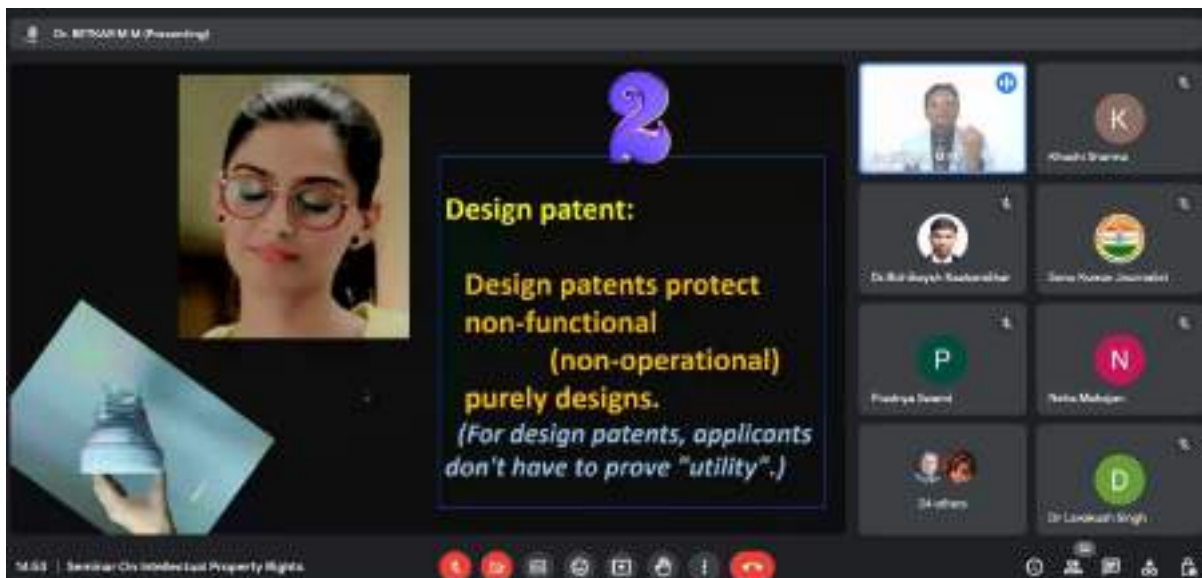
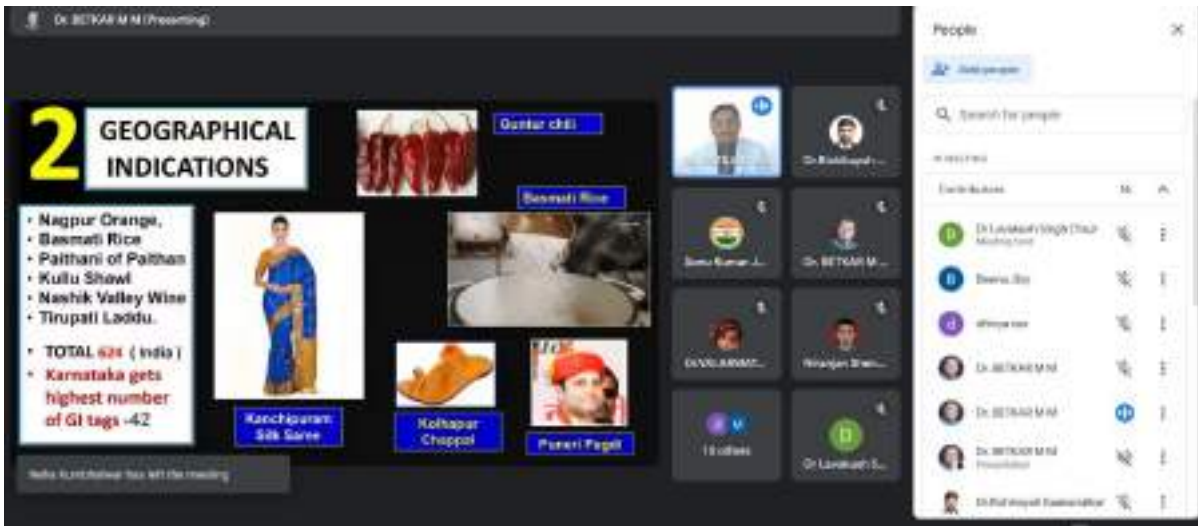


## INDEX 2023

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7	Workshop on Case writing	55	21.06.2023 To 21.06.2023
8	Mumbai Dabbawala Enterprise	110	11.03.2023 To 11.03.2023
9	Startup and Family Business	130	10.03.2023 To 10.03.2023
10	Workshop on Amos -Structural Equation Modelling Software	110	21.01.2023 To 21.01.2023
11	Anvesh 2023-International Conference on -Role of Sustainability and Innovation in the Era of Disruption	160	20.01.2023 To 21.01.2023
12	The Future of Technology in Tourism and Hospitality Management	55	16.01.2023 To 16.01.2023

## Online Seminar on Intellectual Property Rights (IPR) and Patent Filing in India

Date: 7th October 2023



Time: 2:00 PM - 5:00 PM

Venue: SBIIMS Pune (online)



### Agenda:

- Introduction to Intellectual Property Rights (IPR)
- Types of IPR: Copyrights, Trademarks, Patents, and Trade Secrets
- Importance of IPR in Academic Research and Innovation
- Patent Filing Process in India
- Case Studies and Success Stories
- Q&A Session

**Guest Speaker:** Dr. M.M. Betkar (Expert in IPR and Patent Filing)

Objective: To enhance understanding of intellectual property rights, especially in academic research and innovation, and to provide valuable information on the patent filing process in India.

### Outcomes:

- Increased knowledge and awareness of IPR and patent filing
- Networking opportunities with experts and professionals in the field
- Potential collaborations in intellectual property and innovation
- Enhanced understanding of the importance of IPR in academic research and innovation

**Organizer:** Dr. Lavakush Singh (Convenor - IIC)

This online seminar helped to provide a comprehensive overview of intellectual property rights and patent filing in India, with a focus on academic research and innovation. The expert speaker, Dr. M.M. Betkar, will share his insights and experiences, and the Q&A session provided an opportunity for participants to engage and ask questions. The seminar proved to be a valuable learning experience and a great opportunity for networking and collaboration.

  
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## "CYBER SAFE CAMPUS"

On Thursday, 5th Oct 2023, SBIIMS witnessed an enlightening workshop on "CYBER SAFE CAMPUS." The event was a remarkable endeavor to empower our Beti aur Bete with essential knowledge to safeguard themselves from cyber threats.



Dr. Ananth Prabhu G, a renowned cyber law and security expert from the Indian Cyber Institute, illuminated the audience with his profound insights into the world of cybersecurity. His expertise shed light on the importance of being cyber-savvy in our digital age. We learned that as responsible netizens, our role extends beyond our academic pursuits. Cybersecurity is not just about protecting data; it's about protecting our future. We discovered how vital it is to be vigilant, understand cyber threats, and take proactive steps to stay safe online.



We are grateful to everyone who attended the event, and we hope that the knowledge shared today will help us create a safer digital environment within our campus and beyond.

Let's unite to make our campus a CyberPatriot! Stay tuned for more initiatives aimed at building a secure online community.

  
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## Week of World Entrepreneurship

**Date:** 21st August 2023 to 31st August 2023.

**Resource Person:** Dr. Rishikaysh Kaakandikar

### Overview:

In the week of world entrepreneurship from 21 August to 31 August, SBIIMS shifted our focus to learn academics through learning about entrepreneurs. World Entrepreneurs Week celebrates the innovation, resilience, and determination of entrepreneurs worldwide. We have taken part in various activities planned by SBIIMS faculties.

1 - Entrepreneurship quiz - The quiz involved active learnings towards different companies and entrepreneurs of global and Indian origin. The group 3 won the quiz with a huge margin.

2 - poster making - Students made posters on entrepreneurship ideas and innovation. The poster making competition was won by Rasika and group, they portrayed "Rules by Ratan Tata for a successful entrepreneur".

3 - This week we also had a motivation program planned through an "entrepreneurship empowerment program".

Overall throughout the week we learned more about the businesses conduction and innovative business setup process. We extend our sincere gratitude to Professor Manish R Mundada, Founder President of SAIBALAJI EDUCATION SOCIETY, for his unwavering support, and guidance.









  
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## **Entrepreneurship / Corporate Learnings -Induction Program**

**Date -7th August 2023**

Program Overview:

A day of Program loaded with noteworthy and insightful sessions.

SBIIMS initiated their day with various sessions on Corporate Learnings and Life lessons, which were led by Various Resource person.

**Resource Person:**

Mr Sangram Kadam (Senior Vice president KPIT):

Mr Advait Kurlekar (CEO Upohan Management Consultants);

Mrs Sucheta Mehetre (Founder Director Astha Design)..

Later on, the event was followed by Motivational Speech by Founder President of SBES, Prof Manish R Mundada Sir, guiding the student regarding various aspects.

Further, there was Motivational Session on

"Power of Self Belief and Growth Mindset" by Mr Shashi Sudhanshu (CEO SENJOY India)

Thus It was a day full of learnings and enjoyment aspiring the new batch to achieve their goal.





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## International Case Study and Research Conference

**Date:** July 21 and 22, 2023

**Program Coordinators:**

Dr. Nitin Ranjan Dr. Abhay Mishra

**Introduction:** International case conference for faculty of the prestigious institute aims to share knowledge between the members, enable problem solving skills, make new networks and collaborations, exchange cultural understandings, promote professional development and more.

**Event overview:** The above-mentioned international case conference was held in Sai Balaji International Institute of Management Sciences on 21<sup>st</sup> and 22<sup>nd</sup> of July 2023 for the faculty members for global exposure and better understanding of cultures. This event enabled the members to have a broader perspective on different aspects of cases.





**Activities:** Case Study Presentations: Participants present their case studies, showcasing real-world challenges and innovative solutions within their respective fields. These presentations often include Q&A sessions for discussion and feedback.

Workshops and Training Sessions: Conducting workshops or training sessions focused on case writing, research methodologies, data analysis, or other skills relevant to the conference theme.

Poster Sessions: Allowing participants to present their case studies or research in a poster format, fostering informal discussions and networking opportunities.

Roundtable Discussions: Facilitating small-group discussions on specific topics or themes related to case studies, encouraging in-depth conversations and idea sharing among participants.

Networking Events: Organizing social events, receptions, or networking breaks to encourage informal interactions among attendees, promoting collaborations and the exchange of ideas.

Case Challenges or Competitions: Hosting competitions where participants can showcase their problem-solving skills by presenting solutions to specific case challenges.

Interactive Technology Sessions: Incorporating interactive sessions using technology platforms for virtual participation, polls, live discussions, or demonstrations.

Cultural Exchanges: Introducing cultural events, performances, or activities that celebrate the diversity of participants' backgrounds and foster cultural understanding

**Feedback:** The International Case Conference was a very informative conference where the members present were very happy about the knowledge they gained and exposure, they had the chance to grasp. Making it a very interactive and fun conference.



**Conclusion:** International case conferences are invaluable in fostering collaboration, knowledge exchange, and problem-solving across borders. Their multifaceted benefits include enhanced learning, improved patient care, policy influence, and professional growth. By bringing together diverse expertise and perspectives, these conferences contribute significantly to advancing various fields, promoting global understanding, and ultimately, making a meaningful impact on society. The collective efforts and shared insights from such conferences serve as catalysts for innovation and progress, ultimately benefiting professionals, industries, and the communities they serve.

  
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## Workshop on Case writing

**Date: June 21, 2023**

**Coordinator: Dr. Laxmidhar Biswal**

**Introduction:** Workshop to focused on case writing are immensely beneficial for educators aiming to create engaging teaching materials. And help educators to provide global exposure to students with the help of multiple types of case studies.



**Event overview:** Workshop held in Sai Balaji International institute of Management Sciences on 21<sup>st</sup> June 2023. This was held for improving the case study materials from the teachers which would eventually help the students to understand the study material more clearly and have a strong base of the subject



### **Activities:**

**Understanding Case Writing Fundamentals:** Workshops often start with the basics, covering the structure of a case, defining learning objectives, creating a compelling narrative, and crafting effective teaching notes.

**Mentorship and Guidance:** Experienced case writers or mentors may offer one-on-one guidance, providing feedback and support throughout the case development process.

**Peer Review and Collaboration:** Encouraging faculty members to review and collaborate on each other's cases, fostering a community of practice where ideas and feedback are shared.

**Workshops on Case-Based Teaching:** Sessions on how to effectively use cases in the classroom, facilitate discussions, and engage students actively with the developed cases.

**Feedback:** These programs aim to equip educators with the skills and tools needed to create high-quality cases that align with specific learning objectives and enhance the overall learning experience for students. They often result in a repository of cases that can be utilized across various courses and disciplines

**Conclusion:** The workshop organized was a great success and provided deep knowledge and understanding to the faculty members and the faculty felt more clear about how to providing the same knowledge to the students.

  
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## Workshop on Research Methodology

**Date:** April 22, 2023

**Resource Person:**

**Dr. Trupti Sahu, Dr. Beena Jiby**

**Introduction:** Workshop focused on research are designed to support educators in enhancing their research skills, productivity, and contributions to their fields.

**Event Overview:** Workshop on research was help in SaiBalaji International Institute of Management Sciences on 22nd April 2023 for faculty & students for development to enhance their research and problem-solving skills.





**Activities:** Research Methodologies: Workshops or seminars that delve into various research methodologies, study designs, data collection, and analysis techniques relevant to different disciplines. Grant Writing and Funding: Guidance on navigating the process of applying for research grants, understanding funding opportunities, and developing competitive grant proposals.

  
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## Workshop on Research Writing

Date 15.04.2022

Resource Person: Dr. Samrat Ray

Venue: MDP Room

### **Structure case**

- 1.Meet and Greet
2. Breaking the Iceberg
3. Audiovisual aids in impact
- 4.PPT Presentation 5Distribution of handouts
- 5.Games and simulations
- 6.Coffee break
7. Debates and action points
- 8.Surprise gift from FDP resource person
- 9.Road ahead and blocks.

### **Objectives: The objectives of the course include**

1. Gathering an overview of contemporary research topics in global impactful research writing
2. Understanding the research tools applicable to address the diverse research topics in the field.
3. Understanding various participant centric pedagogical tools used in research design.
- 4.Design, create, ideate, Prescribe and contribute meaningful research for human development and empowerment.
- 5.Create research profile online and increase citations
- 6.Learning to align research for institutional development various scores.



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SBIIMS PUNE



Affiliated to Savitribai Phule Pune University  
Approved by AICTE, Ministry of HRD, Govt. of India



JP83+WW6, Nerhe, Maharashtra 410506, India

Latitude  
18.617323333333333°

Longitude  
73.704555°

Local 09:40:47 AM  
GMT 04:10:47 AM

Altitude 633 meters  
Saturday, 15.04.2023

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## “Mumbai Dabbawala Enterprise”

**Date:** March 11th, 2023

### **Introduction:**

On the vibrant morning of March 11th, 2023, the Startup Conclave 2k23 buzzed with anticipation as it welcomed Mumbai Dabbawala Enterprise. Celebrating the indomitable spirit of entrepreneurship, the event showcased the iconic efficiency and ingenuity of Mumbai's Dabbawalas, illuminating their timeless lessons for the modern startup ecosystem.



### **Overview:**

At the 'Startup Conclave 2k23', the Mumbai Dabbawala Enterprise captivated attendees with their innovative logistics model. They showcased their renowned lunchbox delivery system, highlighting its precision and efficiency. Through captivating presentations and interactive demonstrations, they elucidated how tradition meets modernity, inspiring entrepreneurs to blend innovation with time-honored practices for sustainable business success.

### **Activities:**

At the "Startup Conclave 2k23," the "Mumbai Dabbawala Enterprise" event featured diverse activities. Attendees engaged in interactive workshops on logistics optimization, customer service, and entrepreneurial resilience. A panel discussion highlighted their iconic delivery system's role in Mumbai's urban fabric. Culinary demos showcased traditional dabbawala cuisine, fostering cultural exchange.



### Feedback:

The Mumbai Dabbawala Enterprise presentation at the Startup Conclave 2k23 was insightful and inspiring. Their efficient delivery system showcased remarkable organizational prowess. Engaging attendees with real-world examples, they demonstrated how traditional methods can thrive in a modern business landscape. A testament to their enduring success and adaptability.

### Conclusion:

The Mumbai Dabbawala Enterprise showcased an exemplary blend of tradition and innovation at the Startup Conclave 2k23. Their precision in logistics and dedication to quality service left an indelible mark, inspiring budding entrepreneurs. Through their timeless model, they proved that embracing heritage while embracing modernity is key to enduring success in business.

  
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## Start-up and Family Business conclave

**Date: March 10, 2023**

**Introduction:** The conclave on the topic of Start-up and Family Business was held to enhance the knowledge of start-ups and family business. It gave the idea about the steps to launch a start-up and also gave us the pointers on how to expand the traditional family business.

