

Index 2020-2021

Sr. No	Name of the workshop/ seminar/ conference	Attendance	Date
1	Research proposal writing for funded projects	35	29.05.2021 To 29.05.2021
2	Drishtikon 2k21 (National Finance Conclave) [in report of 2019-2020]	29	10.04.2021 To 10.04.2021
3	Startup and Family Business Conclave	52	31.04.2021 To 31.04.2021
4	Entrepreneurship Brand of Future	40	29.05.2021 To 29.05.2021
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7	Mendley and APA referencing style	28	06.07.2020 To 06.07.2020
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Research proposal writing for funded projects

Date: 29 May, 2021

Introduction:

On May 29, 2021, SBIIMS campus welcomed eager participants to an enriching event: "Research Proposal Writing for Funded Projects." Attendees converged to hone their skills in crafting compelling proposals for funding. Expert guidance and collaborative sessions paved the path to success in securing resources for impactful research endeavors.



SaiBalaji Group Of Institutes
SaiBalaji International Institute Of Management Sciences

SBIIMS

(Affiliated to Savitribai Phule Pune University & Approved by AICTE, Ministry of HRD, Govt. Of India, Accredited by NAAC)

RESEARCH PROPOSAL WRITING FOR FUNDED PROJECTS

29-May-2021



Overview:

The "Research Proposal Writing for Funded Projects" event at SBIIMS campus on May 29, 2021, was a pivotal opportunity for attendees to refine their proposal-writing skills. Through workshops and interactive sessions, participants gained insights into effective methodologies, budgeting strategies, and impact assessment techniques, enhancing their ability to secure funding for innovative research projects.

Activities:

Participants engaged in intensive workshops covering various aspects of proposal writing: from crafting a compelling narrative to outlining research methodologies and budgeting. Interactive sessions facilitated peer feedback and discussion, while expert-led seminars provided valuable insights into grant application processes and best practices. Attendees left equipped with practical skills for successful funding pursuits.

Resource Person: Dr. Rakesh Shirse

Feedback:

Feedback from participants lauded the event's effectiveness in demystifying the intricacies of research proposal writing. Attendees appreciated the hands-on approach, expert guidance, and opportunities for peer collaboration. Many expressed newfound confidence in their ability to navigate grant application processes and craft compelling proposals for funded projects.

Conclusion:

The "Research Proposal Writing for Funded Projects" event on May 29, 2021, at SBIIMS campus concluded with resounding success. Attendees departed equipped with practical skills and confidence to pursue funding for their research endeavors. The event fostered a culture of innovation and empowerment, paving the way for impactful contributions to academia and beyond.


Director
Sai Balaji Education Society's
Sai Balaji International Institute
of Management Sciences
Pune



"Drishtikon 2k21 (National Finance Conclave) "

Date: April 10, 2021

Introduction:

Drishtikon 2k21, the esteemed National Finance Conclave, unfolded its grandeur on April 10, 2021, within the illustrious confines of the SBIIMS campus. This dynamic event brought together visionary minds and industry stalwarts, fostering insightful dialogues and groundbreaking perspectives on the financial landscape, steering towards a brighter economic horizon.



SAIBALAJI GROUP OF INSTITUTES
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Presents

Drishtikon 2K21

National Finance Conclave - 2021

"The Future of Finance Amidst Digital Transformation"

Panel 1: "Fintech - The Present and the Future"

 <p>Mr. Anand Menon Senior Associate VP - Darashaw & Co. Pvt. Ltd., Mumbai</p>	 <p>Mr. Neeraj Sharma Business Partner, Transfer Pricing expert, PwC India (Pricewaterhouse Coopers Pvt. Ltd.).</p>	 <p>Mr. Nimit Parekh Senior Manager - Credit Risk - Private Wealth Management, Morgan Stanley India, Mumbai</p>
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Panel 2: "Emerging Trends and opportunities in Fintech"

 <p>Mr. Abhijit Atre Senior Director Finance - Asia, SQS Group (Expleo Group), Pune.</p>	 <p>Mr. Girish Lakhotiya, MD - Prachay Capital Pvt. Ltd. CEO - Aeclivus Advisors India, Pune</p>	 <p>Mr. Vineet R Joshi CFO - Member of Management Board Precision Automation & Robotics India (PART) Limited Mumbai.</p>
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10th Apr. 2021, Saturday, 9:30 AM Onwards on MS - Teams

Overview:

Drishtikon 2k21, held at SBIIMS campus on April 10, 2021, was a premier National Finance Conclave. Bringing together industry leaders, scholars, and students, it facilitated insightful discussions on emerging financial trends, fostering networking opportunities, and enhancing knowledge exchange. The event sparked innovative perspectives and inspired future financial endeavors.

