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## " Break Through Innovative Business Idea"

Date: 23 February 2019

### Introduction:

On February 23, 2019, the SBIIMS campus was electrified with the fervor of entrepreneurial spirit as it played host to the "Break Through Innovative Business Idea" event. Entrepreneurs, visionaries, and industry leaders converged to showcase pioneering concepts, fostering a dynamic atmosphere of creativity and collaboration that inspired attendees to push boundaries.

The banner features the Saibalaji Education Society logo on the left. The main text reads: "SAIBALAJI GROUP OF INSTITUTES" in large blue letters, followed by "IIMS | SBIIMS | IIMHRD(W)" in smaller blue text, and "IN ASSOCIATION WITH Business Standard" in red and white text on a brown background. Below this, it says "PRESENTS" in blue. A blue banner contains the text "12<sup>th</sup> Anil Raghuvanshi Memorial National Business Plan Competition". The main title "BREAK THROUGH INNOVATIVE BUSINESS IDEAS" is in large, bold, red letters. At the bottom, there are four logos: "Sakal Times" (Media Partner), "25<sup>th</sup> February, 2019" with the website "www.saibalaji.edu.in", "Vardaan A MITAL VENTURE" (Powered by), and "UNNATI BOOKS CENTER PUNE" (Sponsor).

### Event Overview:

"Break Through Innovative Business Idea" event at SBIIMS campus showcased groundbreaking entrepreneurial concepts. Participants pitched inventive ideas spanning diverse industries, from tech to sustainability. Esteemed judges evaluated presentations, fostering a culture of innovation. Networking opportunities enriched attendees' experiences, fostering collaboration and future ventures. The event ignited inspiration and catalyzed entrepreneurial spirit among participants.



**Resource Person:** Dr. Sharad Patil **Event Activities:**

1. Keynote speeches by industry leaders.
2. Panel discussions on entrepreneurship.
3. Interactive workshops on idea generation.
4. Pitch competitions for startups.
5. Networking sessions for budding entrepreneurs.
6. Case studies on successful innovations.
7. Hackathons for tech enthusiasts.
8. Mentorship programs for aspiring business owners.
9. Product demos by innovative startups.
10. Brainstorming sessions for creative problem-solving.



### Feedback:

The "Break Through Innovative Business Idea" event was an inspiring gathering of entrepreneurial minds. It fostered creativity and collaboration, showcasing novel concepts and fostering a culture of innovation. Participants engaged in lively discussions, leaving with newfound inspiration and valuable insights to propel their ventures forward. Truly empowering experience.

### Conclusion:

The "Break Through Innovative Business Idea" event was a resounding success. Entrepreneurs showcased groundbreaking concepts, fostering collaboration and inspiration. Participants explored diverse strategies, igniting creativity and fostering a culture of innovation. The event exemplified the spirit of entrepreneurship, leaving a lasting impact on all attendees.

  
Director  
Sai Balaji Education Society's  
Sai Balaji International Institute  
of Management Sciences  
Pune







## “START UP CONCLAVE”

**Date:** 12-13<sup>th</sup> October 2018

### **Introduction:**

The "Start Up Conclave," hosted at SBIIMS campus on October 12th and 13th, 2018, was an electrifying gathering of entrepreneurial minds. Filled with innovative ideas, insightful discussions, and dynamic networking sessions, it provided a platform for budding entrepreneurs to connect, learn, and embark on their journey towards success in the startup ecosystem.

**START-UP CONCLAVE**  
START-UP PLAN CONTEST (IDEA GENERATION TO IMPLEMENTATION)

**VENUE:**  
Dr. APJ Abdul Kalam Auditorium, IIMS, PUNE

**DATE:** 12<sup>th</sup> & 13<sup>th</sup> OCTOBER, 2018

**TIME:** 9:00 AM

**WE WELCOME ALL OUR GUESTS AND DELEGATES**

Sr. #54 Nere, Opposite to Kolte Patil Life Republic, Near Hinjawadi IT Park, Pune  
[www.iimspune.edu.in](http://www.iimspune.edu.in)





## Overview:

The "Start Up Conclave" at SBIIMS campus on October 12th and 13th, 2018, brought together budding entrepreneurs, industry experts, and investors. Attendees explored innovative ideas, exchanged insights, and forged valuable connections. Workshops, panel discussions, and pitch sessions fostered collaboration and inspired entrepreneurial spirit, propelling the event towards success.

