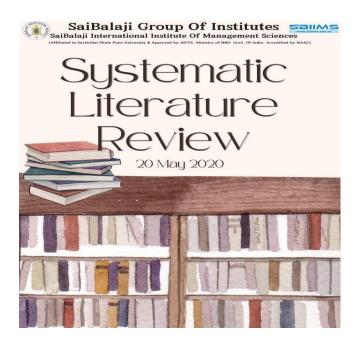
Index 2019-2020

Sr. No	Name of the workshop/ seminar/ conference	Attendance	Date
1	Systematic Literature Review	65	20.05.2020 To 20.05.2020
2	International Research Conference on "Rethinking Business: Embracing the age of Digitalization"	98	17.04.2020 To 18.04.2020
3	HAPPINESS WORKSHOP	87	20.02.2020 To 20.02.2020
4	Pandemic and Marketing lessons learned	68	24.02.2020 To 24.02.2020
5	International Seminar on - Global Business Practices	67	13.02.2020 To 13.02.2020
6	Marketing Conclave	98	18.01.2020 To 18.01.2020
7	Startup, Entrepreneurship and Innovation	78	03.10.2019 To 05.10.2019
8	Management HR	89	22.09.2019 To 22.09.2019
9	National Finance Conclave-2019	110	31.08.2019 To 31.08.2019
10	Drishtikon 2k19-National Finance Conclave	90	27.08.2019 To 27.08.2019
11	DRISHTIKON 2K19 - National HR Conclave	85	21.08.2019 To 21.08.2019

Date: 20 May,2020

Introduction:

In the confines of SBIIMS campus, a pioneering systematic literature review program unfolded, uniting scholarly minds in an exploration of research landscapes. Participants delved into a comprehensive analysis of existing literature, fostering insightful discussions and scholarly collaborations. The event epitomized rigorous academic inquiry, enriching the academic community with newfound perspectives and knowledge.



Event Overview:

The Systematic Literature Review Program at SBIIMS campus delved into methodological approaches, data synthesis techniques, and quality assessment criteria. Scholars scrutinized diverse research domains, fostering interdisciplinary insights. Expert-led workshops honed participants' skills in search strategy formulation and critical appraisal. Engaging discussions explored challenges and advancements in evidence synthesis methodologies.

Activities

- 1. Event: Introductory seminar on systematic literature review methodologies.
- 2. Hands-on workshop on database search strategies.
- 3. Guest lectures by experts in literature review.
- 4. Group discussions on research synthesis techniques.

Resource Person: Dr. R Kaakandikar

Feedback:

The systematic literature review program at SBIIMS campus was an enlightening experience. It meticulously navigated through diverse research landscapes, offering valuable insights. The structured approach enhanced understanding and honed critical analysis skills. Attendees benefitted greatly, gaining deeper perspectives and methodological clarity. It was a commendable initiative fostering academic growth and excellence.

Conclusion:

The systematic literature review program hosted at SBIIMS campus proved to be an enlightening and fruitful endeavor. Through meticulous analysis and collaboration, participants explored diverse research domains, fostering a deeper understanding of contemporary scholarly discourse. This initiative undoubtedly enriched academic knowledge and inspired future research pursuits among attendees.

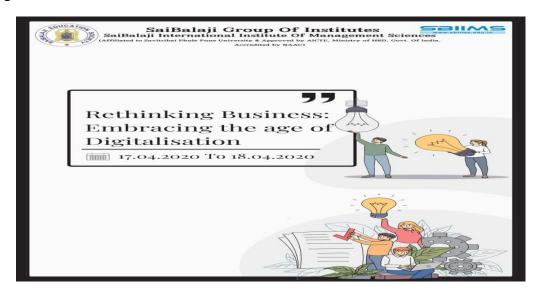


"Rethinking Business: Embracing the Age of Digitalization

Date: 17-18 April, 2020

Introduction:

The "Rethinking Business: Embracing the Age of Digitalization" event, held at SBIIMS campus on April 17th and 18th, 2020, convened pioneers in industry and academia to explore the transformative power of digitalization in business landscapes. Discussions delved into strategies, innovations, and challenges in navigating the evolving digital paradigm, fostering insightful discourse.





Event overview:

"SBIIMS campus hosted 'Rethinking Business: Embracing the Age of Digitalization,' a transformative event. Industry leaders shared insights on leveraging digital tools for business growth. Discussions delved into adaptive strategies, digital transformation frameworks, and emerging technologies. Attendees gained valuable perspectives to navigate the evolving business landscape in the digital era."