**Event overview:** The conclave of Family business and start-up was held in Sai Balaji International Institute of Management Sciences on 10<sup>th</sup> of March 2023. The event aimed to give guidance and mentorship, promotion and innovation, helps giving a community, make new contacts and networks, provide investors and funding opportunities, give industry trends and insights.





**Activities:** Panel Discussions and Keynotes: Inviting industry leaders, successful entrepreneurs, and experts to share insights, experiences, and strategies through panel discussions and keynote speeches.

Pitch Competitions or Showcases: Allowing startups to pitch their ideas, products, or services to a panel of judges, investors, or the audience, providing visibility and potential funding opportunities.

Networking Events: Organizing networking sessions, mixers, or meet-and-greets to facilitate connections among attendees, fostering collaborations and partnerships.

Mentorship and Consultation Clinics: Offering one-on-one mentorship sessions or consultation clinics where entrepreneurs and family business owners can seek advice from experienced professionals. Investors and Funding Forums: Arranging sessions dedicated to connecting startups with potential investors, venture capitalists, or funding organizations.

Social and Recreational Activities: Organizing social events, team-building activities, or cultural experiences to facilitate informal interactions and foster a sense of community among participants







**Feedback:** The conclave held on the topic of start-up and family business was a highly informative conclave which gave a lot of insights of the on-going trends and also gave huge motivation to every individual present there to build something of their own which the guidance of the knowledge provided in the conclave.

**Conclusion:** The Startup and Family Business Conclave embodies the spirit of entrepreneurship, offering a gateway to new opportunities, fostering growth, and igniting the aspirations of those at the forefront of innovation and enterprise. As participants engage insightful workshops, learn from seasoned professionals, showcase their innovations, and forge meaningful connections, the Conclave not only enriches their individual journeys but also contributes to the larger narrative of entrepreneurial success.

  
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## Workshop on AMOS- Structural equation modelling

**Date:** 21 January, 2023

**Resource Person:** Dr. Prof. Guruswami Principal, Ebenezer Nagar, Bengaluru Karnataka.

**Introduction:** The application of statistical techniques in social science research has seen significant advancements, with the use of Structural Equation Modeling (SEM) emerging as a powerful tool. This report provides an overview of the Analysis of Moment Structures (AMOS) software, which serves as a prominent platform for implementing SEM in research and data analysis.



**Event Overview:** This workshop was held in Sai Balaji International Institute of management sciences on 21st January 2023. AMOS is a user-friendly software program developed for researchers and analysts engaging in Structural Equation Modeling. Its key features include a graphical interface, making it accessible to users with varying levels of statistical expertise, and the ability to handle complex models involving latent variables.

**Activities:** Graphical Interface: AMOS provides a visual representation of models, allowing users to construct, modify, and analyze SEM diagrams intuitively.

Path Analysis: The software supports path analysis, enabling researchers to examine direct and indirect relationships between observed and latent variables in their models.



Model Fit Indices: AMOS calculates various fit indices (e.g., chi-square, Comparative Fit Index - CFI, and Root Mean Square Error of Approximation - RMSEA) to assess how well the specified model fits the data. Latent Variable Estimation: AMOS facilitates the estimation of latent variables, helping researchers capture unobservable constructs that play a crucial role in the model. Bootstrapping: The software supports bootstrapping techniques, allowing users to assess the stability and reliability of their model parameters

**Feedback:** The workshop was a great success and the participating members got to learn something new and interesting, also it helped the members to get updated to the trend and technology.

**Conclusion:** AMOS stands as a valuable resource in the field of structural equation modeling, empowering researchers to explore intricate relationships within their data. Its intuitive interface, comprehensive features, and widespread application across various disciplines make it a staple tool for advancing scientific inquiry and understanding complex phenomena. As research methodologies continue to evolve, AMOS plays a pivotal role in fostering a deeper comprehension of intricate relationships in diverse fields of study.

  
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## **Anvesh-2023 International conference on - Role of sustainability and innovation in this era of disruption.**

**Date: January 20<sup>th</sup> and 21<sup>st</sup>, 2023**

**Introduction:** In the contemporary landscape marked by rapid technological advancements, geopolitical shifts, and environmental challenges, the business world is facing unprecedented disruptions. The convergence of these factors necessitates a reevaluation of traditional business models and the integration of sustainability and innovation.

**Event Overview:** International conference on the role of sustainability and innovation in this era of disruption was held in Sai Balaji International Institute of Management Sciences on 20<sup>th</sup> and 21<sup>st</sup> January 2023. The topic of the conference has a very broad scope and is immensely important for the coming future. Therefore the conference was very important and informative.

### **Activities:**

**Sustainability Activities: Energy Efficiency Audits:** Conduct energy audits to identify areas for improvement and implement energy-efficient technologies and practices.

**Waste Reduction Initiatives:** Implement recycling programs and encourage waste reduction through proper disposal and reuse practices.

**Green Procurement:** Prioritize purchasing products and services from environmentally responsible suppliers and those with sustainable practices.

**Carbon Footprint Reduction:** Track and work to reduce the carbon footprint by promoting telecommuting, using energy-efficient appliances, and investing in renewable energy sources



The poster features a green background with a central image of a hand holding a globe surrounded by bubbles. At the top, it displays the logos of Saibalaji Education Society, SBIIMS, and Savitribai Phule Pune University. The text reads: "Saibalaji International Institute of Management Sciences", "International Institute of Management and Human Resource Development (Women)", "Faculty of Management & Development, Savitribai Phule Pune University, India", and "Organized by ANVESH 2K23 An International Conference on 'Role of Sustainability & Innovation in the era of Disruption: A Global Challenge' (in Hybrid Mode)". The dates "20th & 21st January 2023" are prominently displayed. Logos for Savitribai Phule Pune University and Assia University are also present. Contact information for the institute is provided at the bottom.







Innovation Activities:

**Innovation Hackathons:** Organize hackathons or innovation challenges to encourage employees or community members to generate creative solutions to specific problems.

**Cross-Functional Collaboration:** Foster collaboration between different departments or sectors to encourage diverse perspectives and innovative thinking.

**Innovation Labs:** Establish dedicated spaces or programs where employees can experiment with new ideas and technologies.

**Open Innovation Platforms:** Create platforms for open innovation, allowing external individuals or organizations to contribute ideas and solutions

**Feedback:** All the activities held because of the conference were very interesting and informative for the coming future as the coming times are very futuristic and deals with advanced things like Artificial Intelligence (AI) and the innovation and development is continuous.

**Conclusion:** All the activities held were very productive and all the members actively participated.

  
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## The Future of Technology in Tourism and Hospitality Management

Resource Person:

Gul Erkol Bayram

Associate Professor

Sinop University School of Tourism and Hospitality Management

Department of Tour Guiding

Date: 16<sup>th</sup> January, 2023

Venue: APJ Auditorium

MODE: ONLINE

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welcomes  
*Associate Prof. Gul Erkol Bayram*  
Sinop University, School of Tourism & Hospitality Management  
Department of Tour Guiding





The future of technology in tourism and hospitality is exciting and rapidly evolving. Here are some trends and innovations that will shape the industry have been discussed in session,

1. Artificial Intelligence (AI) and Machine Learning (ML):
  - Personalized experiences through AI-powered chatbots and virtual assistants.
  - Predictive analytics for demand forecasting and dynamic pricing.
2. Virtual and Augmented Reality (VR/AR):
  - Immersive experiences for travelers to explore destinations and attractions.
  - Enhanced in-destination experiences with AR-powered guides and information.
3. Internet of Things (IoT):
  - Smart hotels with automated systems for temperature, lighting, and energy management.
  - IoT-enabled luggage tracking and security.
4. Big Data and Analytics:
  - Data-driven insights for personalized marketing and customer segmentation.
  - Real-time feedback and sentiment analysis for improved customer service.
5. Mobile Payments and Wallets:
  - Seamless transactions with mobile payment solutions.
  - Contactless payments and digital wallets for easy transactions.
6. Blockchain and Cryptocurrency:
  - Secure and transparent transactions with blockchain technology.
  - Cryptocurrency payments for international transactions.
7. Robotics and Automation:
  - Robot-assisted hospitality services, such as room service and concierge.
  - Automated housekeeping and maintenance for efficient operations.
8. 5G Networks:
  - Faster data speeds and lower latency for enhanced connectivity.
  - Improved streaming and video conferencing for remote experiences.
9. Sustainable Technology:
  - Eco-friendly accommodations and sustainable tourism practices.
  - Carbon offsetting and green technologies for reduced environmental impact.



10. Accessibility and Inclusivity:

- Technology-enabled accessibility features for travelers with disabilities.
- Inclusive experiences through audio descriptions, sign language interpretation, and more.

These innovations will revolutionize the tourism and hospitality industry, enhancing the traveler experience, improving operational efficiency, and driving sustainability.

  
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## Workshop on Essential of PLS-SEM using SMART PLS 4

**Date:**15th October 2022

**Resource Person:** Dr. Sachin Batra (Associate Professor NIKMAR)

To impart technical skills to Academicians/Researchers Workshop on

"Essentials of PLS-SEM using Smart PLS 4. Complimentary SmartPLS 4 license key was provided to all the participants.

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PRAGATI

**Faculty Development Program (FDP)**  
Hybrid Mode

2 Months Professional license key  
"complimentary 2 month's license key of SmartPLS 4 will be provided to all the participants"

**Essentials Of PLS- SEM using SmartPLS 4**

**Objectives**  
One Day FDP on partial least square structural equation modeling (PLS-SEM) using the SmartPLS 4.0 software.  
This program has been designed to familiarize participants with the potentials of using the multivariate analysis method PLS-SEM in their research.

**Fees**

	Faculty	Research Scholars
Offline :	1500 ₹	1200 ₹
Online :	1200 ₹	800 ₹

**Date** 15th October 2022 .Time : 10 am to 5 pm

Resource Person  
**Dr. Sachin Batra**  
Associate Professor  
NICMAR University, Pune

Hinjawadi IT Park, Survey No -54 (1+2/1), Nere Dattawadi, Pune, Maharashtra - 411033.  
E-Mail: [research@saibalaji.edu.in](mailto:research@saibalaji.edu.in) . Website: [www.imsapune.edu.in](http://www.imsapune.edu.in) . Contact : 8793001947, 7397927993



  
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## **Drishtikon - National HR meet and HR analytics Conclave**

**Date:** October 15, 2022

**Topic:** "Challenges and Opportunities for Managers and Leaders in Digital Era"

### **Panel discussion 1**

#### **Panelists -**

1. Mr. Sukhdeep Singh Pannu, Vice President - Business Analytics & Insights, BNY Mellon, India
2. Ms. Madhura Lanjekar Head - HR, Apisero Inc. Pune
3. Mr. Jashan Joshi  
Head – Talent Sourcing & Research, India, Americas, Europe & APAC, ZS Associates.
4. Mr. Vikas Chimadi, Director - HR, India, Vertiv Global Pvt. Ltd., Pune
5. Mr. Ashish Wasu  
Associate Manager - Talent Acquisition  
TATA Technologies Ltd. Pune.
6. Mr. Yogesh Khatale  
Manager - HR &OD, KSB Pumps Ltd Pune
7. Moderator- Prof. Ekta Ekta Chitnis Joshi

### **Panel Discussion 2**

**Topic -** " Emerging trends & role of Analytics in various domains"

#### **Panelists -**

1. Mr. Atul Pimple, MD & CTO, EPPS Infotech Pvt. Ltd., Pune, India
2. Mr. Nitish Pande, Vice President - AviraInsights Technologies India.
3. Mr. Abhay Dhumal, Head - HR Analytics, Clariant AG, India, Mumbai
4. Mr. Amit Karalia, Senior HR Manager, The Insight Partners, Pune
5. Mr. Onkar Sumant  
Research Manager - Business Analytics  
Allied Analytics Market Research, Pune
6. Moderator - Prof. Poonam Soni



**Introduction:** The recently concluded National HR Meet seamlessly integrated discussions on cutting-edge Human Resources (HR) practices with a dedicated focus on HR analytics. This event brought together HR professionals, thought leaders, and experts from across the nation.

**Event overview:** The HR meet was held in Sai Balaji International Institute of Management sciences on 15th October 2022. The event led to a great influence and the knowledge about the topic human resource.

**Activities:** Strategic Discussions: The meet commenced with strategic discussions addressing the evolving role of HR in the context of rapidly changing work environments and global economic shifts.

Diversity and Inclusion: Dedicated sessions emphasized the significance of fostering diverse and inclusive workplaces. Attendees engaged in thought-provoking dialogues on strategies to promote equality and eliminate bias in HR practices.

Future of Work: Keynote speakers explored the future of work, discussing how emerging technologies, remote work trends, and evolving employee expectations are reshaping traditional HR paradigms.





**Networking Opportunities:** Networking sessions facilitated valuable connections among HR professionals, providing a platform for sharing experiences, challenges, and innovative solutions.

**Professional Development:** Workshops and training sessions covered various aspects of HR management, equipping attendees with practical skills and insights to enhance their professional capabilities.

**Feedback:** The feedback was quite positive and all the members felt that the event was very informative and very interactive which made it easier to understand the concept of human resource.

**Conclusion:** The National HR Meet and HR Analytics Symposium successfully amalgamated strategic HR discussions with a focus on data-driven decision-making. Attendees left the event equipped with valuable insights, practical skills, and a network of professionals, ready to contribute to the ongoing transformation of the HR landscape. The integration of HR excellence and analytics underscored the importance of staying at the forefront of industry advancements for organizational success in the ever-evolving world of human resources.

  
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Pune



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## Workshop on Research Methodology and IPR (Intellectual Property Rights)

**Date:23/07/2022**

**Resource Person: (Prof.) Dr. Amod Markale**

### About The IPR Workshop

Intellectual Property Rights (IPR) plays a vital role in enhancing the socio-economic prosperity of the country. Creativity and innovation are new drivers of the world economy. With the increasing relevance of Intellectual Property (IP) in this era of globalization, it is important to recognize the role which IP systems play in the growth of the Nation. Thus, there is a need to create large public awareness about the pivotal role of IPR in globalized knowledge economy. With the view to create awareness on the significance of IPR SBIIMS organized a one day Workshop on Intellectual Property Rights at SBES Campus. The Workshop is intended to cover various aspects of IPR like Patents, Copyrights, Trademarks, etc.





This workshop would focus on : Importance and scope of IPR in Academic Researches.

  
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Dr. L.K Tripathy



## Effective Mentoring of Students

**Date: June 10, 2022**

**Resource Person: Prof. Dhananjay Salunke**

**Introduction:** Effective mentoring plays a pivotal role in fostering the academic, personal, and professional development of students. This report highlights the key components of successful mentoring relationships and their positive impact on student outcomes.

**Event overview:** Effective mentoring is a very essential topic for teachers and students equally. Students spend most of their youth time in schools and colleges where they develop and grow. Therefore its very essential for the teachers to guide the students effectively through mentorship.

### **Activities:**

**Keynote Addresses on Mentorship:** Educators or experts in mentorship deliver address to provide valuable insights and set the tone for the program.

**Panel Discussions:** Panel discussions featuring experienced mentors, mentees, and educational leaders. This provides a platform for sharing success stories, challenges, and best practices in mentorship.

**Workshops on Effective Communication:** workshops focusing on communication skills for mentors. Topics may include active listening, constructive feedback, and how to create a positive mentoring relationship.

**Interactive Sessions on Goal Setting:** Engage teachers in interactive sessions that guide them in setting realistic and achievable goals for mentorship, both for themselves and their mentees.

**Role-Playing Exercises:** Introduce role-playing scenarios to allow teachers to practice mentorship skills in a simulated environment. This helps build confidence and prepares them for real mentoring situations.



**Feedback:** The program opened a lot of ways in which the teachers could work on their mentorship and showed them how and why proper mentorship is important for the students and their professional careers.

**Conclusion:** In conclusion, effective mentoring is a powerful tool for student success, encompassing academic, personal, and professional dimensions. By fostering a supportive and enriching mentor-mentee relationship, educational institutions can contribute significantly to the holistic development of their students. Recognizing the importance of mentorship and investing in structured mentorship programs can lead to a more empowered and resilient student body prepared for the challenges of the future.

  
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## **Workshop on Intellectual Property Rights: Trademark Law in India**

**Date:** 29/09/2022

**Time:** 11:00am to 1:00pm

**Resource Person:** Prof Hasina Kadekar

### **Objective:**

- To understand the basics of Intellectual Property Rights (IPR) and Trademark Law in India
- To learn about the importance of trademark registration and protection
- To gain insights into the latest developments and best practices in trademark law

### **Agenda:**

- Introduction to Intellectual Property Rights (IPR)
- Overview of Trademark Law in India
- Types of Trademarks and registration process
- Importance of Trademark registration and protection
- Case studies and examples of trademark infringement
- Q&A Session

### **Outcome:**

Participants gained a comprehensive understanding of IPR and Trademark Law in India

- Participants learned about the significance of trademark registration and protection
- Participants were updated on the latest developments and best practices in trademark law
- Participants were able to clarify their doubts and queries through the Q&A session
- Participants gained knowledge on how to protect their brand and intellectual property



## Report:

The workshop on Intellectual Property Rights: Trademark Law in India was held on 29/09/2022 at Paras Hall, SBIIMS. Dr. Hasina Kadekar an expert in the field, was the resource person. The workshop aimed to educate participants about the basics of IPR and Trademark Law in India, the importance of trademark registration and protection, and the latest developments in the field.