Activities:

1. Keynote speeches by industry experts.

2. Panel discussions on financial trends.
3. Case study presentations by students.
4. Workshops on investment strategies.
5. Networking sessions with professionals.
6. Mock trading competitions.
7. Career counseling for finance enthusiasts.

Feedback:

Drishtikon 2k21 offered a dynamic platform at SBIIMS, fostering insightful discussions and networking opportunities in the realm of finance. Expert speakers delivered engaging presentations, igniting intellectual curiosity among attendees. The event successfully bridged theory with practice, leaving participants enriched with new perspectives and empowered with practical insights.

Conclusion:

Drishtikon 2k21 showcased the pinnacle of financial insight and innovation at the SBIIMS campus, drawing luminaries and enthusiasts alike. Through riveting discussions and insightful presentations, it illuminated the path forward in finance. As curtains fell on this exceptional event, its legacy continues to inspire and shape the financial landscape


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STARTUP AND FAMILY BUSINESS CONCLAVE

Date: April 31, 2021

Introduction:

The STARTUP AND FAMILY BUSINESS CONCLAVE convened at SBIIMS campus on April 31, 2021, igniting innovative dialogues and fostering collaboration. Entrepreneurs, industry experts, and academics converged to explore the symbiotic relationship between startups and family-run enterprises, delving into strategies for sustainable growth and navigating challenges. Insights catalyzed transformational journeys.





Overview:

On the occasion of Gudi Padwa, Sai Balaji Group of Institutes organized "Startup & Family Business Conclave 2021"

Sai Balaji Group of Institutions awarded & felicitated few of country's few top Startup for their excellent contribution in their filed & heard their wonderful success stories.

The recipients of the Startup award 2021 are:-

1. EventBeep
2. Tied Ribbons
3. Core Analytics Private Limited.
4. Dreamz Software Splutions Private Limited
5. Hopfenbauer Farms Private Limited
6. Aaron Fernandes Entertainment
7. The Hedge's Center for Creative Opportunities
8. Pune Women Solo Travelers
9. Generic Aadhar
10. WX Consultants Private Limited
11. House of Aadyaa
12. Tech Eagle
13. Galaxy Roofing India Pvt. Ltd.
14. Pay It Forward Services Pvt. Ltd.

Activities: The "Startup and Family Business Conclave" at SBIIMS campus featured dynamic activities. Attendees engaged in panel discussions on scaling startups, succession planning in family businesses, and workshops on digital marketing strategies. Networking sessions fostered collaborations, while pitch competitions showcased innovative ideas. The event culminated with an awards ceremony honoring entrepreneurial excellence.

Feedback: It was a dynamic platform for knowledge exchange. Insightful discussions, practical workshops, and networking opportunities empowered attendees. The event fostered collaboration between budding entrepreneurs and seasoned family business owners, enriching perspectives and fostering innovation. Kudos to the organizers for a remarkable gathering.

Conclusion:

The "Startup and Family Business Conclave" at SBIIMS campus was a dynamic amalgamation of entrepreneurial zeal and familial wisdom. With insightful discussions, innovative ideas, and shared experiences, it fostered a vibrant ecosystem of collaboration and growth. Participants departed inspired, equipped with invaluable insights to navigate the entrepreneurial landscape with resilience and innovation.


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Pune



Entrepreneurship Brand of Future

Date: 29th May 2021

Introduction:

When you find an idea that you just can't stop thinking about, that's probably a good one to pursue.