Event Activities:

- 1. Interactive workshops on leveraging digital tools.
- 2. Case studies showcasing successful digital initiatives.
- 3. Networking sessions for knowledge exchange.
- 4. Tech demo booths from leading IT firms.
- 5. Hackathon to solve real-world business challenges.
- 6. Virtual reality tours of innovative digital workplaces.
- 7. Q&A sessions with digital experts.
- 8. Team-building activities focused on digital collaboration.

Feedback:

The "Rethinking Business: Embracing the age of Digitalisation" event at SBIIMS campus was enlightening. Expert speakers provided profound insights into navigating digital transformation. Engaging discussions and practical strategies left attendees inspired to adapt and innovate. It was a pivotal experience, fostering a deeper understanding of leveraging digital tools in modern business practices.

Conclusion:

The "Rethinking Business: Embracing the Age of Digitalisation" event at SBIIMS campus on April 17-18, 2020, concluded with resounding success. Attendees gained profound insights into navigating digital transformation. Engaging discussions, expert panels, and interactive sessions underscored the imperative for businesses to adapt and innovate in the digital era, paving the way for future success.



HAPPINESS WORKSHOP

Date: February 24, 2020

Introduction:

On February 24, 2020, the SBIIMS campus buzzed with enthusiasm as it hosted the transformative "Happiness Workshop." Attendees embarked on a journey of self-discovery and learned invaluable tools to cultivate joy and fulfillment in their lives. Through engaging sessions and interactive activities, participants embraced the power of positivity.





Overview:

The "Happiness Workshop" at SBIIMS campus cultivated joy through interactive sessions, fostering positivity and resilience among participants. Expert-led discussions explored mindfulness techniques and happiness habits, empowering attendees to enhance their emotional well-being. Engaging activities, from gratitude exercises to laughter yoga, instilled practical strategies for leading happier lives.

Activities:

The "Happiness Workshop" at SBIIMS campus featured a range of activities aimed at promoting well-being and positivity. Attendees participated in mindfulness meditation sessions, laughter yoga exercises, interactive discussions on positive psychology, art therapy sessions, and team-building games. Inspirational talks and relaxation techniques were also part of the enriching program.

Feedback:

The "Happiness Workshop" at SBIIMS campus was insightful, engaging, and uplifting. Attendees benefitted from practical strategies to enhance well-being and manage stress effectively. The event fostered a positive atmosphere, encouraging meaningful discussions and self-reflection. Kudos to the organizers for promoting mental wellness in such an impactful way.

Conclusion:

The Happiness Workshop at SBIIMS campus was an enlightening journey into the realms of joy and contentment. Through insightful discussions, interactive activities, and practical tools, participants discovered pathways to cultivate happiness in their lives. With hearts full and minds enlightened, attendees departed empowered to spread happiness in their communities.



Pandemic and Marketing Lessons Learned

Date: 20 February, 2021

Introduction:

On February 20, 2021, SBIIMS campus hosted the insightful "Pandemic and Marketing Lessons Learned" event. Attendees delved into the unprecedented challenges and innovative strategies that emerged during the global crisis. Speakers shared invaluable experiences, guiding participants through navigating marketing landscapes amidst uncertainty, shaping resilient strategies for the future.





Overview:

SBIIMS hosted the "Pandemic and Marketing Lessons Learned" event. Attendees gathered to dissect the profound impacts of pandemics on marketing strategies. Discussions revolved around adaptability, digital transformation, and resilience amidst crisis. The event provided insights crucial for navigating uncertain times and shaping future marketing endeavors.

Activities:

At the Pandemic and Marketing Lessons Learned event at SBIIMS campus, attendees engaged in interactive workshops, case studies, and panel discussions. They explored crisis communication strategies, digital marketing pivots, and consumer behavior shifts. Participants also exchanged insights on brand resilience and innovation amidst uncertainty. Overall, it was a valuable learning experience.

Feedback:

The "Pandemic and Marketing Lessons Learned" event at SBIIMS campus was enlightening, providing valuable insights into navigating challenges and opportunities amid crises. Speakers adeptly highlighted adaptive marketing strategies amidst the pandemic's uncertainties. Attendees gained practical knowledge and strategic perspectives essential for resilient marketing practices. A commendable and insightful event overall.