The workshop began with an introduction to IPR and an overview of Trademark Law in India. Dr. Kadekar explained the types of trademarks and the registration process, highlighting the importance of trademark registration and protection. She also discussed case studies and examples of trademark infringement, which helped participants understand the practical implications of trademark law.

The Q&A session was interactive, with participants asking questions and clarifying their doubts. Dr. Kadekar provided valuable insights and guidance, helping participants gain a deeper understanding of the subject.

Overall, the workshop was a success, and participants gained a comprehensive understanding of IPR and Trademark Law in India. The workshop achieved its objectives, and participants left with a newfound knowledge of how to protect their brand and intellectual property.

  
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Pune



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## Effective Learning and Teaching Method

**Date:** July 13, 2022

**Resource Person:** Dr. Gayatri Deshpande

**Introduction:** Effective learning and teaching are fundamental components of a successful educational system. As the landscape of education evolves, it becomes imperative to identify and implement methods that enhance the quality of learning outcomes. This report examines diverse strategies to promote effective learning and teaching, taking into consideration both traditional and innovative approaches.

**Event overview:** The conclave on the topic Effective learning and teaching method was held in Sai Balaji International Institute of management sciences on 13<sup>th</sup> July 2022. The overall participation was 100% and every member present was equally involved







### Activities:

#### Active Learning:

- Encouraging student participation and engagement through activities, discussions, and hands-on experiences.
- Utilizing techniques such as problem-solving, case studies, and group projects to promote critical thinking skills.

#### Technology Integration:

- Leveraging educational technologies to enhance the learning experience, including online resources, simulations, and virtual reality.
- Blended learning models that combine in-person instruction with online platforms for flexibility and accessibility.

#### Personalized Learning:

- Tailoring instruction to individual student needs, recognizing diverse learning styles and preferences.
- Incorporating adaptive learning platforms and assessments to track and respond to student progress.

#### Effective Teaching Strategies:

##### Clear Learning Objectives:

- Communicating clear and achievable learning objectives to provide direction and purpose for students.
- Aligning teaching methods with stated objectives to enhance relevance and comprehension.

##### Professional Development for Educators:

Recognizing the importance of continuous professional development for educators to stay informed about new methodologies and technologies.

Encouraging collaboration and the exchange of best practices among educators to enhance teaching effectiveness.



**Feedback:** The conclave was a success and every individual was enlightened with the information provided in the conclave and the members were quite happy with the skills they were able to add in their bag.

**Conclusion:** In conclusion, effective learning and teaching methods are multifaceted and dynamic, adapting to the evolving needs of students and the educational landscape. Educators play a pivotal role in creating an environment that promotes active learning, leverages technology, and fosters a positive and inclusive culture. By embracing a diverse range of strategies and committing to ongoing professional development, educators can contribute to the enhancement of learning outcome and overall educational experience.

  
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## Digital Marketing and Marketing Analytics

**Date:** 1<sup>st</sup> and 2<sup>nd</sup> July 2022

**Resource Person:** Mr. Yuvraj Arya - Business head, Melius Integrated Pvt. Ltd., Mumbai

Mr. Hitesh Motwani - Digital Marketing Trainer and Consultant, Virtual Chief Marketing Officer

### Introduction:

Digital Marketing is the creation of advertising campaigns for online audiences. The Workshop enables students to become proficient in the practices and techniques used in modern marketing environments. Students learn how to combine traditional marketing and communication practices with digital marketing applications to insure a successful marketing campaign or strategy.

Digital Marketing Session was delivered by Mr. Yuvraj Arya - Business head, Melius Integrated Pvt. Ltd., Mumbai

Marketing Analytics session was delivered by Mr. Hitesh Motwani - Digital Marketing Trainer and Consultant, Virtual Chief Marketing Officer

Both the session were very informative and students got to learn a lot about Digital Marketing and Marketing Analytics.





  
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## Management Games as Teaching tools

**Date:** June 25, 2022

**Resource Person:** Prof. Pooja Karekar

**Introduction:** Management games can be effective teaching tools for various skills, including leadership, decision-making, strategic thinking, teamwork, and problem-solving. These games simulate real-world scenarios and allow participants to apply theoretical knowledge in a practical and engaging way.

**Event overview:** This innovative event was held in Sai Balaji International Institute of Management Sciences on 25<sup>th</sup> June 2022. This is an interesting event was organized to learn in a fun way.

**Activities:** Team-building Exercises: Trust falls, problem-solving challenges, and other team-building activities can help develop trust and collaboration among team members.

Role-playing Scenarios: Create scenarios that require individuals to take on different leadership roles. This can help participants understand different leadership styles and practice effective communication.

Case Studies: Analyze real or hypothetical business cases. Participants can work individually or in groups to identify problems, propose solutions, and discuss potential outcomes.

Simulation Games: Use business simulation games to simulate decision-making in a competitive environment. This allows participants to make strategic choices and see the consequences of their actions.

Time Management Game: Create a time management simulation where participants must prioritize tasks and manage their time effectively to meet deadlines.



**Feedback:** All the participants were enjoying and at the same time learning a lot about management skills and important pointers about how a manager needs to be attentive and quick with their actions.

**Conclusion:** In conclusion, incorporating management games and activities into teaching environments offers a dynamic and experiential approach to developing essential skills. The provided activities cover a spectrum of management-related competencies, fostering leadership, decision-making, strategic thinking, teamwork, communication, and more.

  
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## Financial Awareness

**Date:** 15 April, 2022

### Introduction:

The Financial Awareness event at SBIIMS campus was a dynamic platform cultivating fiscal literacy. Engaging sessions, encompassing investments, budgeting, and financial planning, empowered attendees. Renowned speakers elucidated economic intricacies, fostering a deeper understanding of money management. Through workshops and discussions, participants navigated the complexities of finance, enriching their financial acumen.



### iew:

The Financial Awareness event at SBIIMS campus was an informative gathering aimed at enhancing financial literacy. Through workshops, seminars, and interactive sessions, attendees gained insights into personal finance, investment strategies, and economic trends. Experts shared valuable knowledge, empowering participants to make informed financial decisions for their future prosperity.

### Activities:

1. Interactive workshops on budgeting and saving strategies.
2. Guest lectures by financial experts on investment opportunities.
3. Panel discussions on managing debt and loans.
4. Quizzes testing financial literacy.
5. Mock stock market simulations.

**Resource Person:** Dr. D Kumar, Financial Expert



### Feedback:

The Financial Awareness event at SBIIMS campus was insightful and engaging. Attendees gained valuable knowledge about managing finances effectively. The speakers were informative, and the interactive sessions fostered a deeper understanding of financial concepts. Overall, it was a well-organized and beneficial event that left a positive impact on participants.

### Conclusion:

The Financial Awareness event at SBIIMS campus proved instrumental in empowering students with invaluable knowledge about fiscal management. Through engaging sessions and interactive workshops, participants gained insights into prudent financial practices. The event's success reflects SBIIMS's commitment to nurturing well-rounded professionals equipped for the challenges of tomorrow's economy.

  
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## Digital Transformation Conclave 2k22

Date: 26 February, 2022

The poster features a yellow and orange background with a white diagonal stripe. At the top, it reads 'SAIBALAJI GROUP OF INSTITUTES' with 'IIMS | SBIIMS | IIMHRD (W)' below it. The word 'Organises' is written in a red script font. Below that, 'INDUSTRY ACADEMIA INTERFACE' is in a bold black box, followed by 'Batch: 2021-2023'. The main title 'Digital Transformation Conclave 2K22' is in blue, with the theme 'Digital Transformation - Disruption & Innovation' in green. Two 'PANEL DISCUSSION' sections are listed, each with three speakers and their titles.

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*Organises*

**INDUSTRY ACADEMIA INTERFACE**  
Batch: 2021-2023

**Digital Transformation Conclave 2K22**  
Theme - "Digital Transformation - Disruption & Innovation"

**PANEL DISCUSSION I**

- Mr. Virendra Singh**  
Global Technology Leader-Senior Business Leader- Masterrard India
- Mr. Sarang Brahme**  
Global Program Manager Employee engagement, experience & employee branding - Capgemini India
- Mr. Manish Sharma**  
Leader - Technology Group Solutions- Birla Enterprise, SaaS/ML Director - Johnson Controls

**PANEL DISCUSSION II**

- Mr. Parag Mehta**  
Associate VP, Head Talent Acquisition, Next Digital, Mumbai
- Mr. Rupesh Sharma**  
Senior Specialist Technology Solutions & Data Engineering- Larsen & Toubro Infotech, Pune
- Mr. Vipin Killekar**  
Director SaaS/ML Technologies Pvt. Ltd.

Placements Lab 2021

26th February 2022, Saturday

"...PANEL DISCUSSION..."

By-

Panel 1

Mr. Virendra Singh

(Global Technology Leader. Senior business Leader- Masterrard India)

Mr. Sarang Brahme

(Global Program Manager Employee Engagement Experience and employees branding Capgemini India)



Ms.Manish Sharma

(Leader- Technology Group Solution Branes Enterprises. Erstwhile director -Johnson Controls)

Panel 2-

Mr. Parag Mehta


(Associate VP. Head Talent Acquisition. Ness Digital. Mumbai.)

Mr. Rupesh Sharma

(Senior specialist Technology solutions & Data Engineering. Larsen & Toubro Infotech, Pune)

Mr. Vipin Killedar

(Director Sapours Technology.pvt.ltd.)

  
Director  
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Pune



Dr. L.K. Tripathy

Director



## Bringing Real World of Business & Research Experience into Classroom

**Date:** 29 January, 2022

### Introduction:

SBIIMS campus was abuzz with the dynamic fusion of academia and industry as it hosted the 'Bringing Real World of Business & Research Experience into Classroom' event. Enthusiastic participants immersed in insightful discussions, bridging the gap between theory and practice, fostering a culture of experiential learning.



### Overview:

The "Bringing Real World of Business & Research Experience into Classroom" event at SBIIMS campus bridged academia with industry insights. Renowned speakers shared practical experiences, enriching students with invaluable knowledge. Through interactive sessions, participants gained a deeper understanding of real-world challenges and solutions, enhancing their academic pursuits with practical wisdom.

**Resource Person:** Dr. Rishikaysh Kaakandikar

### Activities:

1. Industry guest lectures
2. Case study discussions



3. Mock business simulations
4. Research paper presentations
5. Panel discussions with professionals
6. Site visits to local businesses
7. Networking sessions with alumni
8. Workshops on market analysis

### Feedback:

The "Bringing Real World of Business & Research Experience into Classroom" event at SBIIMS campus was exceptional. The integration of practical insights enriched our understanding. Speakers' expertise bridged theory with real-world scenarios, fostering a dynamic learning environment. It was an invaluable experience, preparing us effectively for future endeavors. Grateful for such opportunities.

### Conclusion:

The "Bringing Real World of Business & Research Experience into Classroom" event at SBIIMS campus provided invaluable insights, bridging the gap between theory and practice. Participants engaged in dynamic discussions, gaining practical wisdom directly applicable to their professional pursuits. This immersive experience fostered a deeper understanding of industry dynamics, enriching academic endeavors.

  
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Pune



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## Innovation and New Product Development in Turbulent Times

Date: 22 January, 2022



Placements Lab 2021, SBIIMS (Batch 2021-23)

### • PANEL DISCUSSION

Innovation and New Product Development Conclave-

22nd Jan 2022, Saturday

09:30 AM to 01:00 PM

Theme Of Conclave \_

"Innovation and New Product Development in Turbulent Times\_ "

By- Panel 1

Mr. Alok Sheopurkar

(Executive VP & Head HR, HDFC Asset management co ltd)

Mr. Ajay Venkatesh

(Market partner, global employee experience transform CEO Accenture, Mumbai)

Mr. Tarun Agarwal

(Branch sales manager entire west Mondelez International Mumbai)



Mr. Siddharth Sharma

(Zonal Head sales (West & South) Tupperware India Pvt.Ltd)

Panel -2

Mr. Raj Kewlani

(General manager, vilas Javdekar group,pune)

Mr. Binish Daniel

( Vice President, kotak Mahindra Bank.ltd.Mumbai)

Mr. Sunil Teli

( Division Head - Entire Maharashtra, Berger paints India, Pune)

Mr. Arpith Susarla

(HR leader, Square Yards India,Pune )

Venue-

ONLINE MODE ,

22nd Jan 2022,

09:30 am To 1:00 pm

  
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Pune



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## Different Writing Types- Newspaper Article, Book, Blog, Book Chapter

Date: 13 January, 2022

### Introduction:

The SBIIMS campus hosted a multifaceted event, drawing diverse writing styles into focus. A newspaper article captured the essence of the gathering, highlighting key discussions and insights. In a book, the event found its place as a chapter, delving deep into the intricacies of each presentation. Blogs reflected personal interpretations, fostering online discourse.





### Overview:

A vibrant event unfolded at SBIIMS campus, featuring diverse writing styles. A newspaper article captured the essence, highlighting key moments and insights. A book delved deeper, chronicling the event's significance with narrative depth. A blog offered personal reflections, engaging readers with intimate perspectives. A book chapter dissected themes, adding scholarly analysis to the discourse.

**Resource Person:** Dr. Lokesh Arora

### Activities:

1. Newspaper Article: "SBIIMS Hosts Dynamic Career Fair: A Gateway to Professional Success"
2. Book: "Chronicles of SBIIMS: A Legacy of Learning"
3. Blog: "Inside Scoop: SBIIMS' Unforgettable Event"
4. Book Chapter: "Reflecting on SBIIMS' Momentous Campus Event"

### Feedback:

The event at SBIIMS campus showcased diverse writing styles: the newspaper article was informative, the book engaging, the blog personal, and the book chapter insightful. Attendees gained valuable insights into each form, enriching their understanding of varied writing techniques. The event successfully fostered a deeper appreciation for different literary expressions.

### Conclusion:

The SBIIMS campus event showcased diverse writing types—newspaper articles, books, blogs, and book chapters—highlighting their unique styles and purposes. Attendees gained insights into crafting compelling narratives and effective communication across platforms. Such events fostered a deeper appreciation for the art of writing, enriching both students and professionals alike.

  
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## Proposal writing for funded projects

**Date: 7 January, 2022**

### **Introduction:**

On January 7, 2022, SBIIMS campus hosted a pivotal event: "Proposal Writing for Funded Projects." Attendees convened to explore the intricacies of securing funding for innovative ventures. This gathering aimed to equip participants with the necessary tools and strategies to craft compelling proposals, driving forward groundbreaking research and initiatives.



### **Overview:**

The "Proposal Writing for Funded Projects" event at SBIIMS campus on January 7, 2022, provided attendees with a comprehensive overview of the grant application process. Through workshops and expert-led sessions, participants learned key strategies for crafting compelling proposals, navigating funding opportunities, and maximizing their chances of success in securing project funding.



**Resource Person:** Dr. L K Singh

**Activities:**

Participants engaged in intensive workshops covering proposal structure, budget planning, and impact assessment techniques. Interactive sessions facilitated peer feedback and discussion, while expert-led seminars provided insights into grant application processes and best practices. Attendees left equipped with practical skills and strategies for securing funding for their projects.

**Feedback:**

Feedback from participants highlighted the event's effectiveness in demystifying the proposal writing process. Attendees praised the practical approach, expert guidance, and opportunities for peer collaboration. Many expressed gratitude for gaining valuable insights and skills essential for securing funding for their projects, signaling a significant impact on their future endeavors.

**Conclusion:**

The "Proposal Writing for Funded Projects" event at SBIIMS campus on January 7, 2022, concluded with remarkable success. Participants left equipped with essential skills and knowledge to navigate the intricacies of grant applications confidently. This event marked a significant milestone in empowering researchers to pursue and secure funding for their innovative projects effectively.

  
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## Positive Thinking in Turbulent Times & Engaging Students Online

**Date:** 5 January, 2022

### Introduction:

Amidst the challenges of turbulent times, SBIIMS campus hosted an empowering event on Positive Thinking and Engaging Students Online. Attendees embraced strategies to navigate uncertainties with optimism while enhancing virtual learning experiences. The event fostered resilience and innovation, shaping a brighter future for both educators and learners in an ever-changing landscape.



### Overview:

"Positive Thinking in Turbulent Times & Engaging Students Online" event at SBIIMS campus offered strategies for maintaining optimism amidst challenges and effective techniques for online student engagement. Attendees explored resilience-building approaches and innovative virtual teaching methods. The event fostered a supportive environment for educators to navigate uncertainties and enhance remote learning experiences.

### Activities:

At the "Positive Thinking in Turbulent Times & Engaging Students Online" event at SBIIMS campus, activities included: mindfulness exercises, group discussions on resilience, virtual team-building games, guest speaker presentations on optimism, and breakout sessions for sharing coping strategies. Participants left feeling empowered and equipped to navigate challenges with a positive mindset.



