



3.2.1 Institution has created an ecosystem for innovations, Indian Knowledge System (IKS), including awareness about IPR, establishment of IPR cell, Incubation centre and other initiatives for the creation and transfer of knowledge/technology and the outcomes of the same are evident

LIST OF SUPPORTING DOCUMENTS

Sr. No.	Document
01	Innovation
02	Indian Knowledge System
03	IPR Activities
04	Entrepreneurship Development

3.2.1 Institution has created an ecosystem for innovations, Indian Knowledge System (IKS), including awareness about IPR, establishment of IPR cell, Incubation Centre and other initiatives for the creation and transfer of knowledge/technology and the outcomes of the same are evident

SBIIMS has well defined Research Policy to promote Research Culture among the faculty members and students to undertake research activities.

The institute has created an ecosystem for Innovations, IKS, IPR, and Incubation Centre for creation and transfer of knowledge.

1.INNOVATION

IIC: As per Ministry of Education (MoE) Govt of India has taken initiative to establish MoE's Innovation Cell (MIC) to encourage inculcate the culture that will foster innovation in higher education Institutions. SBIIMS IIC established in the year 2023-24

Patents have been published by

- 1.Dr, Mayanka Sharma
- 2Dr. Ashutosh Gadekar
- 3.Dr. Rishikaysh Kakaandikar,
- 4.Dr. Lavakush Singh

Institute organizes Industry Academia sessions every Saturday where expert from the industry shares trends, innovations in market.

2.Indian Knowledge System

The institute has conducted following activities to preserve, promote and integrate India's reach knowledge heritage into modern education and innovation, fostering a holistic and inclusive approach to knowledge and Development.

1. **Chhatrapati Shivaji Maharaj Jayanti:** To showcase the rich heritage and history of Maratha Empire, to learn leadership skills, management lessons we celebrate "Chhatrapati Shivaji Maharaj Jayanti". The Mahabharat and Management lessons: The Mahabharata, an ancient Indian epic offers valuable management lessons. Session on management lesson from Mahabharat was organized where student learn strategic planning, Leadership.

2. **Marathi Bhasha Din:** We celebrate Marathi bhasha din on 27th February -birthday of Kusumagraj a renowned Marathi author. The day is celebrated to pay tribute to the Marathi language and its reach cultural heritage. On this day we organize cultural programs like folk dance, music, one act plays etc.

3. **Yoga Day:** International Day of Yoga is celebrated annually on June 21st. The day is celebrated to raise awareness worldwide of the many benefits of practicing Yoga.

Yoga is an ancient practice that originated in India and has gained world-wide popularity for its Physical Mental and spiritual benefits. International Day of Yoga aims to bring people from various backgrounds, cultures, and nations together to celebrate and practice Yoga.

4. **Mahatma Gandhi Jayanti** is celebrated every year for honoring the father of the nation, Promotion of Gandhian ideal, ahimsa tattva, promotion of social cause.

Institute organizes cleanliness drive, essay competition, blood donation drives etc

5. **Guru Pournima Celebration-**Institute celebrates Guru Pournima to honor and offer respect to all spiritual and academic gurus.

6. **Teachers Day:** Every year institute celebrates teacher's day

7. **International Women's Day:** Every year Celebration on 8th March to recognize women's achievements.

8. **World Education Day:** Institute celebrated World Education Day

9. **Makar Sankranti:** Institute Celebrates Makar Sankranti on 14th January by arraigning kite festival and distribution of til gud.

10. **Lohari Celebration:** SaiBalaji Education Society organizes "LOHRI CELEBRATION"

11. **Ganesh Chaturthi:** SaiBalaji Education Society celebrates Ganesh Chaturthi every year with full devotion

and tradition.