## Activities:

The "Start Up Conclave" at SBIIMS campus, featured a bustling agenda. Activities included keynote speeches by industry pioneers, interactive panel discussions on entrepreneurial challenges, hands-on workshops covering business plan development, pitch competitions where budding entrepreneurs showcased their innovations, and networking sessions fostering collaboration among attendees.

## Feedback:

The Start Up Conclave at SBIIMS campus on October 12th and 13th, 2018, was a dynamic platform fostering innovation and entrepreneurship. Engaging panels, insightful workshops, and networking opportunities empowered attendees. Renowned speakers inspired with their expertise, igniting passion for innovation. A catalyst for entrepreneurial success, leaving a lasting impact.

## Conclusion:

The Start Up Conclave held at SBIIMS campus on October 12 & 13, 2018, marked an inspiring journey of innovation and entrepreneurship. Through engaging discussions, insightful workshops, and networking opportunities, attendees explored avenues for growth and collaboration. This event catalyzed the entrepreneurial spirit, fostering a vibrant ecosystem for future ventures.

  
Director  
Sai Balaji Education Society's  
Sai Balaji International Institute  
of Management Sciences  
Pune







## DRISHTIKON 2K18 - NATIONAL FINANCE CONCLAVE

Date: 8 September, 2018

### Introduction:

"Drishtikon 2K18 - National Finance Conclave" captivated attendees on 08.09.2018 at the SBIIMS campus. With luminaries discussing fiscal trends, the event fostered insightful dialogues, enriching perspectives. Scholars, professionals, and enthusiasts converged, exchanging ideas on economic paradigms. Workshops, seminars, and networking sessions provided a holistic understanding of financial landscapes, fostering innovation and collaboration.

The banner features the Saibalaji Education Society logo at the top center. Below it, the text reads "SAIBALAJI GROUP OF INSTITUTES IIMS | SBIIMS | IIMHRD (W) presents DRISHTIKON 2K18". The main title is "National Finance Conclave - 2018" with the theme "The Future of Finance Amidst Digital Transformation". The banner is divided into three panels:

- Panel 1 - "Changing Role of CFOs"**
  - Mr. James Chelliah, CFO, Tata Bluescope Ltd., Pune
  - Mr. Rajesh Seshadri, CFO, ISS Integrated Services India Pvt. Ltd., Mumbai
  - CA Rahul Kumar, Finance Head, KPMG, Pune
  - Mr. Abhijeet Atre, Senior Director Finance, SQS Group, Pune
- Panel 2 - "Financial Reforms & Industry"**
  - Dr. Anil Lamba, CA, Financial Literacy Activist, & Author
  - CA Dr. Mohit Agrawal, Chairman & CEO, The Leela Group, Pune, MD, Interlink Capital Pune
  - Mr. Anil Jalihal, CFO, Indoschottle Autoparts Pvt. Ltd., Pune
  - Mr. Ravi Changia, CFO & Financial Controller, TRUMPF (India) Pvt. Ltd.
- Panel 3 - "Emerging trends in Finance"**
  - Mr. Manish Singhania, CFO, Essar Steel Group India.
  - Mr. Amit Kumar, Regional Head, Motilal Oswal Financial Services Ltd., Mumbai
  - Mr. Pankaj Pawecha, Head - Finance, THE ONE POINT GROUP, Pune
  - Ms. Nihali Joshi Mitra, Virtual CFO, Former CFO C-Net Infotech India.

### Overview:

DRISHTIKON 2K18 - National Finance Conclave" held at SBIIMS campus was a dynamic platform fostering discourse on finance. Renowned speakers shared insights on fiscal trends, investments, and economic policies. Engaging panel discussions and workshops provided attendees with actionable strategies. The event facilitated networking among finance professionals, enriching knowledge exchange and industry collaboration.