**Resource Person:** Dr. Shradhha Durgesh

**Feedback:**

The "Positive Thinking in Turbulent Times & Engaging Students Online" event at SBIIMS campus was enlightening and insightful. It provided valuable strategies for maintaining optimism amidst challenges and fostering student engagement in virtual settings. The speakers' expertise and interactive sessions made it a truly enriching experience for all attendees. Highly recommended!

**Conclusion:**

The "Positive Thinking in Turbulent Times & Engaging Students Online" event at SBIIMS campus was a transformative experience. Through insightful discussions and practical strategies, participants learned to harness the power of positive thinking amidst challenges. The event fostered resilience and equipped educators to effectively engage students in the dynamic online learning environment.

  
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## *Index 2021*

<b>Sr No</b>	<b>Topic</b>	<b>Attendance</b>	<b>Date</b>
1	Workshop on – “Interview Techniques – Do’s and Don’ts	31	24.10.2021 To 24.10.2021
2	Modern Research Methods	35	23.10.2021 To 23.10.2021
3	Effective question paper setting in line with Blooms Taxonomy	15	16.10.2021 To 16.10.2021
4	Literature Review	22	25.09.2021 To 25.09.2021
5	Role of Research in Management and Business in Current Scenario	27	21.06.2021 To 21.06.2021
6	Research proposal writing for funded projects	35	29.05.2021 To 29.05.2021
7	Drishtikon 2k21 (National Finance Conclave) [in report of 2019-2020]	29	10.04.2021 To 10.04.2021
8	Startup and Family Business Conclave	52	31.04.2021 To 31.04.2021
9	Entrepreneurship Brand of Future	40	29.05.2021 To 29.05.2021



## Workshop on – Innovation-Interview Techniques

Date – 24-10-2021

Venue: Paras Hall

Resource Persons Mr. Thomas Kuriakose, Corporate trainer, Soft Skills trainer, grooming expert, Business Consultant, Pune.

Alumni Interaction

Mr. Kunal Deokar

Personnel Manager, Hyatt Regency Pune

Batch 2006-08

Mr. Mohammed Milwala

Manager Commercial Real Estate Leasing Transaction- Solitaire Group

Batch 2009-11

Mr. Abhijit Mishra

Tax Consultant, Deloitte India

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**INDUSTRY ACADEMIA INTERFACE**  
Batch: 2021-23  
Workshop on "Interview Techniques - Dos & Don'ts"

**Mr. Thomas Kuriakose**  
Corporate trainer, Soft Skills  
Trainer, grooming expert,  
Business Consultant, Pune

**Alumni Interaction**

**Mr. Kunal Deokar**  
Personnel Manager,  
Hyatt Regency Pune  
Batch 2006-08

**Mr. Mohammed Milwala**  
Manager Commercial Real  
Estate Leasing Transaction-  
Solitaire Group  
Batch 2009-2011

**Mr. Abhijit Mishra**  
Tax Consultant,  
Deloitte India  
Batch 2010-20

**23rd Oct 2021, Saturday, 9:15am onwards**

Go Adobe Spark



### Conclusion:

This session was wonderful session as it gave an idea how to prepare for an interview, not only to prepare but also this session gave an idea, how we can made our interview to go in a good direction, this session helped students to solve their queries and get their doubts clear.

  
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## Modern Research Methods

Date: 23 October, 2021



### Introduction:

The Modern Research Methods event convened at SBIIMS campus, illuminating contemporary approaches to research. Scholars, students, and professionals gathered to explore innovative methodologies shaping various fields. Engaging discussions, workshops, and presentations offered insights into data analytics, qualitative inquiry, and experimental design. The event fostered collaboration and enriched understanding within the research community.

### Overview:

The Modern Research Methods event at SBIIMS campus showcased cutting-edge approaches in research. Attendees explored innovative methodologies across disciplines. Expert speakers shared insights on data analysis, experimental design, and emerging technologies. Interactive workshops provided hands-on experience. Participants gained valuable skills and networked with peers, enhancing their research proficiency.

**Resource Person:** Dr. Beena Jiby

### Activities:

The "Modern Research Methods" event at SBIIMS campus showcased cutting-edge methodologies. Attendees engaged in workshops, lectures, and hands-on experiments. Experts elucidated advanced statistical techniques, data mining algorithms, and qualitative research frameworks. Participants explored emerging trends in research design and analysis. The event fostered interdisciplinary dialogue, enriching scholarly pursuits for all involved.





### Feedback:

The Modern Research Methods event at SBIIMS campus was an enlightening experience, offering diverse insights into contemporary research techniques. The interactive sessions fostered engaging discussions, enhancing attendees' understanding of cutting-edge methodologies. The event's organization was commendable, providing a conducive environment for knowledge exchange and networking among participants.

### Conclusion:

The Modern Research Methods event at SBIIMS campus showcased innovative methodologies, fostering collaboration and learning. Participants explored cutting-edge techniques, enriching their research endeavors. Through engaging discussions and practical demonstrations, attendees gained valuable insights into contemporary research practices. The event left a lasting impact, empowering scholars to advance knowledge in their respective fields.

  
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## Effective Question Paper Setting in Line with Bloom's Taxonomy

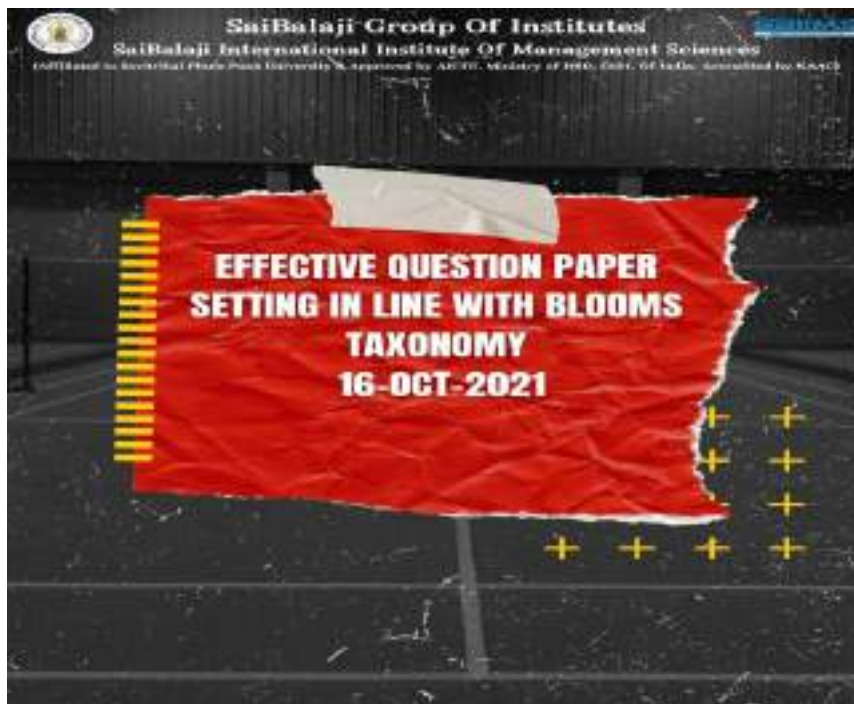
Date: 16 October, 2021

### Introduction:

On October 16, 2021, SBIIMS campus hosted a transformative event: "Effective Question Paper Setting in Line with Bloom's Taxonomy." Attendees converged to explore innovative methods for crafting assessment tools aligned with cognitive rigor. This event aimed to enhance educators' ability to design meaningful and impactful assessments for student learning.

### Overview:

The "Effective Question Paper Setting in Line with Bloom's Taxonomy" event at SBIIMS campus on October 16, 2021, provided invaluable insights for educators. Attendees delved into strategies for aligning assessment questions with Bloom's Taxonomy, ensuring depth and clarity. The event fostered a culture of pedagogical excellence and enhanced teaching practices for student success.



### Activities:

Participants engaged in interactive workshops exploring Bloom's Taxonomy and its application in question paper development. Hands-on activities involved analysing sample questions, categorizing them according to cognitive levels, and crafting new questions aligned with higher-order thinking skills. Peer discussions and feedback sessions enhanced learning outcomes.

**Resource Person:** Dr. Dhananjay Salunkhe



### Feedback:

Feedback from attendees hailed the event's efficacy in enhancing question paper setting skills. Participants commended the practical approach, citing newfound understanding of Bloom's Taxonomy and its application. Many expressed confidence in crafting assessments aligned with cognitive rigor, foreseeing improved student engagement and learning outcomes as a result of the event.

### Conclusion:

The "Effective Question Paper Setting in Line with Bloom's Taxonomy" event at SBIIMS campus on October 16, 2021, concluded on a high note, empowering educators with essential skills. Attendees departed equipped to design assessments fostering higher-order thinking skills. This event marked a significant step towards elevating teaching practices and promoting student-centered learning approaches.

  
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Sai Balaji International Institute  
of Management Sciences  
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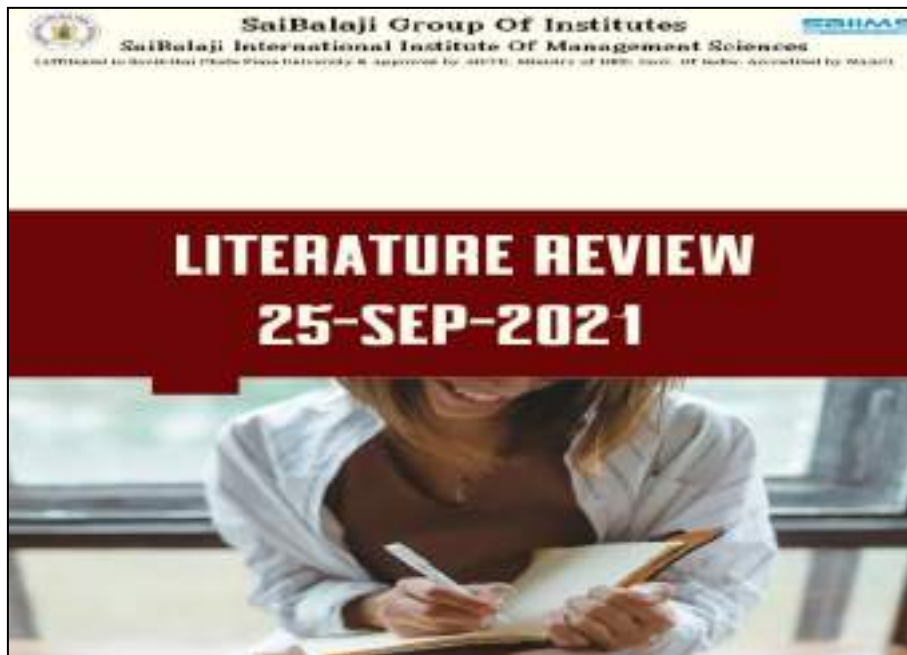


## Literature Review

**Date:** 25 September, 2021

### Introduction:

On September 25, 2021, the SBIIMS campus hosted a pivotal event centered on the art of literature review. Attendees gathered to delve into the intricate process of synthesizing existing research, enriching their understanding of scholarly discourse. This event served as a beacon for scholars navigating the vast sea of academic literature.



### Overview:

The "Literature Review" event at SBIIMS campus on September 25, 2021, provided attendees with a comprehensive overview of the critical role literature plays in academic research. Through insightful presentations and interactive discussions, participants explored techniques for synthesizing, analyzing, and critiquing existing literature to inform their own scholarly endeavors effectively.

### Activities:

Participants engaged in workshops covering various aspects of literature review, including search strategies, citation management, and critical analysis techniques. Interactive sessions facilitated peer discussions and sharing of best practices. Expert-led presentations provided insights into effective literature synthesis methods. Attendees left equipped with practical skills for conducting rigorous literature reviews.




### Feedback:

Feedback from attendees praised the event's effectiveness in demystifying the literature review process. Participants appreciated the practical approach, interactive sessions, and expert guidance provided. Many expressed gratitude for gaining valuable skills and confidence in navigating academic literature, enhancing their research endeavors significantly.

### Conclusion:

The "Literature Review" event on September 25, 2021, at SBIIMS campus culminated in resounding success. Attendees departed with newfound knowledge and confidence in conducting comprehensive literature reviews. This event fostered a culture of scholarly inquiry and equipped participants with essential skills for advancing research and academic pursuits effectively.

  
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## Role of Research in Management and Business in Current Scenario

**Date:** 24th, June 2021

SaiBalaji International Institute of Management Sciences, Pune In Association with Savitribai Phule Pune University, Faculty of Commerce and Management Tamil Nadu State University of Education, Sardar Patel University, Department of Commerce and Management Organized Two Days Virtual International Conference On “Role of Research in Management and Business in Current Scenario” And Inaugural of Dr. B. H. Agalgatti Centre for Management Research and Consulting (SPPU affiliated PhD Research Centre) On 24th, June 2021.



We would like to Thank Prof. Manish Mundada, Founder President, SBES for permitting us to organizing this Online International Conference.




During Inaugural the following Delegates were virtually present.

1. Prof. Manish Mundada, Founder President, SBES
2. Dr. Panchantham, Vice Chancellor, Tamil Nadu University.
3. Dr. Parag Kalkar, Dean, Faculty of Commerce and Management, SPPU, Pune
4. Dr. Sandeep Bhatt, Head and Dean, PG Department of Business Studies, Sardar Patel University
5. Dr. Kamini Shah, Professor, Sardar Patel University
6. Dr. R. Rangarajan, Professor and Head, Department of Commerce, University of Madras
7. Dr. Mahesh Abale, Member, Management Council, Senate and Academic Council, SPPU, Pune
8. Mr. Prasenjeet Fadnavis, Member, Management Council and Senate, SPPU, Pune
9. Mr. Vijay Sonawane, Member, Management Council and Senate, SPPU, Pune
10. Prin. Dr. Babasaheb Sangale, Member Senate, SPPU, Pune
11. Dr. A.B. Dadas. Member Academic Council, SPPU, Pune

Awarded for Outstanding Contribution in Management Education:

1. Life Time achievement Award Dr. C.M. Chitale, Professor Shantanurao Kirloskar Chair & Director Skill Development Center, SPPU, Pune.
2. Outstanding Contribution in Research Dr. S.V. Kadvekar, Ex-Professor, Savkar Chair, SPPU, Pune.

  
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## Research proposal writing for funded projects

**Date:** 29 May, 2021

### Introduction:

On May 29, 2021, SBIIMS campus welcomed eager participants to an enriching event: "Research Proposal Writing for Funded Projects." Attendees converged to hone their skills in crafting compelling proposals for funding. Expert guidance and collaborative sessions paved the path to success in securing resources for impactful research endeavors.



**RESEARCH PROPOSAL  
WRITING FOR FUNDED  
PROJECTS**  
29-May-2021



### Overview:

The "Research Proposal Writing for Funded Projects" event at SBIIMS campus on May 29, 2021, was a pivotal opportunity for attendees to refine their proposal-writing skills. Through workshops and interactive sessions, participants gained insights into effective methodologies, budgeting strategies, and impact assessment techniques, enhancing their ability to secure funding for innovative research projects.

### Activities:

Participants engaged in intensive workshops covering various aspects of proposal writing: from crafting a compelling narrative to outlining research methodologies and budgeting. Interactive sessions facilitated peer feedback and discussion, while expert-led seminars provided valuable insights into grant application processes and best practices. Attendees left equipped with practical skills for successful funding pursuits.

**Resource Person:** Dr. Rakesh Shirse





### Feedback:

Feedback from participants lauded the event's effectiveness in demystifying the intricacies of research proposal writing. Attendees appreciated the hands-on approach, expert guidance, and opportunities for peer collaboration. Many expressed newfound confidence in their ability to navigate grant application processes and craft compelling proposals for funded projects.

### Conclusion:

The "Research Proposal Writing for Funded Projects" event on May 29, 2021, at SBIIMS campus concluded with resounding success. Attendees departed equipped with practical skills and confidence to pursue funding for their research endeavors. The event fostered a culture of innovation and empowerment, paving the way for impactful contributions to academia and beyond.

  
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## "Drishtikon 2k21 (National Finance Conclave) "

Date: April 10, 2021

### Introduction:

Drishtikon 2k21, the esteemed National Finance Conclave, unfolded its grandeur on April 10, 2021, within the illustrious confines of the SBIIMS campus. This dynamic event brought together visionary minds and industry stalwarts, fostering insightful dialogues and groundbreaking perspectives on the financial landscape, steering towards a brighter economic horizon.

The poster features the Saibalaji Educational Society logo at the top center. Below it, the text reads: "SAIBALAJI GROUP OF INSTITUTES IIMS | SBIIMS | IIMHRD (W) Presents Drishtikon 2K21 National Finance Conclave - 2021". The theme is "The Future of Finance Amidst Digital Transformation".