Conclusion:

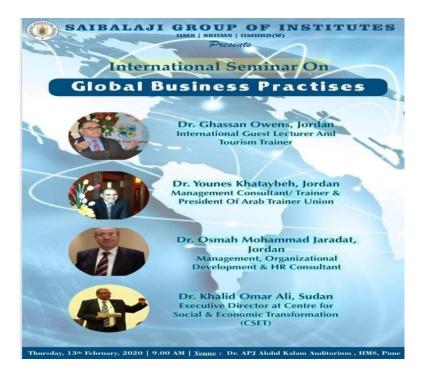
The Pandemic and Marketing Lessons Learned event at SBIIMS campus culminated with invaluable insights. Participants delved into adaptive strategies, emphasizing resilience and innovation. Collaborative discussions fostered a deeper understanding of navigating crises in the marketing landscape. As curtains fell, attendees departed equipped with newfound knowledge poised to shape future endeavors.



International Seminar on - Global Business Practices

Date: 13th February 2020

SiBalaji Group of Institutes organized International Seminar on involving renowned international speakers on the topic " Global Business Practices"





Marketing Conclave

Date: 18 January, 2020

Introduction:

The Marketing Conclave held at SBIIMS campus on 18 January,2020 was a dynamic gathering of industry experts, scholars, and students. With insightful panel discussions, workshops, and keynote speeches, it fostered an environment of learning and collaboration. Participants delved into the latest trends, strategies, and challenges shaping the marketing landscape, enriching the academic and professional community.





Event Overview:

The Marketing Conclave at SBIIMS campus featured industry experts sharing insights on trends, strategies, and innovations in marketing. Attendees engaged in interactive sessions, workshops, and panel discussions exploring consumer behavior, digital marketing, and brand management. Networking opportunities and case studies enriched participants' understanding of contemporary marketing practices, fostering collaboration and knowledge exchange.

Activities:

- 1. Workshops on Digital Marketing Strategies.
- 2. Networking Sessions.
- 3. Product Launch Presentations.
- 4. Branding Workshops.
- 5. Marketing Research Paper Presentations.
- 6. Career Counseling Sessions.
- 7. Interactive Q&A Sessions.
- 8. Live Demonstrations of Marketing Techniques.

Resource Person: 1) Mr. Sumit Shrivastav, Regional Head – Monedelez India Food Pvt Ltd

2) Manoj Sonawane, Area Sales Head, GCMMF Ltd.(Amul India), Pune

Feedback:

The Marketing Conclave at SBIIMS campus was a dynamic event, pulsating with insightful discussions, innovative ideas, and invaluable networking opportunities. Expert speakers captivated the audience, sharing cutting-edge strategies. The event fostered meaningful connections, leaving attendees inspired and equipped with actionable insights to navigate the evolving marketing landscape effectively.

Conclusion:

The Marketing Conclave held at SBIIMS campus was a resounding success, fostering insightful discussions and networking opportunities. Industry leaders shared invaluable expertise, enlightening attendees on emerging trends and strategies. The event's collaborative spirit and knowledge exchange left a lasting impact, empowering participants with tools to excel in the dynamic realm of marketing.



Startup, Entrepreneurship & Innovation

Date: 3 October, 2019 to 5 October, 2019

Introduction:

In a dynamic convergence of minds, SBIIMS campus hosted an electrifying event celebrating Startup, Entrepreneurship & Innovation. Pioneering spirits, visionaries, and budding entrepreneurs ignited inspiration in an atmosphere charged with creativity. From groundbreaking ideas to insightful discussions, the event epitomized the spirit of innovation that propels tomorrow's leaders.







Overview:

The event was inaugurated by Mr.Fattechand Ranka, Chairman - Ranka Jewelers and Guest of Honour, Mr. Arvind Sinha, Knowledge partner, Word Bank and Mr. D. R. Mehta, President, Emeritus Textile Association of India

We inaugurated "RBM Center for Family Business Management".

To promote the entrepreneurship spirit and encourage the students to take ahead their respective family business, few prominent family business from Pune, who have made their names in the field of business, have maintained the legacy of their family and gradually evolved as a brand, got awarded by SaiBalaji Group of Institutes.

Special thanks to Founder President, SaiBalaji Group of Institutes Prof. Manish R Mundada Sir & Founder Secretary Prof. Nirupama Mundada for giving us an opportunity to witness such a wonderful event.