Campus Address : Sr #54 (1+2/1), Nere Dattawadi, Near Hinjawadi Infotech Park, Pune - 411033. Tel.: (020) 66547534

Email : admissions@saibalaji.org Website : www.sbiims.com



### Activities:

At DRISHTIKON 2K18 - National Finance Conclave held at SBIIMS campus, participants engaged in insightful panel discussions with industry experts, interactive workshops on financial literacy, case study competitions challenging analytical skills, keynote addresses from eminent personalities, networking sessions fostering professional connections, and an awards ceremony recognizing outstanding contributions in finance.

### Feedback:

DRISHTIKON 2K18 - National Finance Conclave held at SBIIMS campus was an insightful platform that fostered rich discussions on contemporary financial issues. Notable speakers, engaging panels, and vibrant networking opportunities made it a resounding success. Attendees left empowered with new perspectives and knowledge to navigate the dynamic financial landscape.





**Conclusion:**

"DRISHTIKON 2K18 - National Finance Conclave at SBIIMS campus was a resounding success, fostering insightful discussions and networking opportunities among finance enthusiasts nationwide. With engaging panels, esteemed speakers, and interactive sessions, it illuminated diverse perspectives on financial trends. The event left an indelible mark, inspiring future finance leaders."

  
Director  
Sai Balaji Education Society's  
Sai Balaji International Institute  
of Management Sciences  
Pune





## DRISHTIKON 2K18 - NATIONAL HR CONCLAVE

Date: 23 August, 2018

### Introduction:

On August 23, 2018, SBIIMS campus played host to "DRISHTIKON 2K18 - NATIONAL HR CONCLAVE," a dynamic event uniting HR professionals nationwide. Engaging discussions, workshops, and insights from esteemed speakers propelled attendees into the forefront of HR innovation. This conclave fostered collaboration and empowered participants to shape the future of human resources.

The poster features the Saibalaji Group of Institutes logo at the top left. The main title is "SAIBALAJI GROUP OF INSTITUTES" followed by "IIMS | SBIIMS | IIMHRD (W)" and "presents DRISHTIKON 2K18". Below this is "National HR Conclave - 2018" and the theme "Rethinking HR amidst disruption". The central focus is the Inaugural Guest, Ms. Jill Sheldekar, with her photo and title: "Director - Ethnosynth Consulting | Certified intercultural facilitator, Pune". Three panels are listed below:

- Panel 1 - "Artificial Intelligence and HR"**
  - Capt. Prashant Kulkarni, Head - HR, Deloitte India, Pune
  - Mr. Alok Sheopurkar, Executive VP & Head HR, HDFC Asset Management, Mumbai
  - Ms. Madhura Lanjekar, Vice President - HR, Clarion Technologies, Pune
  - Mr. Priyadarshini Pradhan, DGM - HR, RSB Global, Pune
- Panel 2 - "Advanced Recruitment Technologies"**
  - Mr. Sanjay Ambhorkar, VP - HR & Communications, Chassis Brakes International, Pune
  - Ms. Lofy Vadassery, Senior Vice President - HR, Dataomatics Business Solutions Ltd., Mumbai
  - Mr. Sahil Nayar, Associate Director - HR, KPMG, Mumbai
  - Mr. Ashish Wessu, Manager - Recruitment, TATA Technologies Pune
- Panel 3 - "Emerging trends in Global HR"**
  - Mr. Neeraj Kumar, Vice President - HR, Suasth Health Care, Mumbai
  - Mr. Ashish Gokrey, Senior Manager - HR, Cappemini Technology Services Ltd., Mumbai
  - Ms. Geetika Madan, Group Head HR, Hansa Global, Pune
  - Mr. Saud Zafar, Head - HR, Fulcrum Worldwide Pune

### Overview:

DRISHTIKON 2K18 - National HR Conclave at SBIIMS campus convened leading HR professionals and academics for insightful discussions on contemporary HR practices. Engaging panel sessions, workshops, and keynote speeches explored emerging trends, challenges, and innovations in the field. Attendees gained valuable insights, fostering learning and networking opportunities.