**Panel 1: "Fintech - The Present and the Future"**

- Mr. Anand Menon**, Senior Associate, VP - Darskhan & Co. Pvt. Ltd., Mumbai
- Mr. Neeraj Sharma**, Business Partner, Transfer Pricing expert, PwC India (PricewaterhouseCoopers Pvt. Ltd.)
- Mr. Ankit Parikh**, Senior Manager, Credit Risk - Private Wealth Management, Morgan Stanley India, Mumbai

**Panel 2: "Emerging Trends and opportunities in Fintech"**

- Mr. Abhijit Aree**, Senior Director, Finance - Asia, SQS Group (Explo Group), Pune
- Mr. Girish Lakhotiya**, MD - Prachay Capital Pvt. Ltd., CEO - Acclivus Advisors India, Pune
- Mr. Vinod B Joshi**, CEO - Member of Management Board, Precision Automation & Robotics India (PARI Limited), Mumbai

**10th Apr. 2021, Saturday, 9:30 AM Onwards on MS - Teams**

### Overview:

Drishtikon 2k21, held at SBIIMS campus on April 10, 2021, was a premier National Finance Conclave. Bringing together industry leaders, scholars, and students, it facilitated insightful



discussions on emerging financial trends, fostering networking opportunities, and enhancing knowledge exchange. The event sparked innovative perspectives and inspired future financial endeavors.

### Activities:

1. Keynote speeches by industry experts.
2. Panel discussions on financial trends.
3. Case study presentations by students.
4. Workshops on investment strategies.
5. Networking sessions with professionals.
6. Mock trading competitions.
7. Career counseling for finance enthusiasts.

### Feedback:

Drishtikon 2k21 offered a dynamic platform at SBIIMS, fostering insightful discussions and networking opportunities in the realm of finance. Expert speakers delivered engaging presentations, igniting intellectual curiosity among attendees. The event successfully bridged theory with practice, leaving participants enriched with new perspectives and empowered with practical insights.

### Conclusion:

Drishtikon 2k21 showcased the pinnacle of financial insight and innovation at the SBIIMS campus, drawing luminaries and enthusiasts alike. Through riveting discussions and insightful presentations, it illuminated the path forward in finance. As curtains fell on this exceptional event, its legacy continues to inspire and shape the financial landscape

  
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## STARTUP AND FAMILY BUSINESS CONCLAVE

**Date:** April 31, 2021

### **Introduction:**

The STARTUP AND FAMILY BUSINESS CONCLAVE convened at SBIIMS campus on April 31, 2021, igniting innovative dialogues and fostering collaboration. Entrepreneurs, industry experts, and academics converged to explore the symbiotic relationship between startups and family-run enterprises, delving into strategies for sustainable growth and navigating challenges. Insights catalyzed transformational journeys.





### Overview:

On the occasion of Gudi Padwa, Sai Balaji Group of Institutes organized "Startup & Family Business Conclave 2021"

Sai Balaji Group of Institutions awarded & felicitated few of country's few top Startup for their excellent contribution in their filed & heard their wonderful success stories.

The recipients of the Startup award 2021 are:-

1. EventBeep



2. Tied Ribbons
3. Core Analytics Private Limited.
4. Dreamz Software Splutions Private Limited
5. Hopfenbauer Farms Private Limited
6. Aaron Fernandes Entertainment
7. The Hedge's Center for Creative Opportunities
8. Pune Women Solo Travelers
9. Generic Aadhar
10. WX Consultants Private Limited
11. House of Aadyaa
12. Tech Eagle
13. Galaxy Roofing India Pvt. Ltd.
14. Pay It Forward Services Pvt. Ltd.

Activities: The "Startup and Family Business Conclave" at SBIIMS campus featured dynamic activities. Attendees engaged in panel discussions on scaling startups, succession planning in family businesses, and workshops on digital marketing strategies. Networking sessions fostered collaborations, while pitch competitions showcased innovative ideas. The event culminated with an awards ceremony honoring entrepreneurial excellence.

Feedback: It was a dynamic platform for knowledge exchange. Insightful discussions, practical workshops, and networking opportunities empowered attendees. The event fostered collaboration between budding entrepreneurs and seasoned family business owners, enriching perspectives and fostering innovation. Kudos to the organizers for a remarkable gathering.

Conclusion:

The "Startup and Family Business Conclave" at SBIIMS campus was a dynamic amalgamation of entrepreneurial zeal and familial wisdom. With insightful discussions, innovative ideas, and shared experiences, it fostered a vibrant ecosystem of collaboration and growth. Participants departed inspired, equipped with invaluable insights to navigate the entrepreneurial landscape with resilience and innovation.

  
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## Entrepreneurship Brand of Future

**Date:** 29th May 2021

### **Introduction:**

When you find an idea that you just can't stop thinking about, that's probably a good one to pursue.

With the respect to the same

Institute has organized guest lecture on topic:

ENTREPRENEURSHIP-BRAND OF THE FUTURE

Name of Guest:

MR. NEERAJ KAPOOR

**SAIBALAJI GROUP OF INSTITUTES**  
IIMS|SBIIMS|IIMHRD

**Presents**

**"ENTREPRENEURSHIP-BRAND OF THE FUTURE"**

**Mr. Neeraj Kapoor**  
Billion Dollar Business Catalyst | Startup Investor  
| serial Entrepreneur |  
Awarded "India's Greatest Brand Builder" | Spiritual  
Evangelist

**Date: May 29th, 2021**  
**Time: 11am to 12noon**

Billion dollar Business catalyst | startup investor | serial entrepreneur | spiritual evangelist

Awarded with INDIA'S GREATEST BRAND BUILDER



#### Overview:

The "Entrepreneurship Brand of Future" event, hosted at SBIIMS campus, showcased innovative ventures and strategies shaping tomorrow's entrepreneurial landscape. Industry leader, academics, and budding entrepreneurs converged to exchange insights, fostering collaboration and inspiration. Workshops, panels, and networking opportunities fueled discussions on disruptive technologies and sustainable business practices.

#### Feedback:

The "Entrepreneurship Brand of Future" event at SBIIMS campus was an illuminating experience. Insightful discussions, dynamic speakers, and interactive workshops provided valuable perspectives on future entrepreneurial trends. The event fostered networking and knowledge exchange, empowering attendees with practical insights for tomorrow's business landscape.

#### Conclusion:

The "Entrepreneurship Brand of Future" event held at SBIIMS campus epitomized innovation and vision. Attendees immersed in insightful discussions, fostering a culture of forward-thinking entrepreneurship. Collaborative sessions and industry insights sparked inspiration, paving the path for tomorrow's business leaders. It was an event emblematic of the dynamic future awaiting entrepreneurial endeavors.

  
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## Index 2020

Sr No	Topic	Attendance	Date
1	Fundamental of statistics and Research	95	20.08.2020 To 21.08.2020
2	Emerging Trends in Digital Marketing	86	03.07.2020 To 05.07.2020
3	Mendley and APA referencing style	28	06.07.2020 To 06.07.2020
4	Institute Readiness for Accreditation	32	19.06.2020 To 19.06.2020
5	Systematic Literature Review	65	20.05.2020 To 20.05.2020
6	International Research Conference on "Rethinking Business: Embracing the age of Digitalization"	98	17.04.2020 To 18.04.2020
7	HAPPINESS WORKSHOP	87	20.02.2020 To 20.02.2020
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9	International Seminar on - Global Business Practices	67	13.02.2020 To 13.02.2020
10	Marketing Conclave	98	18.01.2020 To 18.01.2020

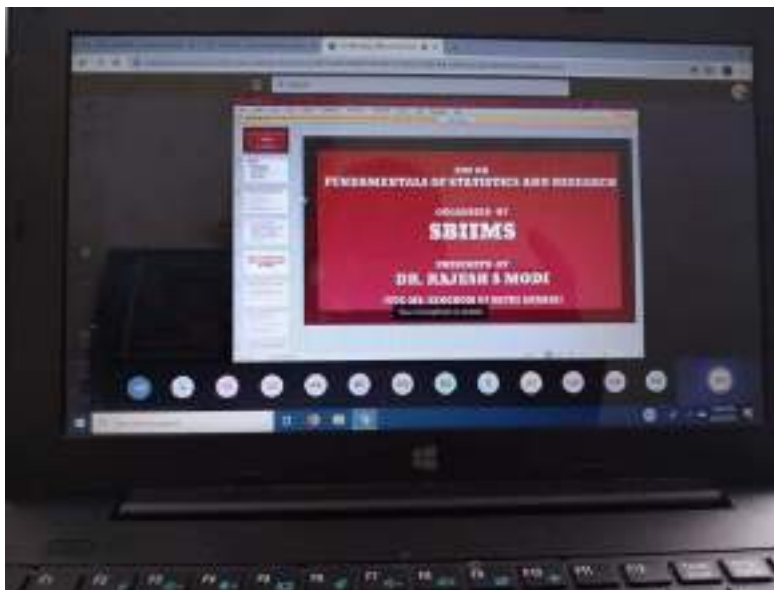


## Fundamentals of Statistics and Research

Date: 20-21 August 2020

### Introduction:

The Fundamentals of Statistics and Research event, hosted at the SBIIMS campus, provided a comprehensive exploration into essential statistical concepts and research methodologies. Attendees immersed themselves in lectures, workshops, and interactive sessions, delving into data analysis techniques and research design principles. Expert speakers elucidated key statistical principles, fostering a rich learning environment.





## Overview:

The "Fundamentals of Statistics and Research" event took place at SBIIMS campus, offering a comprehensive overview of statistical principles and research methodologies. Attendees engaged in workshops, discussions, and lectures, gaining insights into data analysis, hypothesis testing, and experimental design. Expert speakers shared practical applications and best practices, fostering a deeper understanding of statistical analysis.

## Activities:

The "Fundamentals of Statistics and Research" event took place at SBIIMS campus. Attendees delved into statistical principles and research methodologies. Sessions covered topics like data analysis techniques, sampling methodologies, and research design. Participants engaged in interactive discussions, enhancing their understanding of statistical concepts and their applications in research settings.

**Resource Person:** Dr. Rajesh Modi

## Feedback:

The Fundamentals of Statistics and Research event at SBIIMS campus was insightful and engaging. The speakers presented complex concepts with clarity, fostering a deeper understanding among attendees. Practical workshops provided hands-on learning opportunities. Networking opportunities were abundant, enriching discussions and fostering new connections. Overall, a valuable and well-organized event.

## Conclusion:

The Fundamentals of Statistics and Research event held at SBIIMS campus proved to be an enriching experience, fostering deeper understanding of key concepts. Participants engaged in insightful discussions, enhancing their analytical skills. The event's success underscores the importance of such platforms in advancing knowledge and fostering academic growth within the community.

  
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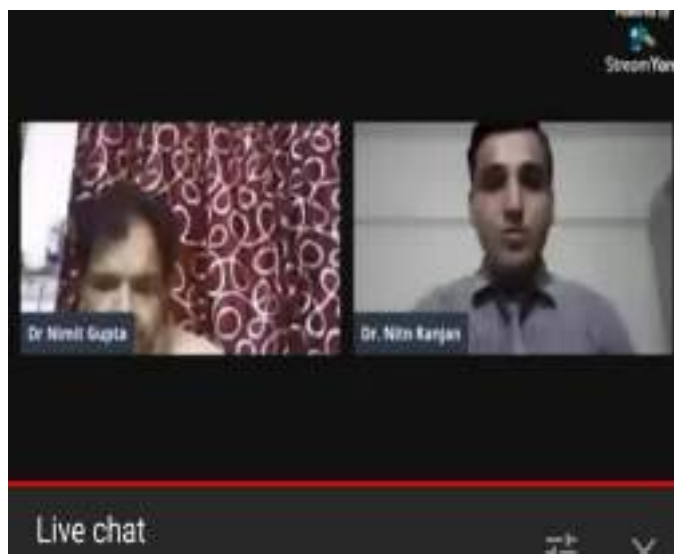


## “Emerging Trends in Digital Marketing”

**Date:** 3 July, 2020

### **Introduction:**

The "Emerging Trends in Digital Marketing" event, held from July 3rd to July 5th, 2020, at SBIIMS campus, showcased dynamic discussions on cutting-edge strategies and innovations in the digital marketing landscape. Attendees gained valuable insights into leveraging technology, social media, and analytics to drive impactful marketing campaigns in the ever-evolving digital sphere.



### Event Overview:

The "Emerging Trends in Digital Marketing" event at SBIIMS campus from 3/7/2020 to 5/7/2020 featured dynamic discussions on cutting-edge strategies. Renowned industry experts delved into AI-driven campaigns, influencer marketing, and data analytics, offering insights into staying ahead in the digital landscape. Attendees gained invaluable knowledge to navigate evolving marketing paradigms.

**Resource Person:** Dr. Nimit Gupta

### Activities:

Today we come to the end of our Digital Marketing Webinar on "Emerging Trends in Digital Marketing"

I would like to thank our Founder President Mr. Manish R. Mundada, for giving us an opportunity to learn the emerging trends of marketing, a special thanks to Dr. Nimit Gupta sir for such a wonderful interactive session.



Some of the key learning's of 3 day webinar are:

- What is marketing
- How marketing is diff from digital marketing
- SBU's
- FOMO and so on...
- Search engine marketing and features of search engine marketing
- SEO & SMM



- Paid and organic listing
- Crawlers and Spiders
- PPC & CPC
- Campaign Goals
- Assessing Campaign Success
- Digital marketing Funnel
- Business is not only about commercialization, it's more about personalization also
- Career opportunities in Digital Marketing as a fresh

### Feedback:

The "Emerging Trends in Digital Marketing" event at SBIIMS campus provided invaluable insights into the dynamic landscape of digital marketing. Engaging speakers shared cutting-edge strategies and industry trends, equipping attendees with practical knowledge to navigate the digital realm effectively. An enriching experience that illuminated the path forward in marketing innovation.

### Conclusion:

The "Emerging Trends in Digital Marketing" event, held at SBIIMS campus, offered profound insights into the dynamic landscape of digital marketing. Attendees gained invaluable knowledge on cutting-edge strategies and technologies, fostering a deeper understanding of how to navigate and excel in the ever-evolving digital sphere. Excitement for future implementations was palpable.

  
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## Mendley and APA Referencing Style

**Date: 6 July, 2020**

### **Introduction:**

In a collaborative effort to enhance academic research skills, SBIIMS campus hosted a workshop introducing Mendley, a robust referencing tool, and the APA referencing style. Attendees immersed themselves in practical sessions, mastering citation management and adhering to APA guidelines. The program facilitated a seamless integration of technology and scholarly writing methodologies.



### **Event Overview:**

The SBIIMS campus hosted a dynamic event showcasing Mendley and APA referencing styles. Attendees delved into efficient citation methods, enhancing academic writing. Expert speakers elucidated the intricacies of Mendley and APA, empowering participants with invaluable knowledge. Through interactive sessions and practical demonstrations, students gained proficiency in referencing, enriching their scholarly endeavors.

### **Activities:**

Students attended a Mendley and APA referencing workshop. Participants learned citation management, sorting references, and generating bibliographies efficiently. They practiced importing sources, organizing data, and utilizing APA style guidelines. Hands-on exercises



included formatting citations, creating reference lists, and troubleshooting common referencing issues. Feedback was positive, enhancing scholarly skills.

**Resource Person:** Dr. Lavakush Singh

**Feedback:**

The Mendley and APA referencing style program held at SBIIMS campus was informative and practical. Attendees gained valuable insights into citation management and APA guidelines. The session effectively demonstrated Mendley's capabilities for efficient referencing. It enhanced understanding and proficiency in academic writing and research. Overall, it was a worthwhile and enriching experience.

**Conclusion:**

The Mendley and APA referencing style program at SBIIMS campus was a resounding success. Participants gained valuable insights into efficient citation management and adherence to APA guidelines. With practical demonstrations and interactive sessions, attendees enhanced their academic writing skills. The event fostered a culture of meticulous referencing and scholarly excellence among students and faculty alike.

  
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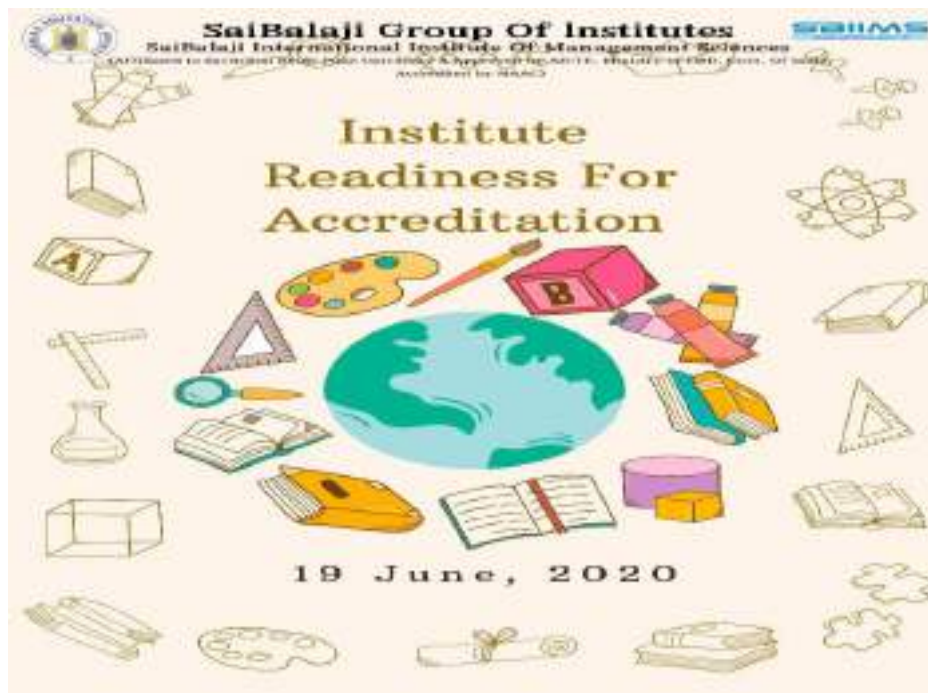


## Institution Readiness for Accreditation

**Date:** 19 June, 2020

### Introduction:

SBIIMS campus r hosted the "Institution Readiness for Accreditation" program, aimed at enhancing institutional preparedness for accreditation. The program, attended by faculty, staff, and administrators, focused on aligning processes and standards to meet accreditation criteria.