12: National Unity Day: The birth anniversary of one of the Greatest Leaders of India has ever had a chance to witness, Sardar Vallabhbhai Patel. It's a day of national pride and honour. Remembering the first Home Minister of free India, and celebrates this day

13. Independence Day : Every year on **15th August** SBIIMS Pune celebrates Independence Day with full enthusiasm and patriotism. Various activities were organized. Senior and Junior batch students participated enthusiastically

14. Republic Day: SaiBalaji Education Society celebrates Republic Day with full of energy and zeal. The program starts with the formal event and unfurling the tri-color flag i.e., the "Pride of the Nation" by Prof. Manish R. Mundada Sir. All the faculty members, students, seniors and alumni were there for this prosperous day. A group of cadets performs a respectful parade march. Subsequently, we move to the cultural part of the day, where students give various performances.

14.VISTA- Intercollegiate Techno-Cultural Management Fest

15. Drama and Session on Mahabharata and Ramayana

16. Wari: through participating in wari students learn the management lessons

3.Intellectual Property Rights: To provides a deep understanding of the competitive and strategic advantages of IPR the institute has conducted the following activities:

Conducted IPR awareness session/workshop-

1. Intellectual Property Rights and Patent filing in India on 07/10/2023, Resource person: Dr. M. M. Betkar

2. Research Methodology and IPR (Intellectual Property Rights) on 23/07/2022, resource person Dr. Amod Markale

3. IPR- Trade Marks Laws in India on 29th September 2022 Resource Person: Prof. H.R. Kadekar

PH. D Research Centre: SBIIMS is having a Ph.D. research Centre affiliated to Savitribai Phule Pune University.

SBIJMS - SBIIMS publish research journal biannually from 2014 named-SaiBalaji International Journal for Management Sciences. ISSN: 2349-6568 (Peer-reviewed, Referred, Indexed and Open Access Journal.

- Research Papers and Books in UGC CARE-More than 200 papers published in UGC/SCOPUS.ABDC.
- 30+Books published
- Institute follows case study method for teaching. Also Faculty and students published case studies
- **Research Profile:** Google Scholar and Research Gate Profile of faculties created.
- J-GATE
- TURNIIN Software for plagiarism check.
- Students participated in Drushtikon-2023 Intercollege Summer internship project presentation competition -Mr. Sohel Shaikh won 1st prize

5.Incubation Centre

Entrepreneurship Cell The institute has set up an Entrepreneurship Cell at the institution to push entrepreneurship among the students.

Entrepreneurship Cell SBIIMS helps the hustling startups and young professionals via dynamic workshops, thought-provoking speaker sessions, high-stakes business plan competitions, and numerous other game-changing initiatives throughout the year We stand as pillars of support for budding entrepreneurs, providing them with personalized guidance from experienced mentors, crucial funding opportunities, and a robust network that can change the course of their journey forever!"

The activities conducted at ED Cell are as follows:

1. The ED Cell has organized programs on Entrepreneurship like Workshop, seminar, competition like
 - a. Start-ups conclave- Start-up and Family Business conclave
 - b. Family business conclave
 - c. Entrepreneurship Development Program
5. Institute organizes Business Plan Competition, Project Report competition,
3. The institute has guided students to become entrepreneur, successful entrepreneurs started their venture during or after completion of MBA.

Other Initiatives:

Organized International Research Conference - 2022-23 on the theme "Role of Sustainability and Anvesh 2k23- Innovation in the era of Disruption -A Global Challenge" on 20th and 21st January 2023.

International Research Conference - International Research Conference Anvesh 2023-24 on the theme: Redefining the future of Business: Embracing the sustainability, Automation and Artificial Intelligence.

Organized Research Workshop/Seminar/Conference/FDP-Five Days FDP on Research Methodology June 2022-23

Episteme -This annual magazine of SBIIMS is one such platform that provides an opportunity to those having tremendous talent. This provides the students of institute an equal opportunity to present their talent in terms of articles, poems, photography, art and craft and many more.

VISTA: Intercollegiate Techno-Cultural Management Fest to encourage The Saibalaji Education Society organized a vibrant Techno Cultural management event on February, 2023, that brought together over 1000 enthusiastic participants. The event showcased diverse performances, demonstrating the rich talents of the students involved.