### Feedback:

DRISHTIKON 2K18 at SBIIMS was an illuminating convergence of HR minds, fostering insightful discussions and networking opportunities. Distinguished speakers shared invaluable perspectives, enriching our understanding of contemporary HR practices. The event's organization and execution were commendable, making it a memorable and enriching experience for all attendees

### Conclusion:

Drishtikon 2K18 - National HR Conclave held on 23.08.2018 at SBIIMS campus was a resounding success. With insightful discussions, engaging workshops, and networking opportunities, it left an indelible mark on all attendees. The event fostered knowledge exchange and inspired future HR leaders, marking a milestone in professional development.

  
Director  
Sai Balaji Education Society's  
Sai Balaji International Institute  
of Management Sciences  
Pune







## CEO CONCLAVE

**Date:** July 28, 2018

**Introduction:**

On July 28, 2018, the SBIIMS campus was abuzz with intellectual fervor as it hosted the prestigious CEO Conclave. Esteemed leaders from various industries convened for insightful discussions, strategic deliberations, and knowledge exchange. The event proved to be a catalyst for innovation and collaboration, shaping the future of business leadership.



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**IIMS | SBIIMS | IIMHRD (W)**  
**CEO CONCLAVE 2K18**

**Panel 1: "Creating Sustainable Business Models & Organizations : Challenges & Opportunities"**

<b>Mr. Rajiv Mitra</b> MD & CEO, Govind Milk & Milk Products Pvt. Ltd, Pune	<b>Mr. Gagandeep Singh</b> CEO & President Sintex BAPL Ltd.	<b>Mr. Jai Singh</b> National Head, Bajaj Finserv Ltd.	<b>Mr. Assef Ibrahim</b> MD & CEO, Sairung Group of Companies	<b>Mr. Atul M. Lunkad</b> CEO-Lunkad Properties & Lunkad Investment, Pune

**Panel 2 :- "Leading Organizations in Turbulent Times"**

<b>Mr. Hrishikesh Bhanushali</b> CEO- Solaris (Sports & Fitness), Pune	<b>Mr. Rajeev Manjrekar</b> Co-Founder & Managing Director DataKatalyst Solutions Pvt Ltd	<b>Mr. Vaibhav Bhargava</b> CEO-Podium System Pvt. Ltd, Pune	<b>Mr. Dhanesh Mali</b> CEO: Fourth Dimensions Group, Pune

**Campus Address :** Sr #54 (1+2/1), Nere Dattawadi, Near Hinjawadi Infotech Park, Pune - 411033. **Tel.:** (020) 66547534

**Email :** admissions@saibalaji.org **Website :** www.sbiims.com



### Overview:

The CEO Conclave at SBIIMS campus on 28.07.2018 gathered industry titans for dynamic discussions on leadership, innovation, and market trends. Esteemed CEOs shared insights, fostering collaboration and strategic thinking among attendees. Keynotes, panels, and networking opportunities enriched participants, driving forward-thinking strategies and fostering lasting professional connections.

### Activities:

The CEO Conclave at SBIIMS campus on 28.07.2018 gathered industry titans for dynamic discussions on leadership, innovation, and market trends. Esteemed CEOs shared insights, fostering collaboration and strategic thinking among attendees. Keynotes, panels, and networking opportunities enriched participants, driving forward-thinking strategies and fostering lasting professional connections.

### Feedback:

The CEO Conclave at SBIIMS was a dynamic fusion of insights and networking. Distinguished leaders shared invaluable wisdom, igniting inspiration among attendees. The event catalyzed meaningful connections, fostering collaboration and innovation. Thought-provoking discussions propelled participants towards visionary leadership and strategic thinking. An enriching experience, shaping tomorrow's business landscape.

### Conclusion:

The CEO Conclave at SBIIMS was a resounding success, fostering dynamic discussions and insightful exchanges among industry leaders and aspiring minds. Through collaborative sessions and visionary talks, it illuminated pathways for future business endeavors. This gathering epitomized the essence of innovation, knowledge-sharing, and strategic foresight, leaving an indelible mark on all participants.