### Event overview:

The "Institution Readiness for Accreditation" program, hosted at SBIIMS campus, was a pivotal event. Experts delivered insightful sessions on accreditation criteria and procedures. Attendees engaged in workshops, honing their institution's readiness strategies. Discussions on quality enhancement and compliance fostered a culture of continuous improvement. The event enriched participants' understanding of accreditation processes

**Resource Person:** Dr. L Biswal

### Activities:

1. Faculty workshops on accreditation standards.
2. Mock accreditation assessments conducted.
3. Student engagement sessions on quality assurance.



4. Infrastructure audits for compliance.
5. Curriculum alignment with accreditation criteria.
6. Guest lectures by accreditation experts.
7. Review of administrative policies.
8. Data collection for accreditation reports.
9. Continuous improvement planning seminars.
10. Simulation exercises for accreditation interviews.

### Feedback:

The "Institution Readiness for Accreditation" program at SBIIMS campus was exceptionally insightful. The sessions were well-structured, offering practical strategies for accreditation preparation. Engaging discussions fostered a collaborative learning environment. Expert facilitators effectively addressed concerns, enhancing our understanding. Overall, it was a valuable experience that greatly contributed to our institutional preparedness.

### Conclusion:

The "Institution Readiness for Accreditation" program at SBIIMS campus culminated in enhancing institutional preparedness. Through robust discussions and comprehensive training, participants fortified their understanding of accreditation standards. This initiative fostered a culture of excellence, positioning SBIIMS as a beacon of quality education and institutional advancement in the academic landscape.

  
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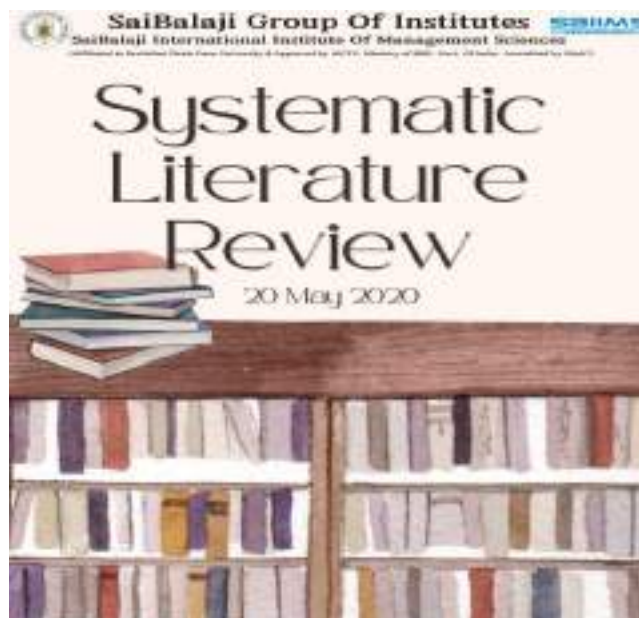


## Systematic Literature Review

**Date:** 20 May,2020

### **Introduction:**

In the confines of SBIIMS campus, a pioneering systematic literature review program unfolded, uniting scholarly minds in an exploration of research landscapes. Participants delved into a comprehensive analysis of existing literature, fostering insightful discussions and scholarly collaborations. The event epitomized rigorous academic inquiry, enriching the academic community with newfound perspectives and knowledge.



### **Event Overview:**

The Systematic Literature Review Program at SBIIMS campus delved into methodological approaches, data synthesis techniques, and quality assessment criteria. Scholars scrutinized diverse research domains, fostering interdisciplinary insights. Expert-led workshops honed participants' skills in search strategy formulation and critical appraisal. Engaging discussions explored challenges and advancements in evidence synthesis methodologies.

### **Activities**

1. Event: Introductory seminar on systematic literature review methodologies.
2. Hands-on workshop on database search strategies.
3. Guest lectures by experts in literature review.
4. Group discussions on research synthesis techniques.



**Resource Person:** Dr. R Kaakandikar

**Feedback:**

The systematic literature review program at SBIIMS campus was an enlightening experience. It meticulously navigated through diverse research landscapes, offering valuable insights. The structured approach enhanced understanding and honed critical analysis skills. Attendees benefitted greatly, gaining deeper perspectives and methodological clarity. It was a commendable initiative fostering academic growth and excellence.

**Conclusion:**

The systematic literature review program hosted at SBIIMS campus proved to be an enlightening and fruitful endeavor. Through meticulous analysis and collaboration, participants explored diverse research domains, fostering a deeper understanding of contemporary scholarly discourse. This initiative undoubtedly enriched academic knowledge and inspired future research pursuits among attendees.

  
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Sai Balaji International Institute  
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## "Rethinking Business: Embracing the Age of Digitalization"

Date: 17-18 April, 2020

### Introduction:

The "Rethinking Business: Embracing the Age of Digitalization" event, held at SBIIMS campus on April 17th and 18th, 2020, convened pioneers in industry and academia to explore the transformative power of digitalization in business landscapes. Discussions delved into strategies, innovations, and challenges in navigating the evolving digital paradigm, fostering insightful discourse.



### Event overview:

"SBIIMS campus hosted 'Rethinking Business: Embracing the Age of Digitalization,' a transformative event. Industry leaders shared insights on leveraging digital tools for business growth. Discussions delved into adaptive strategies, digital transformation frameworks, and emerging technologies. Attendees gained valuable perspectives to navigate the evolving business landscape in the digital era."



### Event Activities:

1. Interactive workshops on leveraging digital tools.
2. Case studies showcasing successful digital initiatives.
3. Networking sessions for knowledge exchange.
4. Tech demo booths from leading IT firms.
5. Hackathon to solve real-world business challenges.
6. Virtual reality tours of innovative digital workplaces.
7. Q&A sessions with digital experts.
8. Team-building activities focused on digital collaboration.

### Feedback:

The "Rethinking Business: Embracing the age of Digitalisation" event at SBIIMS campus was enlightening. Expert speakers provided profound insights into navigating digital transformation. Engaging discussions and practical strategies left attendees inspired to adapt and innovate. It was a pivotal experience, fostering a deeper understanding of leveraging digital tools in modern business practices.

### Conclusion:

The "Rethinking Business: Embracing the Age of Digitalisation" event at SBIIMS campus on April 17-18, 2020, concluded with resounding success. Attendees gained profound insights into navigating digital transformation. Engaging discussions, expert panels, and interactive sessions underscored the imperative for businesses to adapt and innovate in the digital era, paving the way for future success.

  
Director  
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Pune





# HAPPINESS WORKSHOP

**Date:** February 24, 2020

## Introduction:

On February 24, 2020, the SBIIMS campus buzzed with enthusiasm as it hosted the transformative "Happiness Workshop." Attendees embarked on a journey of self-discovery and learned invaluable tools to cultivate joy and fulfillment in their lives. Through engaging sessions and interactive activities, participants embraced the power of positivity.

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 (SBI) | (SBIIMS) | (SBIIBS) | (SBIICAT) | (SBIICM) | (SBIICD) | (SBIICF) | (SBIICG) | (SBIICH) | (SBIICI) | (SBIICJ) | (SBIICK) | (SBIICL) | (SBIICM) | (SBIICN) | (SBIICO) | (SBIICP) | (SBIICQ) | (SBIICR) | (SBIICS) | (SBIICT) | (SBIICU) | (SBIICV) | (SBIICW) | (SBIICX) | (SBIICY) | (SBIICZ)

In association with

**AMSDS**

Presents

**"Happiness Workshop"**

**DAY-1**

**Prashant Mehta**  
 Happiness Coach, Pune-India

**Leena Gupta**  
 Happiness Coach, Pune-India

**Surbhee Singh**  
 Happiness Coach, Pune-India

**Date:** 24<sup>th</sup> February 2020, Monday | **Time:** 10:00 AM - 1:00 PM (Block 1)  
**Venue:** SBIIMS, Phase III

**Date:** 24<sup>th</sup> February 2020, Monday | **Time:** 2:00 PM - 5:00 PM (Block 2)  
**Venue:** SBIIMS, Dr. J.P. Mehta Bldg. Bldg. Bldg. Bldg.

Saibalaji Education Society (Pune) (SBIIMS) (SBIIBS) (SBIICAT) (SBIICM) (SBIICD) (SBIICF) (SBIICG) (SBIICH) (SBIICI) (SBIICJ) (SBIICK) (SBIICL) (SBIICM) (SBIICN) (SBIICO) (SBIICP) (SBIICQ) (SBIICR) (SBIICS) (SBIICT) (SBIICU) (SBIICV) (SBIICW) (SBIICX) (SBIICY) (SBIICZ)

"Yes, You Can..."

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In association with

**AMSDS**

Presents

**"Happiness Workshop"**

**DAY-2**

**Trupti Shirmali**  
 Happiness Coach, Pune-India

**Catalina Riesaca**  
 Happiness Coach, Mexico City-Mexico

**Pallavi Velury**  
 Happiness Coach, Pune-India

**Date:** 24<sup>th</sup> February 2020, Monday | **Time:** 10:00 AM - 1:00 PM (Block 1)  
**Venue:** SBIIMS, Phase III

**Date:** 24<sup>th</sup> February 2020, Monday | **Time:** 2:00 PM - 5:00 PM (Block 2)  
**Venue:** SBIIMS, Dr. J.P. Mehta Bldg. Bldg. Bldg. Bldg.

Saibalaji Education Society (Pune) (SBIIMS) (SBIIBS) (SBIICAT) (SBIICM) (SBIICD) (SBIICF) (SBIICG) (SBIICH) (SBIICI) (SBIICJ) (SBIICK) (SBIICL) (SBIICM) (SBIICN) (SBIICO) (SBIICP) (SBIICQ) (SBIICR) (SBIICS) (SBIICT) (SBIICU) (SBIICV) (SBIICW) (SBIICX) (SBIICY) (SBIICZ)

"Yes, You Can..."

**SAIBALAJI GROUP OF INSTITUTES**  
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In association with

**AMSDS**

Presents

**"Happiness Workshop"**

**DAY-3**

**Farida Meshwala**  
 Happiness Coach, Mumbai-India

**Hayam Salah**  
 Happiness Coach, Jordan-Jordan-India

**Date:** 24<sup>th</sup> February 2020, Wednesday | **Time:** 10:00 AM - 1:00 PM (Block 1)  
**Venue:** SBIIMS, Phase III

**Date:** 24<sup>th</sup> February 2020, Wednesday | **Time:** 2:00 PM - 5:00 PM (Block 2)  
**Venue:** SBIIMS, Dr. J.P. Mehta Bldg. Bldg. Bldg. Bldg.

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"Yes, You Can..."



## Overview:

The "Happiness Workshop" at SBIIMS campus cultivated joy through interactive sessions, fostering positivity and resilience among participants. Expert-led discussions explored mindfulness techniques and happiness habits, empowering attendees to enhance their emotional well-being. Engaging activities, from gratitude exercises to laughter yoga, instilled practical strategies for leading happier lives.

## Activities:

The "Happiness Workshop" at SBIIMS campus featured a range of activities aimed at promoting well-being and positivity. Attendees participated in mindfulness meditation sessions, laughter yoga exercises, interactive discussions on positive psychology, art therapy sessions, and team-building games. Inspirational talks and relaxation techniques were also part of the enriching program.

## Feedback:

The "Happiness Workshop" at SBIIMS campus was insightful, engaging, and uplifting. Attendees benefitted from practical strategies to enhance well-being and manage stress effectively. The event fostered a positive atmosphere, encouraging meaningful discussions and self-reflection. Kudos to the organizers for promoting mental wellness in such an impactful way.

## Conclusion:

The Happiness Workshop at SBIIMS campus was an enlightening journey into the realms of joy and contentment. Through insightful discussions, interactive activities, and practical tools, participants discovered pathways to cultivate happiness in their lives. With hearts full and minds enlightened, attendees departed empowered to spread happiness in their communities.

  
Director  
Sai Balaji Education Society's  
Sai Balaji International Institute  
of Management Sciences  
Pune





## Pandemic and Marketing Lessons Learned

**Date:** 20 February, 2021

### Introduction:

On February 20, 2021, SBIIMS campus hosted the insightful "Pandemic and Marketing Lessons Learned" event. Attendees delved into the unprecedented challenges and innovative strategies that emerged during the global crisis. Speakers shared invaluable experiences, guiding participants through navigating marketing landscapes amidst uncertainty, shaping resilient strategies for the future.



### Overview:

SBIIMS hosted the "Pandemic and Marketing Lessons Learned" event. Attendees gathered to dissect the profound impacts of pandemics on marketing strategies. Discussions revolved around adaptability, digital transformation, and resilience amidst crisis. The event provided insights crucial for navigating uncertain times and shaping future marketing endeavors.

### Activities:

At the Pandemic and Marketing Lessons Learned event at SBIIMS campus, attendees engaged in interactive workshops, case studies, and panel discussions. They explored crisis communication strategies, digital marketing pivots, and consumer behavior shifts. Participants also exchanged insights on brand resilience and innovation amidst uncertainty. Overall, it was a valuable learning experience.



### Feedback:

The "Pandemic and Marketing Lessons Learned" event at SBIIMS campus was enlightening, providing valuable insights into navigating challenges and opportunities amid crises. Speakers adeptly highlighted adaptive marketing strategies amidst the pandemic's uncertainties. Attendees gained practical knowledge and strategic perspectives essential for resilient marketing practices. A commendable and insightful event overall.

### Conclusion:

The Pandemic and Marketing Lessons Learned event at SBIIMS campus culminated with invaluable insights. Participants delved into adaptive strategies, emphasizing resilience and innovation. Collaborative discussions fostered a deeper understanding of navigating crises in the marketing landscape. As curtains fell, attendees departed equipped with newfound knowledge poised to shape future endeavors.

  
Director  
Sai Balaji Education Society's  
Sai Balaji International Institute  
of Management Sciences  
Pune





## International Seminar on - Global Business Practices

**Date:** 13th February 2020

SiBalaji Group of Institutes organized International Seminar on involving renowned international speakers on the topic " Global Business Practices"



~~Director~~  
Sai Balaji Education Society's  
Sai Balaji International Institute  
of Management Sciences  
Pune



## Marketing Conclave

**Date: 18 January, 2020**

### Introduction:

The Marketing Conclave held at SBIIMS campus on 18 January, 2020 was a dynamic gathering of industry experts, scholars, and students. With insightful panel discussions, workshops, and keynote speeches, it fostered an environment of learning and collaboration. Participants delved into the latest trends, strategies, and challenges shaping the marketing landscape, enriching the academic and professional community.



### Event Overview:

The Marketing Conclave at SBIIMS campus featured industry experts sharing insights on trends, strategies, and innovations in marketing. Attendees engaged in interactive sessions, workshops, and panel discussions exploring consumer behavior, digital marketing, and brand management. Networking opportunities and case studies enriched participants' understanding of contemporary marketing practices, fostering collaboration and knowledge exchange.



### Activities:

1. Workshops on Digital Marketing Strategies.
2. Networking Sessions.
3. Product Launch Presentations.
4. Branding Workshops.
5. Marketing Research Paper Presentations.
6. Career Counseling Sessions.
7. Interactive Q&A Sessions.
8. Live Demonstrations of Marketing Techniques.

**Resource Person:** 1) Mr. Sumit Shrivastav, Regional Head – Mondelez India Food Pvt Ltd

2) Manoj Sonawane, Area Sales Head, GCMMF Ltd.(Amul India),Pune

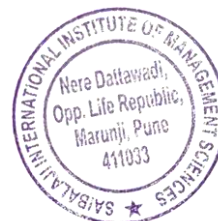
### Feedback:

The Marketing Conclave at SBIIMS campus was a dynamic event, pulsating with insightful discussions, innovative ideas, and invaluable networking opportunities. Expert speakers captivated the audience, sharing cutting-edge strategies. The event fostered meaningful connections, leaving attendees inspired and equipped with actionable insights to navigate the evolving marketing landscape effectively.