With the respect to the same

Institute has organized guest lecture on topic:

ENTREPRENEURSHIP-BRAND OF THE FUTURE

Name of Guest:

MR. NEERAJ KAPOOR



The poster features the Saibalaji Education Society logo at the top center. Below it, the text reads "SAIBALAJI GROUP OF INSTITUTES" in large blue letters, followed by "IIMS|SBIIMS|IIMHRD" in smaller blue letters. A black banner with the word "Presents" in white is centered below. The main title "ENTREPRENEURSHIP-BRAND OF THE FUTURE" is in green. To the left is a portrait of Mr. Neeraj Kapoor. To the right, his name "Mr. Neeraj Kapoor" is in large black font, followed by his credentials: "Billion Dollar Business Catalyst | Startup Investor | serial Entrepreneur | Awarded 'India's Greatest Brand Builder' | Spiritual Evangelist". At the bottom left, the date and time are listed: "Date: May 29th, 2021" and "Time: 11am to 12noon". At the bottom right is a circular logo with a blue 'T' and the Microsoft logo below it.

Billion dollar Business catalyst | startup investor | serial entrepreneur | spiritual evangelist

Awarded with INDIA'S GREATEST BRAND BUILDER

Overview:

The "Entrepreneurship Brand of Future" event, hosted at SBIIMS campus, showcased innovative ventures and strategies shaping tomorrow's entrepreneurial landscape. Industry leader, academics, and budding entrepreneurs converged to exchange insights, fostering collaboration and inspiration. Workshops, panels, and networking opportunities fueled discussions on disruptive technologies and sustainable business practices.

Feedback:

The "Entrepreneurship Brand of Future" event at SBIIMS campus was an illuminating experience. Insightful discussions, dynamic speakers, and interactive workshops provided valuable perspectives on future entrepreneurial trends. The event fostered networking and knowledge exchange, empowering attendees with practical insights for tomorrow's business landscape.

Conclusion:

The "Entrepreneurship Brand of Future" event held at SBIIMS campus epitomized innovation and vision. Attendees immersed in insightful discussions, fostering a culture of forward-thinking entrepreneurship. Collaborative sessions and industry insights sparked inspiration, paving the path for tomorrow's business leaders. It was an event emblematic of the dynamic future awaiting entrepreneurial endeavors.


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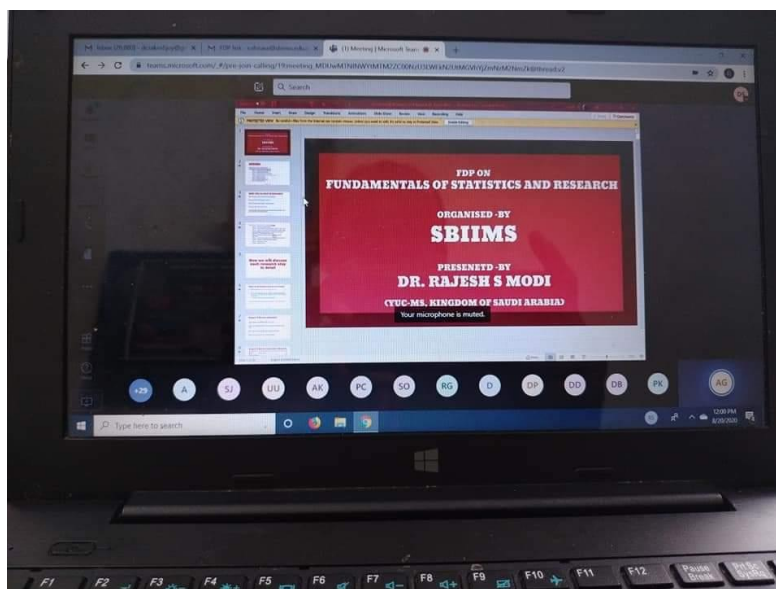
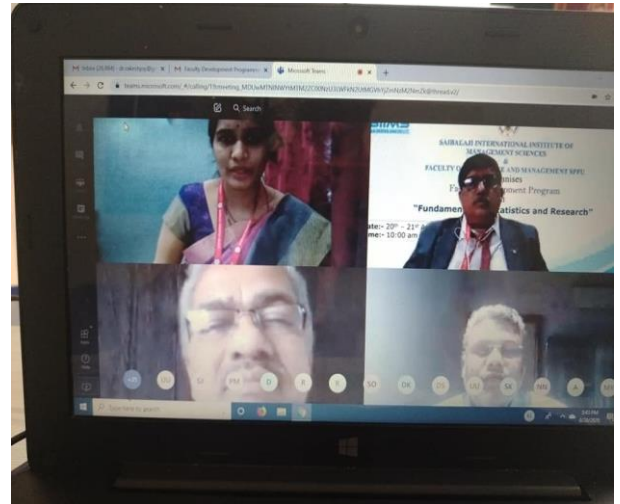