Family Business Management Awards:

The awardees were,

- 1. Prabhat Band Pune
- 2. Zawar Gauges
- 3. S.N. Kunden Textiles pvt. Ltd.
- 4. Wittul Shamshet and Sons
- 5. C.T. Pundole and Sons
- 6. Budhani Wafers
- 7. Champion Sports

Activities:

- 1. Keynote speeches by industry leaders.
- 2. Panel discussions on disruptive technologies.
- 3. Pitch competitions for budding entrepreneurs.
- 4. Workshops on lean startup methodology.
- 5. Networking sessions for collaboration.

Feedback:

The Startup, Entrepreneurship & Innovation event at SBIIMS campus was a dynamic platform, fostering creativity and collaboration. Entrepreneurs showcased pioneering ideas while attendees engaged in insightful discussions and workshops. Industry leaders shared invaluable expertise, empowering aspiring innovators. The event epitomized SBIIMS's commitment to nurturing entrepreneurial spirit and driving innovation forward.

Conclusion:

The Startup, Entrepreneurship & Innovation event at SBIIMS campus showcased a vibrant blend of creativity, ambition, and vision. With engaging discussions, inspiring speakers, and collaborative workshops, it ignited the entrepreneurial spirit among attendees. As curtains draw on this remarkable gathering, seeds of innovation have been sown, promising a future of groundbreaking ventures.



Management HR

Date: 22 September, 2019

Resource Person: Dr. Shraddha Kulkarni

Introduction:

Embark on a transformative journey with our concluded MBA Management HR program. This dynamic course empowered students to excel in the intricate realm of human resources. From talent acquisition strategies to organizational leadership, participants gained practical insights and honed interpersonal skills. The program's success lies in preparing graduates to navigate the complexities of HR, fostering the next generation of effective and empathetic HR leaders.





Event Overview:

MBA Management HR event provided a comprehensive exploration of contemporary HR practices. Participants engaged in interactive workshops on talent management, leadership development, and diversity and inclusion. Insightful panel discussions with industry experts offered valuable perspectives. Networking sessions facilitated connections with HR professionals. This event offered a holistic understanding of HR challenges, ensuring participants are well-equipped for impactful roles in human resource management.

Event Activities:

Our MBA Management HR event featured hands-on activities, including workshops on talent acquisition simulations, leadership development case studies, and diversity and inclusion exercises. Participants actively engaged in real-world HR challenges, gaining practical skills. Insightful panel discussions and Q&A sessions with industry leaders provided valuable perspectives. Networking activities fostered connections with HR professionals, enhancing the overall learning experience.

Feedback:

The MBA Management HR program at SBIIMS received exceptional feedback, with participants praising the practical relevance of the curriculum. The hands-on activities, including talent acquisition simulations and diversity exercises, were particularly impactful. Guest lectures and panel discussions added valuable industry insights. The program's focus on real-world HR challenges and the engaging campus environment contributed to a highly positive learning experience for students.

Conclusion:

The MBA Management HR program at SBIIMS has successfully shaped future HR leaders. The program's practical approach, enriched by engaging activities and industry insights, has equipped students with versatile skills. The positive feedback underscores the program's effectiveness in preparing graduates for impactful roles in human resource management, ensuring their readiness to navigate diverse HR challenges.

Nere Dattawadi, Opp. Life Republic

"National Finance Conclave - 2019"

Date: 31 August, 2019

Introduction:

The National Finance Conclave convened at SBIIMS campus on 31/08/2019, uniting industry leaders, scholars, and enthusiasts in a dynamic exploration of financial trends and strategies. Hosted with meticulous planning and collaboration, the event offered invaluable insights, fostering dialogue on key economic themes and charting pathways for sustainable financial growth in a rapidly evolving world.





Event Overview:

The "National Finance Conclave" convened at SBIIMS campus, a dynamic forum merging industry leaders, scholars, and students. It showcased innovative perspectives on financial trends, regulatory frameworks, and technological advancements. Renowned speakers elucidated strategies for navigating economic shifts, fostering insightful discourse. Participants gleaned invaluable insights, fostering collaborative growth and strategic vision.

Activities:

The National Finance Conclave at SBIIMS campus featured keynote speeches by industry experts, interactive panel discussions on financial trends, workshops on investment strategies, networking sessions connecting finance professionals, and case study competitions challenging participants' analytical skills. Attendees also engaged in career counseling sessions and explored emerging technologies in finance.