### Conclusion:

The Marketing Conclave held at SBIIMS campus was a resounding success, fostering insightful discussions and networking opportunities. Industry leaders shared invaluable expertise, enlightening attendees on emerging trends and strategies. The event's collaborative spirit and knowledge exchange left a lasting impact, empowering participants with tools to excel in the dynamic realm of marketing.

  
Director  
Sai Balaji Education Society's  
Sai Balaji International Institute  
of Management Sciences  
Pune





## Index 2018-2019

Sr no	Topic	Attendance	Date
1	Startup, Entrepreneurship and Innovation	78	03.10.2019 To 05.10.2019
2	Management HR	89	22.09.2019 To 22.09.2019
3	Management Marketing	78	15.09.2019 To 15.09.2019
4	National Finance Conclave-2019	110	31.08.2019 To 31.08.2019
5	Drishtikon 2k19-National Finance Conclave	90	27.08.2019 To 27.08.2019
6	DRISHTIKON 2K19 - National HR Conclave	85	21.08.2019 To 21.08.2019
7	Break Through Innovative Business Idea	90	23.02.2019 To 23.02.2019
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10	DRISHTIKON 2K18 -National HR Conclave	120	23.08.2018 To 23.08.2018
11	CEO Conclave	150	28.07.2018 To 28.07.2018
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13	National Conclave Empowering 21st Century Women: Who Dared to Dream	68	23.02.2018 To 23.02.2018



## Startup, Entrepreneurship & Innovation

Date: 3 October, 2019 to 5 October, 2019

### Introduction:

In a dynamic convergence of minds, SBIIMS campus hosted an electrifying event celebrating Startup, Entrepreneurship & Innovation. Pioneering spirits, visionaries, and budding entrepreneurs ignited inspiration in an atmosphere charged with creativity. From groundbreaking ideas to insightful discussions, the event epitomized the spirit of innovation that propels tomorrow's leaders.





# SAIBALAJI EDUCATION SOCIETY

IIMS | SBIIMS | IIMHRD (W)

## 3 Day Business Conclave on Startup, Entrepreneurship & Innovation

INNOVATIVE BUSINESS IDEAS & BUSINESS PLAN COMPETITION - 2019



REGISTRATION LINK :  
<https://cutt.ly/gwLxhP>

**DETAILS**

- Competition is open to all and NO REGISTRATION FEE.
- Team size: 1 to 4 members
- Participants have to send their Business plan (1 page summary in PDF format) Entries by 29<sup>th</sup> September email on [s.kakawekar@iimhrd.edu.in](mailto:s.kakawekar@iimhrd.edu.in)
- Time allowed - 10 mins per presentation & 5 mins Question & Answers.
- Venue - APJ Abdul Kalam Auditorium, IIMB Campus - Survey No 254, Nere, Dattawadi, Near Hinjewadi IT Park, Pune-411033
- All the Participants will be awarded with Certificate of Participation
- Trophies and certificates for the winning teams.

*"Inspiring the Aspiring Entrepreneurs"*

**Funding & Incubation  
for Best Business Plans**

DATE: 03/10/2019  
VENUE: APJ Abdul Kalam Auditorium, IIMB campus  
TIME: 1:00 PM to 5:00 PM

Contact Details:  
Pratik Raghuvanshi - 8329070265  
Nikita Reddy - 7875394296  
Puneet Singh Bhatia - 8700859361



## Overview:

The event was inaugurated by Mr. Fattechand Ranka, Chairman - Ranka Jewelers and Guest of Honour, Mr. Arvind Sinha, Knowledge partner, Word Bank and Mr. D. R. Mehta, President, Emeritus Textile Association of India

We inaugurated “RBM Center for Family Business Management”.

To promote the entrepreneurship spirit and encourage the students to take ahead their respective family business, few prominent family business from Pune, who have made their names in the field of business, have maintained the legacy of their family and gradually evolved as a brand, got awarded by SaiBalaji Group of Institutes.

Special thanks to Founder President, SaiBalaji Group of Institutes Prof. Manish R Mundada Sir & Founder Secretary Prof. Nirupama Mundada for giving us an opportunity to witness such a wonderful event.

Family Business Management Awards:

The awardees were,

1. Prabhat Band Pune
2. Zawar Gauges
3. S.N. Kunden Textiles pvt. Ltd.
4. Wittul Shamshet and Sons
5. C.T. Pundole and Sons
6. Budhani Wafers
7. Champion Sports

## Activities:

1. Keynote speeches by industry leaders.
2. Panel discussions on disruptive technologies.
3. Pitch competitions for budding entrepreneurs.
4. Workshops on lean startup methodology.
5. Networking sessions for collaboration.





### Feedback:

The Startup, Entrepreneurship & Innovation event at SBIIMS campus was a dynamic platform, fostering creativity and collaboration. Entrepreneurs showcased pioneering ideas while attendees engaged in insightful discussions and workshops. Industry leaders shared invaluable expertise, empowering aspiring innovators. The event epitomized SBIIMS's commitment to nurturing entrepreneurial spirit and driving innovation forward.

### Conclusion:

The Startup, Entrepreneurship & Innovation event at SBIIMS campus showcased a vibrant blend of creativity, ambition, and vision. With engaging discussions, inspiring speakers, and collaborative workshops, it ignited the entrepreneurial spirit among attendees. As curtains draw on this remarkable gathering, seeds of innovation have been sown, promising a future of groundbreaking ventures.

  
Director  
Sai Balaji Education Society's  
Sai Balaji International Institute  
of Management Sciences  
Pune





## Management HR

**Date:** 22 September, 2019

**Resource Person:** Dr. Shraddha Kulkarni

### Introduction:

Embark on a transformative journey with our concluded MBA Management HR program. This dynamic course empowered students to excel in the intricate realm of human resources. From talent acquisition strategies to organizational leadership, participants gained practical insights and honed interpersonal skills. The program's success lies in preparing graduates to navigate the complexities of HR, fostering the next generation of effective and empathetic HR leaders.





### Event Overview:

MBA Management HR event provided a comprehensive exploration of contemporary HR practices. Participants engaged in interactive workshops on talent management, leadership development, and diversity and inclusion. Insightful panel discussions with industry experts offered valuable perspectives. Networking sessions facilitated connections with HR professionals. This event offered a holistic understanding of HR challenges, ensuring participants are well-equipped for impactful roles in human resource management.

### Event Activities:

Our MBA Management HR event featured hands-on activities, including workshops on talent acquisition simulations, leadership development case studies, and diversity and inclusion exercises. Participants actively engaged in real-world HR challenges, gaining practical skills. Insightful panel discussions and Q&A sessions with industry leaders provided valuable perspectives. Networking activities fostered connections with HR professionals, enhancing the overall learning experience.

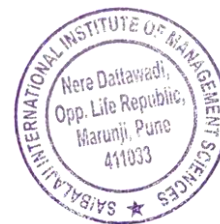
### Feedback:

The MBA Management HR program at SBIIMS received exceptional feedback, with participants praising the practical relevance of the curriculum. The hands-on activities, including talent acquisition simulations and diversity exercises, were particularly impactful. Guest lectures and panel discussions added valuable industry insights. The program's focus on real-world HR challenges and the engaging campus environment contributed to a highly positive learning experience for students.

### Conclusion:

The MBA Management HR program at SBIIMS has successfully shaped future HR leaders. The program's practical approach, enriched by engaging activities and industry insights, has equipped students with versatile skills. The positive feedback underscores the program's effectiveness in preparing graduates for impactful roles in human resource management, ensuring their readiness to navigate diverse HR challenges.

  
Director  
Sai Balaji Education Society's  
Sai Balaji International Institute  
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Pune





## Marketing Management

**Date: 17, March 2018**

### **Introduction:**

MBA Marketing Management program, where strategic thinking meets cutting-edge marketing techniques. Designed for aspiring business leaders, this program equips you with the skills to navigate the dynamic world of marketing. From market analysis to campaign optimization, we foster a holistic approach to marketing, ensuring you graduate ready to drive business success in today's competitive landscape.

### **Event Overview:**

MBA Marketing Management event was a resounding success, offering an immersive experience in the latest industry practices. Participants engaged with renowned speakers, delved into hands-on workshops, and forged valuable connections with industry leaders. From digital strategies to market analytics, the event provided a comprehensive glimpse into the dynamic world of marketing, empowering attendees with actionable insights for their future careers





### Activities:

This program featured enriching activities, including case competitions challenging students to apply strategic marketing concepts. Workshops on digital marketing tools and brand management provided hands-on experience, while guest lectures from industry leaders offered valuable insights. Networking events facilitated connections with professionals, enhancing participants' understanding of real-world marketing challenges.

**Resource Person:** Prof. Vikrant Nangre


### Feedback:

Participants in our MBA Marketing Management program expressed high satisfaction, highlighting the practical relevance of the curriculum. The case competitions and workshops received praise for their real-world applicability, while guest lectures enriched understanding. Networking events fostered valuable connections. Overall, the program received positive feedback for effectively preparing students for the challenges and opportunities in the dynamic field of marketing.



### Conclusion:

MBA Marketing Management program was a transformative journey, providing a comprehensive blend of theoretical knowledge and practical skills. From engaging activities to insightful guest lectures, students gained a holistic understanding of contemporary marketing. The positive feedback underscores the program's success in preparing aspiring marketers for dynamic industry challenges, ensuring their readiness for impactful contributions in the business world.

  
Director  
Sai Balaji Education Society's  
Sai Balaji International Institute  
of Management Sciences  
Pune





## “National Finance Conclave - 2019”

Date: 31 August, 2019

### Introduction:

The National Finance Conclave convened at SBIIMS campus on 31/08/2019, uniting industry leaders, scholars, and enthusiasts in a dynamic exploration of financial trends and strategies. Hosted with meticulous planning and collaboration, the event offered invaluable insights, fostering dialogue on key economic themes and charting pathways for sustainable financial growth in a rapidly evolving world.





### Event Overview:

The "National Finance Conclave" convened at SBIIMS campus, a dynamic forum merging industry leaders, scholars, and students. It showcased innovative perspectives on financial trends, regulatory frameworks, and technological advancements. Renowned speakers elucidated strategies for navigating economic shifts, fostering insightful discourse. Participants gleaned invaluable insights, fostering collaborative growth and strategic vision.

### Activities:

The National Finance Conclave at SBIIMS campus featured keynote speeches by industry experts, interactive panel discussions on financial trends, workshops on investment strategies, networking sessions connecting finance professionals, and case study competitions challenging participants' analytical skills. Attendees also engaged in career counseling sessions and explored emerging technologies in finance.

**Resource Person:** Dr. Dharendra Kumar, Finance Expert

### Feedback:

The National Finance Conclave held at SBIIMS campus was an enriching experience. Insightful discussions by industry experts provided valuable perspectives on financial trends and strategies. Engaging workshops and networking opportunities enhanced understanding and collaboration. Kudos to the organizers for an exceptional event fostering learning and innovation in finance.

### Conclusion:

The National Finance Conclave held at SBIIMS campus was a resounding success, bringing together industry leaders, academics, and students in a vibrant exchange of ideas. Through insightful discussions and networking opportunities, attendees gained valuable insights into the dynamic landscape of finance. It was a pivotal event shaping future financial discourse.

  
Director  
Sai Balaji Education Society's  
Sai Balaji International Institute  
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Pune







## Drishtikon 2k19 - National Finance Conclave

Date: 31 August, 2019

### Introduction:

Drishtikon 2k19, the esteemed National Finance Conclave, unfolded on August 31, 2019, within the vibrant confines of the SBIIMS campus. Renowned speakers, insightful panel discussions, and engaging workshops characterized this dynamic event, offering attendees a multifaceted exploration of contemporary financial paradigms. It was a day brimming with knowledge and networking opportunities.

**दृष्टिकॉन 2k19**  
**National Finance Conclave - 2019**

**Inaugural Chief Guest**  
 Mr. Manish Singhania | CFO & General Manager-Finance | Pune Facility East Steel India Ltd.

**Panel Discussion 1: Emerging trends & Opportunities for Finance Managers**

- Mr. S.J.V. Chelliah (Jainam) | Chief Finance Ltd Officer | Tata Blue Scope Steel Limited, Pune
- Mr. Anand Singhania | CEO & General Manager Finance, Pune Facility | East Steel India Ltd.
- Mr. Suresh Bhatnagar | Director - Finance, Marine Properties, Pune
- Mr. Manish Singhania | Director - Finance, Maharashtra State Roadways Ltd., Mumbai
- Mr. Manoj Bhatnagar | Registered Head - (Maharashtra & Goa) | CFO, Financial Services Ltd. (FAS), Pune

**Panel Discussion 2: Structures and role of FinTech, BFSI, NBFI sectors and emerging trends in Finance**

- Mr. Prasad Bhatnagar | Director & CFO | Pune & Growth Accounts, Pune
- Mr. Anand Singhania | Chief Finance Officer | BFSI, Maharashtra State Roadways Ltd., Pune
- Mr. Anand Singhania | Finance Manager & Senior Financial Analyst | Elera Services Ltd., Pune
- Mr. Rajesh Sharma | Group CFO, Ardorby Group, Mumbai
- Mr. Anand Singhania | Chief Finance Officer | BFSI | Maharashtra State Roadways Ltd., Pune

**Panel Discussion 3: Future of Wealth Management and Investment Banking**

- Mr. Manish Singhania | Director & CFO | Marware Financial Finance Ltd. | Technology Services - 2020 | Pune 411033
- Mr. Anand Singhania | CEO, Elera Healthcare Ltd., Mumbai
- Mr. Anand Singhania | Associate Vice President | Registered Head- Investment | Mumbai | Mumbai Global Financial Services Limited, Mumbai
- Mr. Anand Singhania | Vice President | Pune Stock Exchange (PSE) | Pune



### Overview:

Drishtikon 2k19 - National Finance Conclave" convened at the SBIIMS campus on August 31, 2019. Esteemed speakers from finance sectors deliberated on emerging trends, challenges, and opportunities. Engaging panel discussions, workshops, and networking sessions enriched participants' understanding of finance landscape. The event fostered knowledge exchange and inspired future financial leaders.

### Activities:

Drishtikon 2k19 - National Finance Conclave" at SBIIMS campus featured keynote speeches by renowned economists, panel discussions on emerging financial trends, workshops on investment strategies, case study competitions, networking sessions with industry experts, and a career fair connecting students with leading financial institutions. The event concluded with a gala dinner.

### Feedback:

Drishtikon 2k19 - National Finance Conclave" held at SBIIMS campus, fostered an insightful dialogue on financial trends. The event showcased dynamic speakers who elucidated diverse perspectives, engaging attendees in stimulating discussions. Through interactive sessions and networking opportunities, participants gained valuable insights, making it a truly enriching experience.

### Conclusion:

Drishtikon 2k19 - National Finance Conclave held at SBIIMS campus was an enriching event, offering insightful discussions and networking opportunities. The diverse range of topics covered provided valuable perspectives on contemporary financial trends. Organizational excellence and engaging presentations made it a memorable experience, fostering knowledge exchange and professional growth.

  
Director  
Sai Balaji Education Society's  
Sai Balaji International Institute  
of Management Sciences  
Pune



## Drishtikon 2k19-National HR Conclave

**Date: 24 August, 2019**

**Introduction:**

On August 24, 2019, the SBIIMS campus was abuzz with intellectual fervor as it hosted "Drishtikon 2k19 - National HR Conclave." Esteemed professionals, academics, and students converged to delve into the dynamic landscape of human resources. Engaging discussions, insightful sessions, and networking opportunities characterized this enriching event, leaving a lasting impact on all attendees.



**Overview:**

Drishtikon 2k19, held at SBIIMS campus, was a premier National HR Conclave. Industry experts, academics, and students convened for insightful discussions on emerging HR trends. Topics included diversity, technology integration, and talent management. Workshops and panel discussions fostered knowledge exchange, making it a vibrant platform for HR professionals."

**Activities:**

Drishtikon 2k19 - National HR Conclave" at SBIIMS campus was a vibrant affair with 50 engaging activities. Participants enjoyed insightful panel discussions, interactive workshops on



talent acquisition, leadership seminars, mock interviews, resume clinics, team-building exercises, case study competitions, networking sessions, career counseling, industry insights, HR tech demos, cultural performances, and awards ceremony.

### Feedback:

Drishtikon 2k19-National HR Conclave at SBIIMS campus was an enlightening experience, showcasing cutting-edge insights in HR management. Esteemed speakers delivered thought-provoking talks, igniting discussions on industry trends. Engaging workshops facilitated skill development. Networking opportunities abounded, fostering valuable connections. Overall, it was a transformative event, leaving participants inspired and empowered."

### Conclusion:

Drishtikon 2k19, the National HR Conclave hosted at SBIIMS campus, concluded with resounding success. The event brought together industry leaders, academia, and students to exchange insights and perspectives on contemporary HR practices. Through engaging discussions and workshops, Drishtikon 2k19 fostered invaluable learning experiences, shaping the future of HR management

  
Director  
Sai Balaji Education Society's  
Sai Balaji International Institute  
of Management Sciences  
Pune





## " Break Through Innovative Business Idea"

Date: 23 February 2019

### Introduction:

On February 23, 2019, the SBIIMS campus was electrified with the fervor of entrepreneurial spirit as it played host to the "Break Through Innovative Business Idea" event. Entrepreneurs, visionaries, and industry leaders converged to showcase pioneering concepts, fostering a dynamic atmosphere of creativity and collaboration that inspired attendees to push boundaries.