Fundamentals of Statistics and Research

Date: 20-21 August 2020

Introduction:

The Fundamentals of Statistics and Research event, hosted at the SBIIMS campus, provided a comprehensive exploration into essential statistical concepts and research methodologies. Attendees immersed themselves in lectures, workshops, and interactive sessions, delving into data analysis techniques and research design principles. Expert speakers elucidated key statistical principles, fostering a rich learning environment.



Overview:

The "Fundamentals of Statistics and Research" event took place at SBIIMS campus, offering a comprehensive overview of statistical principles and research methodologies. Attendees engaged in workshops, discussions, and lectures, gaining insights into data analysis, hypothesis testing, and experimental design. Expert speakers shared practical applications and best practices, fostering a deeper understanding of statistical analysis.

Activities:

The "Fundamentals of Statistics and Research" event took place at SBIIMS campus. Attendees delved into statistical principles and research methodologies. Sessions covered topics like data analysis techniques, sampling methodologies, and research design. Participants engaged in interactive discussions, enhancing their understanding of statistical concepts and their applications in research settings.

Resource Person: Dr. Rajesh Modi

Feedback:

The Fundamentals of Statistics and Research event at SBIIMS campus was insightful and engaging. The speakers presented complex concepts with clarity, fostering a deeper understanding among attendees. Practical workshops provided hands-on learning opportunities. Networking opportunities were abundant, enriching discussions and fostering new connections. Overall, a valuable and well-organized event.

Conclusion:

The Fundamentals of Statistics and Research event held at SBIIMS campus proved to be an enriching experience, fostering deeper understanding of key concepts. Participants engaged in insightful discussions, enhancing their analytical skills. The event's success underscores the importance of such platforms in advancing knowledge and fostering academic growth within the community.


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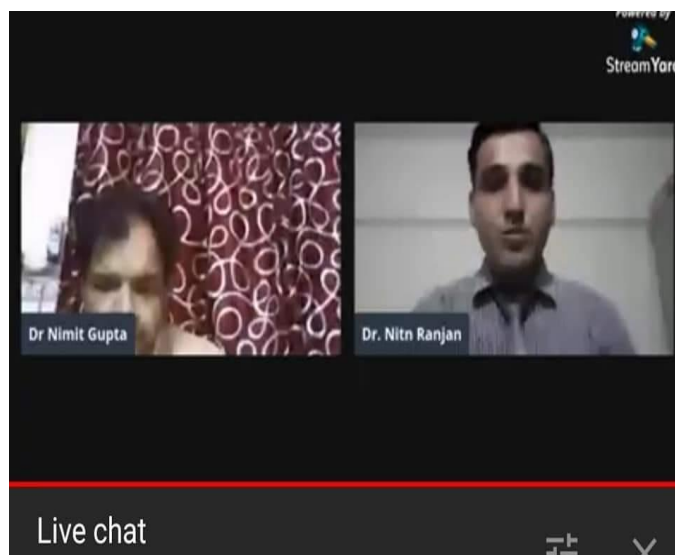


“Emerging Trends in Digital Marketing”

Date: 3 July, 2020

Introduction:

The "Emerging Trends in Digital Marketing" event, held from July 3rd to July 5th, 2020, at SBIIMS campus, showcased dynamic discussions on cutting-edge strategies and innovations in the digital marketing landscape. Attendees gained valuable insights into leveraging technology, social media, and analytics to drive impactful marketing campaigns in the ever-evolving digital sphere.