Resource Person: Dr. Dhirendra Kumar, Finance Expert

Feedback:

The National Finance Conclave held at SBIIMS campus was an enriching experience. Insightful discussions by industry experts provided valuable perspectives on financial trends and strategies. Engaging workshops and networking opportunities enhanced understanding and collaboration. Kudos to the organizers for an exceptional event fostering learning and innovation in finance.

Conclusion:

The National Finance Conclave held at SBIIMS campus was a resounding success, bringing together industry leaders, academics, and students in a vibrant exchange of ideas. Through insightful discussions and networking opportunities, attendees gained valuable insights into the dynamic landscape of finance. It was a pivotal event shaping future financial discourse.



Drishtikon 2k19 - National Finance Conclave

Date: 27 August, 2019

Introduction:

Drishtikon 2k19, the esteemed National Finance Conclave, unfolded on August 27, 2019, within the vibrant confines of the SBIIMS campus. Renowned speakers, insightful panel discussions, and engaging workshops characterized this dynamic event, offering attendees a multifaceted exploration of contemporary financial paradigms. It was a day brimming with knowledge and networking opportunities.



Overview:

Drishtikon 2k19 - National Finance Conclave" convened at the SBIIMS campus on August 27, 2019. Esteemed speakers from finance sectors deliberated on emerging trends, challenges, and opportunities. Engaging panel discussions, workshops, and networking sessions enriched participants' understanding of finance landscape. The event fostered knowledge exchange and inspired future financial leaders.

Activities:

Drishtikon 2k19 - National Finance Conclave" at SBIIMS campus featured keynote speeches by renowned economists, panel discussions on emerging financial trends, workshops on investment strategies, case study competitions, networking sessions with industry experts, and a career fair connecting students with leading financial institutions. The event concluded with a gala dinner.

Feedback:

Drishtikon 2k19 - National Finance Conclave" held at SBIIMS campus, fostered an insightful dialogue on financial trends. The event showcased dynamic speakers who elucidated diverse perspectives, engaging attendees in stimulating discussions. Through interactive sessions and networking opportunities, participants gained valuable insights, making it a truly enriching experience.

Conclusion:

Drishtikon 2k19 - National Finance Conclave held at SBIIMS campus was an enriching event, offering insightful discussions and networking opportunities. The diverse range of topics covered provided valuable perspectives on contemporary financial trends. Organizational excellence and engaging presentations made it a memorable experience, fostering knowledge exchange and professional growth.



Drishtikon 2k19-National HR Conclave

Date: 21 August, 2019

Introduction:

On August 21, 2019, the SBIIMS campus was abuzz with intellectual fervor as it hosted "Drishtikon 2k19 - National HR Conclave." Esteemed professionals, academics, and students converged to delve into the dynamic landscape of human resources. Engaging discussions, insightful sessions, and networking opportunities characterized this enriching event, leaving a lasting impact on all attendees.



Overview:

Drishtikon 2k19, held at SBIIMS campus, was a premier National HR Conclave. Industry experts, academics, and students convened for insightful discussions on emerging HR trends. Topics included diversity, technology integration, and talent management. Workshops and panel discussions fostered knowledge exchange, making it a vibrant platform for HR professionals."

Activities:

Drishtikon 2k19 - National HR Conclave" at SBIIMS campus was a vibrant affair with 50 engaging activities. Participants enjoyed insightful panel discussions, interactive workshops on talent acquisition, leadership seminars, mock interviews, resume clinics, team-building

exercises, case study competitions, networking sessions, career counseling, industry insights, HR tech demos, cultural performances, and awards ceremony.

Feedback:

Drishtikon 2k19-National HR Conclave at SBIIMS campus was an enlightening experience, showcasing cutting-edge insights in HR management. Esteemed speakers delivered thought-provoking talks, igniting discussions on industry trends. Engaging workshops facilitated skill development. Networking opportunities abounded, fostering valuable connections. Overall, it was a transformative event, leaving participants inspired and empowered."

Conclusion:

Drishtikon 2k19, the National HR Conclave hosted at SBIIMS campus, concluded with resounding success. The event brought together industry leaders, academia, and students to exchange insights and perspectives on contemporary HR practices. Through engaging discussions and workshops, Drishtikon 2k19 fostered invaluable learning experiences, shaping the future of HR management