  
Director  
Sai Balaji Education Society's  
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of Management Sciences  
Pune





## CEO CONCLAVE Series 2

**Date:** 11 August, 2018

### Introduction:

On August 11, 2018, SBIIMS campus hosted the esteemed "CEO CONCLAVE Series 2." Renowned industry leaders congregated for insightful discussions, sharing invaluable experiences and foresights. The event, a beacon of collaboration and knowledge exchange, exemplified the essence of visionary leadership and strategic innovation, leaving an indelible mark on all attendees.



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**CEO CONCLAVE 2K18**

**Panel 1 : Theme - "India Inc. - Challenges and opportunities"**

 <b>Mr. Prakash Dhoka</b> Managing Director Industrial Metal Powders India Pvt. Ltd., Pune Chairman of the board at Deccan Chamber of Commerce Industry and Agriculture, Pune	 <b>Mr. Shekar Ranganathan</b> Managing Director Finance Controller Asia Pacific, BNY Mellon International Operations (I) Pvt. Ltd. Pune	 <b>Mr. V. Ramnath</b> Managing Director (India & South Asia), Ariston Thermo Group (Racold), Pune	 <b>Mr. V.K. Purohit</b> CEO Kores India Ltd. (Foundry Division) Pune
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**Panel 2 : Theme - Success and Failure two sides of the same coin ...  
"Sharing success and failure stories"**

 <b>Mr. Vikram Puri</b> CEO Transworld Technologies Ltd. Pune	 <b>Mr. Suresh Namboothiri</b> MD & Country Head, Espoir Technologies Pvt. Ltd.(Pune - India, Ann Arbor - Michigan, Oxford - England)	 <b>Mr. Sudhir Kumar Singh</b> Co-Founder & CEO Bizstreet.biz, Pune
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## Overview:

The "CEO CONCLAVE Series 2" held at SBIIMS campus on 11.08.2018 convened industry leaders, entrepreneurs, and scholars for insightful discussions on business strategies and market trends. Renowned CEOs shared expertise on innovation, sustainability, and global competitiveness. The event fostered networking opportunities and inspired emerging professionals with practical insights for success.

## Activities:

The "CEO Conclave Series 2" at SBIIMS campus featured dynamic activities:

1. Keynote speeches by industry leaders.
2. Panel discussions on market trends.
3. Interactive workshops on leadership.
4. Networking sessions for professionals.
5. Case study competitions.
6. Mock CEO interviews.
7. Q&A sessions with executives.

## Feedback:

The "CEO CONCLAVE Series 2" held at SBIIMS campus was an enriching event that brought together visionary leaders from diverse sectors. The insightful discussions, interactive sessions, and networking opportunities empowered attendees with invaluable knowledge and strategic insights. The event fostered collaboration and inspired attendees to excel in their respective fields.

## Conclusion:

The CEO CONCLAVE Series 2 at SBIIMS campus was an enriching amalgamation of insights and innovation. Top executives shared expertise, fostering collaboration and visionary strategies. Attendees gained invaluable perspectives on leadership and industry trends, empowering them to navigate dynamic business landscapes. The event ignited inspiration, leaving a lasting impact on all participants.

  
Director  
Sai Balaji Education Society's  
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of Management Sciences  
Pune





## Marketing Management

**Date:** 17, March 2018

### **Introduction:**

MBA Marketing Management program, where strategic thinking meets cutting-edge marketing techniques. Designed for aspiring business leaders, this program equips you with the skills to navigate the dynamic world of marketing. From market analysis to campaign optimization, we foster a holistic approach to marketing, ensuring you graduate ready to drive business success in today's competitive landscape.

### **Event Overview:**

MBA Marketing Management event was a resounding success, offering an immersive experience in the latest industry practices. Participants engaged with renowned speakers, delved into hands-on workshops, and forged valuable connections with industry leaders. From digital strategies to market analytics, the event provided a comprehensive glimpse into the dynamic world of marketing, empowering attendees with actionable insights for their future careers





### Activities:

This program featured enriching activities, including case competitions challenging students to apply strategic marketing concepts. Workshops on digital marketing tools and brand management provided hands-on experience, while guest lectures from industry leaders offered valuable insights. Networking events facilitated connections with professionals, enhancing participants' understanding of real-world marketing challenges.