Event Overview:

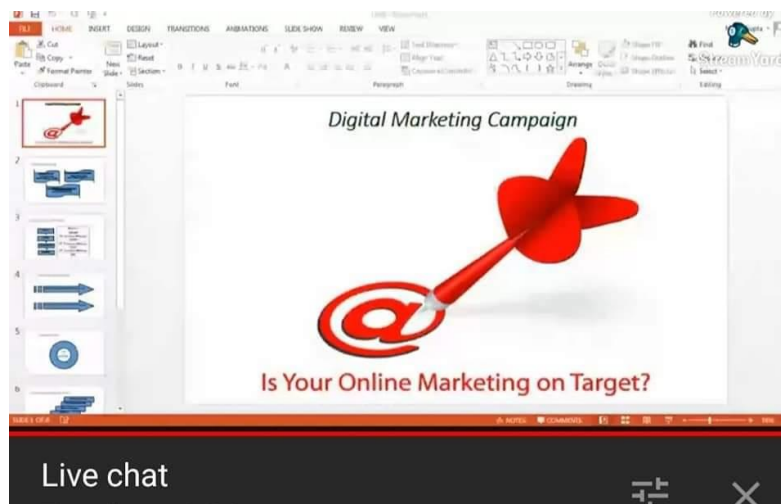
The "Emerging Trends in Digital Marketing" event at SBIIMS campus from 3/7/2020 to 5/7/2020 featured dynamic discussions on cutting-edge strategies. Renowned industry experts delved into AI-driven campaigns, influencer marketing, and data analytics, offering insights into staying ahead in the digital landscape. Attendees gained invaluable knowledge to navigate evolving marketing paradigms.

Resource Person: Dr. Nimit Gupta

Activities:

Today we come to the end of our Digital Marketing Webinar on "Emerging Trends in Digital Marketing"

I would like to thank our Founder President Mr. Manish R Mundada, for giving us an opportunity to learn the emerging trends of marketing, a special thanks to Dr Nimit Gupta sir for such a wonderful interactive session.



Some of the key learning's of 3 day webinar are:

- What is marketing
- How marketing is diff from digital marketing
- SBU's
- FOMO and so on...
- Search engine marketing and features of search engine marketing
- SEO & SMM
- Paid and organic listing
- Crawlers and Spiders
- PPC & CPC


- Campaign Goals
- Assessing Campaign Success
- Digital marketing Funnel
- Business is not only about commercialization, it's more about personalization also
- Career opportunities in Digital Marketing as a fresh

Feedback:

The "Emerging Trends in Digital Marketing" event at SBIIMS campus provided invaluable insights into the dynamic landscape of digital marketing. Engaging speakers shared cutting-edge strategies and industry trends, equipping attendees with practical knowledge to navigate the digital realm effectively. An enriching experience that illuminated the path forward in marketing innovation.

Conclusion:

The "Emerging Trends in Digital Marketing" event, held at SBIIMS campus, offered profound insights into the dynamic landscape of digital marketing. Attendees gained invaluable knowledge on cutting-edge strategies and technologies, fostering a deeper understanding of how to navigate and excel in the ever-evolving digital sphere. Excitement for future implementations was palpable.


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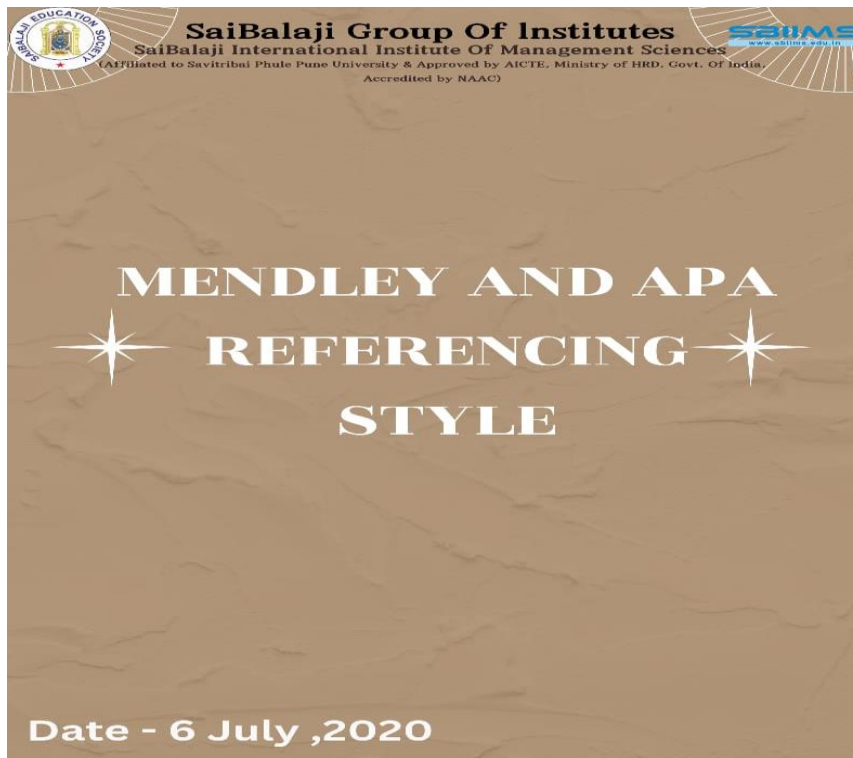