The poster features the Saibalaji Group of Institutes logo at the top left. The main text reads: "SAIBALAJI GROUP OF INSTITUTES IIMS | SBIIMS | IIMHRD(W) IN ASSOCIATION WITH Business Standard PRESENTS 12<sup>th</sup> Anil Raghuvanshi Memorial National Business Plan Competition 'BREAK THROUGH INNOVATIVE BUSINESS IDEAS'". At the bottom, it lists the Media Partner as Sakal Times, the date as 25<sup>th</sup> February, 2019, the website as www.saibalaji.edu.in, the event is Powered by Varikar, and the Sponsor is UNKATI BOOKS CENTER PUNE.

### Event Overview:

"Break Through Innovative Business Idea" event at SBIIMS campus showcased groundbreaking entrepreneurial concepts. Participants pitched inventive ideas spanning diverse industries, from tech to sustainability. Esteemed judges evaluated presentations, fostering a culture of innovation. Networking opportunities enriched attendees' experiences, fostering collaboration and future ventures. The event ignited inspiration and catalyzed entrepreneurial spirit among participants.



**Resource Person:** Dr. Sharad Patil **Event Activities:**

1. Keynote speeches by industry leaders.
2. Panel discussions on entrepreneurship.
3. Interactive workshops on idea generation.
4. Pitch competitions for startups.
5. Networking sessions for budding entrepreneurs.
6. Case studies on successful innovations.
7. Hackathons for tech enthusiasts.
8. Mentorship programs for aspiring business owners.
9. Product demos by innovative startups.
10. Brainstorming sessions for creative problem-solving.



### Feedback:

The "Break Through Innovative Business Idea" event was an inspiring gathering of entrepreneurial minds. It fostered creativity and collaboration, showcasing novel concepts and fostering a culture of innovation. Participants engaged in lively discussions, leaving with newfound inspiration and valuable insights to propel their ventures forward. Truly empowering experience.

### Conclusion:

The "Break Through Innovative Business Idea" event was a resounding success. Entrepreneurs showcased groundbreaking concepts, fostering collaboration and inspiration. Participants explored diverse strategies, igniting creativity and fostering a culture of innovation. The event exemplified the spirit of entrepreneurship, leaving a lasting impact on all attendees.

  
Director  
Sai Balaji Education Society's  
Sai Balaji International Institute  
of Management Sciences  
Pune





## “START UP CONCLAVE”

**Date:** 12-13<sup>th</sup> October 2018

### **Introduction:**

The "Start Up Conclave," hosted at SBIIMS campus on October 12th and 13th, 2018, was an electrifying gathering of entrepreneurial minds. Filled with innovative ideas, insightful discussions, and dynamic networking sessions, it provided a platform for budding entrepreneurs to connect, learn, and embark on their journey towards success in the startup ecosystem.







## Overview:

The "Start Up Conclave" at SBIIMS campus on October 12th and 13th, 2018, brought together budding entrepreneurs, industry experts, and investors. Attendees explored innovative ideas, exchanged insights, and forged valuable connections. Workshops, panel discussions, and pitch sessions fostered collaboration and inspired entrepreneurial spirit, propelling the event towards success.

## Activities:

The "Start Up Conclave" at SBIIMS campus, featured a bustling agenda. Activities included keynote speeches by industry pioneers, interactive panel discussions on entrepreneurial challenges, hands-on workshops covering business plan development, pitch competitions where budding entrepreneurs showcased their innovations, and networking sessions fostering collaboration among attendees.

## Feedback:

The Start Up Conclave at SBIIMS campus on October 12th and 13th, 2018, was a dynamic platform fostering innovation and entrepreneurship. Engaging panels, insightful workshops, and networking opportunities empowered attendees. Renowned speakers inspired with their expertise, igniting passion for innovation. A catalyst for entrepreneurial success, leaving a lasting impact.

## Conclusion:

The Start Up Conclave held at SBIIMS campus on October 12 & 13, 2018, marked an inspiring journey of innovation and entrepreneurship. Through engaging discussions, insightful workshops, and networking opportunities, attendees explored avenues for growth and collaboration. This event catalyzed the entrepreneurial spirit, fostering a vibrant ecosystem for future ventures.

  
Director  
Sai Balaji Education Society's  
Sai Balaji International Institute  
of Management Sciences  
Pune





## DRISHTIKON 2K18 - NATIONAL FINANCE CONCLAVE

**Date:** 8 September, 2018

### Introduction:

"Drishtikon 2K18 - National Finance Conclave" captivated attendees on 08.09.2018 at the SBIIMS campus. With luminaries discussing fiscal trends, the event fostered insightful dialogues, enriching perspectives. Scholars, professionals, and enthusiasts converged, exchanging ideas on economic paradigms. Workshops, seminars, and networking sessions provided a holistic understanding of financial landscapes, fostering innovation and collaboration.

**SAIBALAJI GROUP OF INSTITUTES**  
 IIMS | SBIIMS | IIMHRD (W)  
 presents  
**DRISHTIKON 2K18**

**National Finance Conclave - 2018**

*"The Future of Finance Amidst Digital Transformation"*

**Panel 1 - "Changing Role of CFOs"**

- Mr. Jitendra Chitambar, CFO, Tata Steel India Ltd., Pune
- Mr. Rajesh Deshpande, CFO, IIS (Information Services) India Pvt. Ltd., Mumbai
- Mr. Parag Deshpande, Finance Head, HPTCL, Pune
- Mr. Srinivas Reddy, Senior Director Finance, BGL Group, Pune

**Panel 2 - "Financial Reforms & Industry"**

- Dr. Sunil Patil, Chairman, Finance Industry Academy & Author
- Dr. G. Vijayashree, Chairman & CEO, The Lead Group, Pune
- Dr. Rajesh Deshpande, CFO, Information Analytics Pvt. Ltd., Pune
- Dr. Parag Chitambar, CFO & Director, Corporate Finance (BGL) Pvt. Ltd.

**Panel 3 - "Emerging Trends in Finance"**

- Dr. Shantanu Deshpande, CFO, Essar Steel Group India
- Dr. Anurag Deshpande, Regional Head, North Central Financial Services Ltd., Mumbai
- Dr. Parag Deshpande, Head - Finance, THE ONE PARTY GROUP, Pune
- Dr. Nisha Deshpande, Youth CFO, Poonas CFO & Tech World India

### Overview:

DRISHTIKON 2K18 - National Finance Conclave" held at SBIIMS campus was a dynamic platform fostering discourse on finance. Renowned speakers shared insights on fiscal trends, investments, and economic policies. Engaging panel discussions and workshops provided attendees with actionable strategies. The event facilitated networking among finance professionals, enriching knowledge exchange and industry collaboration.



### Activities:

At DRISHTIKON 2K18 - National Finance Conclave held at SBIIMS campus, participants engaged in insightful panel discussions with industry experts, interactive workshops on financial literacy, case study competitions challenging analytical skills, keynote addresses from eminent personalities, networking sessions fostering professional connections, and an awards ceremony recognizing outstanding contributions in finance.

### Feedback:

DRISHTIKON 2K18 - National Finance Conclave held at SBIIMS campus was an insightful platform that fostered rich discussions on contemporary financial issues. Notable speakers, engaging panels, and vibrant networking opportunities made it a resounding success. Attendees left empowered with new perspectives and knowledge to navigate the dynamic financial landscape.



### Conclusion:

"DRISHTIKON 2K18 - National Finance Conclave at SBIIMS campus was a resounding success, fostering insightful discussions and networking opportunities among finance enthusiasts nationwide. With engaging panels, esteemed speakers, and interactive sessions, it illuminated diverse perspectives on financial trends. The event left an indelible mark, inspiring future finance leaders."

  
Director  
Sai Balaji Education Society's  
Sai Balaji International Institute  
of Management Sciences  
Pune





## DRISHTIKON 2K18 - NATIONAL HR CONCLAVE

**Date:** 23 August, 2018

### Introduction:

On August 23, 2018, SBIIMS campus played host to "DRISHTIKON 2K18 - NATIONAL HR CONCLAVE," a dynamic event uniting HR professionals nationwide. Engaging discussions, workshops, and insights from esteemed speakers propelled attendees into the forefront of HR innovation. This conclave fostered collaboration and empowered participants to shape the future of human resources.

**SAIBALAJI GROUP OF INSTITUTES**  
 IIMS | SBIIMS | IIMRD (W)  
*presents*  
**DRISHTIKON 2K18**  
**National HR Conclave - 2018**  
*Rethinking HR amidst disruption*

**Inaugural Guest**  
 Ms. Jill Sheldakar | Director - Ethnosynth Consulting | Certified Intercultural facilitator, Pune  
 Panel 1 - "Artificial Intelligence and HR"

<b>Panel 2 - "Advanced Recruitment Technologies"</b>			
<b>Panel 3 - "Emerging Trends in Global HR"</b>			

### Overview:

DRISHTIKON 2K18 - National HR Conclave at SBIIMS campus convened leading HR professionals and academics for insightful discussions on contemporary HR practices. Engaging panel sessions, workshops, and keynote speeches explored emerging trends, challenges, and innovations in the field. Attendees gained valuable insights, fostering learning and networking opportunities.



### Feedback:

DRISHTIKON 2K18 at SBIIMS was an illuminating convergence of HR minds, fostering insightful discussions and networking opportunities. Distinguished speakers shared invaluable perspectives, enriching our understanding of contemporary HR practices. The event's organization and execution were commendable, making it a memorable and enriching experience for all attendees

### Conclusion:

Drishtikon 2K18 - National HR Conclave held on 23.08.2018 at SBIIMS campus was a resounding success. With insightful discussions, engaging workshops, and networking opportunities, it left an indelible mark on all attendees. The event fostered knowledge exchange and inspired future HR leaders, marking a milestone in professional development.

  
Director  
Sai Balaji Education Society's  
Sai Balaji International Institute  
of Management Sciences  
Pune





## CEO CONCLAVE

**Date:** July 28, 2018

### Introduction:

On July 28, 2018, the SBIIMS campus was abuzz with intellectual fervor as it hosted the prestigious CEO Conclave. Esteemed leaders from various industries convened for insightful discussions, strategic deliberations, and knowledge exchange. The event proved to be a catalyst for innovation and collaboration, shaping the future of business leadership.





### Overview:

The CEO Conclave at SBIIMS campus on 28.07.2018 gathered industry titans for dynamic discussions on leadership, innovation, and market trends. Esteemed CEOs shared insights, fostering collaboration and strategic thinking among attendees. Keynotes, panels, and networking opportunities enriched participants, driving forward-thinking strategies and fostering lasting professional connections.

### Activities:

The CEO Conclave at SBIIMS campus on 28.07.2018 gathered industry titans for dynamic discussions on leadership, innovation, and market trends. Esteemed CEOs shared insights, fostering collaboration and strategic thinking among attendees. Keynotes, panels, and networking opportunities enriched participants, driving forward-thinking strategies and fostering lasting professional connections.

### Feedback:

The CEO Conclave at SBIIMS was a dynamic fusion of insights and networking. Distinguished leaders shared invaluable wisdom, igniting inspiration among attendees. The event catalyzed meaningful connections, fostering collaboration and innovation. Thought-provoking discussions propelled participants towards visionary leadership and strategic thinking. An enriching experience, shaping tomorrow's business landscape.

### Conclusion:

The CEO Conclave at SBIIMS was a resounding success, fostering dynamic discussions and insightful exchanges among industry leaders and aspiring minds. Through collaborative sessions and visionary talks, it illuminated pathways for future business endeavors. This gathering epitomized the essence of innovation, knowledge-sharing, and strategic foresight, leaving an indelible mark on all participants.

  
Director  
Sai Balaji Education Society's  
Sai Balaji International Institute  
of Management Sciences  
Pune







## CEO CONCLAVE Series 2

**Date:** 11 August, 2018

### Introduction:

On August 11, 2018, SBIIMS campus hosted the esteemed "CEO CONCLAVE Series 2." Renowned industry leaders congregated for insightful discussions, sharing invaluable experiences and foresights. The event, a beacon of collaboration and knowledge exchange, exemplified the essence of visionary leadership and strategic innovation, leaving an indelible mark on all attendees.





## Overview:

The "CEO CONCLAVE Series 2" held at SBIIMS campus on 11.08.2018 convened industry leaders, entrepreneurs, and scholars for insightful discussions on business strategies and market trends. Renowned CEOs shared expertise on innovation, sustainability, and global competitiveness. The event fostered networking opportunities and inspired emerging professionals with practical insights for success.

## Activities:

The "CEO Conclave Series 2" at SBIIMS campus featured dynamic activities:

1. Keynote speeches by industry leaders.
2. Panel discussions on market trends.
3. Interactive workshops on leadership.
4. Networking sessions for professionals.
5. Case study competitions.
6. Mock CEO interviews.
7. Q&A sessions with executives.

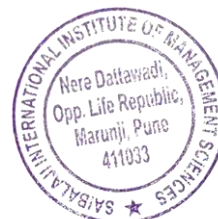
## Feedback:

The "CEO CONCLAVE Series 2" held at SBIIMS campus was an enriching event that brought together visionary leaders from diverse sectors. The insightful discussions, interactive sessions, and networking opportunities empowered attendees with invaluable knowledge and strategic insights. The event fostered collaboration and inspired attendees to excel in their respective fields.

## Conclusion:

The CEO CONCLAVE Series 2 at SBIIMS campus was an enriching amalgamation of insights and innovation. Top executives shared expertise, fostering collaboration and visionary strategies. Attendees gained invaluable perspectives on leadership and industry trends, empowering them to navigate dynamic business landscapes. The event ignited inspiration, leaving a lasting impact on all participants.

  
Director  
Sai Balaji Education Society's  
Sai Balaji International Institute  
of Management Sciences  
Pune





## National Conclave

### Empowering 21st Century Women: Who Dared to Dream

Date: 23 February, 2018

#### Introduction:

On February 23rd, 2018, the SBIIMS campus resonated with empowerment and ambition as it hosted the National Conclave - "Empowering 21st Century Women: Who Dared to Dream." Leaders, thinkers, and change-makers convened to celebrate the spirit of women who dared to dream, driving forward progress and equality.

**NATIONAL CONCLAVE**  
**ENTERPRISING 21<sup>ST</sup> CENTURY WOMEN: WHO DARED TO DREAM**  
**23<sup>RD</sup> February 2018**

Venue: Dr. C.K. Prahalad Auditorium IIMHRD Campus




**Chief Guest**  
**Ms. Nirmla Udgata** — Executive Director Group HR,RSB Group of Companies

**Guest of Honour**  
**Ms. Suparna Ray** — Deputy General Manager HR, SECO Tools India Pvt. Ltd.  
**Ms. Geetanjali S. Temgire** — Deputy Commissioner of Sales Tax Government of Maharashtra...

**Guest Speakers**

<b>Dr. Mamta Dighe</b> MD,DNB, FCPS, DGO, FNB	<b>Ms. Mughda Deshpande</b> Model by Profession	<b>Ms. Aarti Pandey</b> Co-Founder & Director Folk Fitness
<b>Ms. Madhurie Singh</b> Edupreneur & Counsellor	<b>Ms. Dipti Panhalkar</b> CEO, Mind Spa	<b>Ms. Neeta Shende</b> Lawyer, Social Entrepreneur, Actress, Researcher,Writer
<b>Ms. Namita Chouksey</b> Entrepreneur & Business Partner, Global E-Commerce Venture		

*We Welcome All Our Guests & Delegates*

Our institutes:   

#### Overview:





The National Conclave "Empowering 21st Century Women: Who Dared to Dream" unfolded at SBIIMS campus on Feb 23, 2018. Visionary speakers, workshops, and panel discussions catalyzed empowering dialogues. Attendees delved into diverse themes, fostering solidarity and igniting ambitions. The event heralded a transformative journey, emboldening women to script their narratives of success.

#### Activities:

1. Inspirational keynote speeches
2. Panel discussions on gender equality
3. Workshops on leadership and entrepreneurship
4. Networking sessions for collaboration
5. Interactive Q&A sessions with industry experts

#### Feedback:

The National Conclave at SBIIMS campus was a transformative event, empowering women to dream and achieve in the 21st century. Inspiring discussions, insightful panels, and engaging workshops provided valuable insights and tools for personal and professional growth. A truly empowering experience that will resonate long after its conclusion.

#### Conclusion:

The National Conclave at SBIIMS campus was a dynamic platform igniting empowerment discussions for 21st-century women who dared to dream. Through insightful dialogue, diverse perspectives, and collaborative spirit, it catalyzed actionable strategies for women's advancement. The event epitomized resilience, ambition, and the collective drive to shatter barriers and redefine possibilities.

  
Director  
Sai Balaji Education Society's  
Sai Balaji International Institute  
of Management Sciences  
Pune