**Resource Person:** Prof. Vikrant Nangre

### Feedback:

Participants in our MBA Marketing Management program expressed high satisfaction, highlighting the practical relevance of the curriculum. The case competitions and workshops received praise for their real-world applicability, while guest lectures enriched understanding. Networking events fostered valuable connections. Overall, the program received positive feedback for effectively preparing students for the challenges and opportunities in the dynamic field of marketing.





### Conclusion:

MBA Marketing Management program was a transformative journey, providing a comprehensive blend of theoretical knowledge and practical skills. From engaging activities to insightful guest lectures, students gained a holistic understanding of contemporary marketing. The positive feedback underscores the program's success in preparing aspiring marketers for dynamic industry challenges, ensuring their readiness for impactful contributions in the business world.

  
Director  
Sai Balaji Education Society's  
Sai Balaji International Institute  
of Management Sciences  
Pune





## National Conclave

### Empowering 21st Century Women: Who Dared to Dream

Date: 23 February, 2018

#### Introduction:

On February 23rd, 2018, the SBIIMS campus resonated with empowerment and ambition as it hosted the National Conclave - "Empowering 21st Century Women: Who Dared to Dream." Leaders, thinkers, and change-makers convened to celebrate the spirit of women who dared to dream, driving forward progress and equality.

**NATIONAL CONCLAVE**  
**ENTERPRISING 21<sup>ST</sup> CENTURY WOMEN: WHO DARED TO DREAM**  
**23<sup>rd</sup> February 2018**

Venue: Dr. C.K. Prahalad Auditorium IIMHRD Campus




**Chief Guest**  
**Ms. Nirmala Udgata** — Executive Director Group HR.RSB Group of Companies

**Guest of Honour**  
**Ms. Suparna Ray** — Deputy General Manager HR, SECO Tools India Pvt. Ltd.  
**Ms. Geetanjali S. Temgire** — Deputy Commissioner of Sales Tax Government of Maharashtra..

**Guest Speakers**

<b>Dr. Mamta Dighe</b> MD,DNB, FCPS, DGO, FNB	<b>Ms. Mughda Deshpande</b> Model by Profession	<b>Ms. Aarti Pandey</b> Co-Founder & Director Folk Fitness
<b>Ms. Madhurie Singh</b> Edupreneur & Counsellor	<b>Ms. Dipti Panhalkar</b> CEO, Mind Spa	<b>Ms. Neeta Shende</b> Lawyer, Social Entrepreneur, Actress, Researcher,Writer
<b>Ms. Namita Chouksey</b> Entrepreneur & Business Partner, Global E-Commerce Venture		

*We Welcome All Our Guests & Delegates*

Our Institutes:   

#### Overview:





The National Conclave "Empowering 21st Century Women: Who Dared to Dream" unfolded at SBIIMS campus on Feb 23, 2018. Visionary speakers, workshops, and panel discussions catalyzed empowering dialogues. Attendees delved into diverse themes, fostering solidarity and igniting ambitions. The event heralded a transformative journey, emboldening women to script their narratives of success.

#### Activities:

1. Inspirational keynote speeches
2. Panel discussions on gender equality
3. Workshops on leadership and entrepreneurship
4. Networking sessions for collaboration
5. Interactive Q&A sessions with industry experts

#### Feedback:

The National Conclave at SBIIMS campus was a transformative event, empowering women to dream and achieve in the 21st century. Inspiring discussions, insightful panels, and engaging workshops provided valuable insights and tools for personal and professional growth. A truly empowering experience that will resonate long after its conclusion.

#### Conclusion:

The National Conclave at SBIIMS campus was a dynamic platform igniting empowerment discussions for 21st-century women who dared to dream. Through insightful dialogue, diverse perspectives, and collaborative spirit, it catalyzed actionable strategies for women's advancement. The event epitomized resilience, ambition, and the collective drive to shatter barriers and redefine possibilities.

  
Director  
Sai Balaji Education Society's  
Sai Balaji International Institute  
of Management Sciences  
Pune