Mendley and APA Referencing Style

Date: 6 July, 2020

Introduction:

In a collaborative effort to enhance academic research skills, SBIIMS campus hosted a workshop introducing Mendley, a robust referencing tool, and the APA referencing style. Attendees immersed themselves in practical sessions, mastering citation management and adhering to APA guidelines. The program facilitated a seamless integration of technology and scholarly writing methodologies.



Event Overview:

The SBIIMS campus hosted a dynamic event showcasing Mendley and APA referencing styles. Attendees delved into efficient citation methods, enhancing academic writing. Expert speakers elucidated the intricacies of Mendley and APA, empowering participants with invaluable knowledge. Through interactive sessions and practical demonstrations, students gained proficiency in referencing, enriching their scholarly endeavors.

Activities:

Students attended a Mendley and APA referencing workshop. Participants learned citation management, sorting references, and generating bibliographies efficiently. They practiced importing sources, organizing data, and utilizing APA style guidelines. Hands-on exercises included formatting citations, creating reference lists, and troubleshooting common referencing issues. Feedback was positive, enhancing scholarly skills.

Resource Person: Dr. Lavakush Singh

Feedback:

The Mendley and APA referencing style program held at SBIIMS campus was informative and practical. Attendees gained valuable insights into citation management and APA guidelines. The session effectively demonstrated Mendley's capabilities for efficient referencing. It enhanced understanding and proficiency in academic writing and research. Overall, it was a worthwhile and enriching experience.

Conclusion:

The Mendley and APA referencing style program at SBIIMS campus was a resounding success. Participants gained valuable insights into efficient citation management and adherence to APA guidelines. With practical demonstrations and interactive sessions, attendees enhanced their academic writing skills. The event fostered a culture of meticulous referencing and scholarly excellence among students and faculty alike.


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Institution Readiness for Accreditation

Date: 19 June, 2020

Introduction:

SBIIMS campus r hosted the "Institution Readiness for Accreditation" program, aimed at enhancing institutional preparedness for accreditation. The program, attended by faculty, staff, and administrators, focused on aligning processes and standards to meet accreditation criteria.



Event overview:

The "Institution Readiness for Accreditation" program, hosted at SBIIMS campus, was a pivotal event. Experts delivered insightful sessions on accreditation criteria and procedures. Attendees engaged in workshops, honing their institution's readiness strategies. Discussions on quality enhancement and compliance fostered a culture of continuous improvement. The event enriched participants' understanding of accreditation processes

Resource Person: Dr. L Biswal

Activities:

1. Faculty workshops on accreditation standards.
2. Mock accreditation assessments conducted.
3. Student engagement sessions on quality assurance.
4. Infrastructure audits for compliance.

5. Curriculum alignment with accreditation criteria.
6. Guest lectures by accreditation experts.
7. Review of administrative policies.
8. Data collection for accreditation reports.
9. Continuous improvement planning seminars.
10. Simulation exercises for accreditation interviews.

Feedback:

The "Institution Readiness for Accreditation" program at SBIIMS campus was exceptionally insightful. The sessions were well-structured, offering practical strategies for accreditation preparation. Engaging discussions fostered a collaborative learning environment. Expert facilitators effectively addressed concerns, enhancing our understanding. Overall, it was a valuable experience that greatly contributed to our institutional preparedness.

Conclusion:

The "Institution Readiness for Accreditation" program at SBIIMS campus culminated in enhancing institutional preparedness. Through robust discussions and comprehensive training, participants fortified their understanding of accreditation standards. This initiative fostered a culture of excellence, positioning SBIIMS as a beacon of quality education and institutional advancement in the academic landscape.


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