The event was not just about competition; it was a platform for students to express themselves creatively, showcase their passion for art, and foster a sense of community within the Saibalaji Education Society. The participants not only gained valuable performance experience but also had the opportunity to enjoy the camaraderie and support of their peers





Ministry of
Education
Government of India



MoE's
INNOVATION CELL
(GOVERNMENT OF INDIA)



INSTITUTION'S
INNOVATION
COUNCIL
(GOVERNMENT OF INDIA)



CERTIFICATE OF ESTABLISHMENT

This is to certify that

SaiBalaji International Institute of Management Sciences, Pune

has established an Institution's Innovation Council (IC202324593) in the campus as per
the norms of Innovation Cell, Ministry of Education, Govt. of India during
the academic calendar year 2023-24

Dr. Abhay Jere

Chief Innovation Officer
Ministry of Education's Innovation Cell

Certificate No: 14137

Shri. Dipan Kumar Sahu

Assistant Innovation Director
Ministry of Education's Innovation Cell

Aishe Code: C-58518

Date: 18-09-2023

Patent Publications

(12) PATENT APPLICATION PUBLICATION

(21) Application No.202121011203 A

(19) INDIA

(22) Date of filing of Application :16/03/2021

(43) Publication Date : 09/04/2021

(54) Title of the invention : SYSTEM AND METHOD FOR DELIVERING MARKETING MESSAGES

(51) International classification	:G06Q0030020000, H04L0029080000, G06Q0050000000, A63B0071060000, H04W0004029000	(71)Name of Applicant : 1)Dr. MAYANKA SHARMA Address of Applicant :Saibalaji International Institute of Management Sciences, Pune, Maharashtra 411033, India Maharashtra India 2)MANISH R MUNDADA
(31) Priority Document No	:NA	(72)Name of Inventor : 1)Dr. MAYANKA SHARMA 2)MANISH R MUNDADA
(32) Priority Date	:NA	
(33) Name of priority country	:NA	
(86) International Application No	:NA	
Filing Date	:NA	
(87) International Publication No	: NA	
(61) Patent of Addition to Application Number	:NA	
Filing Date	:NA	
(62) Divisional to Application Number	:NA	
Filing Date	:NA	

(7) Abstract :

ABSTRACT SYSTEM AND METHOD FOR DELIVERING MARKETING MESSAGES An advertising system (100) for delivering marketing messages to a user based on purchasing behavior pattern as well as location of the user, the system (100) comprising: location detector (110) to detect the location of the user; an advertising server (104) in communication with the location detector (110), wherein the advertising server (104) comprises: a controller (116) connected to the location detector (110), the controller (116) is configured to: receive a real time real-time geographical location of the user from the location detector (110); perform data crawling to determine purchasing behavior of the user; create a first list of outlets (106a-106n) based on the purchasing behavior of the user; compare the location of the outlets (106a-106n) of the first list with the real-time geographical location of the user to shortlist the outlets (106a-106n); generate a notification based on the shortlisted outlets (106a-106n); and transmit the generated notification.

No. of Pages : 20 No. of Claims : 10

पेटेंट कार्यालय
शासकीय जर्नल

**OFFICIAL JOURNAL
OF
THE PATENT OFFICE**

निर्गमन सं. 27/2022
ISSUE NO. 27/2022

शुक्रवार
FRIDAY

दिनांक: 08/07/2022
DATE: 08/07/2022

पेटेंट कार्यालय का एक प्रकाशन
PUBLICATION OF THE PATENT OFFICE

(12) PATENT APPLICATION PUBLICATION

(21) Application No.202221035320 A

(19) INDIA

(22) Date of filing of Application :20/06/2022

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(54) Title of the invention : AI-MEDIATED KNOWLEDGE SHARING EXCHANGE OF HRM PRACTICES: CAUSES AND EFFECTS TOWARDS A CONCEPTUAL MODEL.

(51) International classification :G06Q0010000000, G06Q0010100000, G06N0001000000, G06N0001020000, H04W0004210000

(30) International Application No : NA
Filing Date : NA

(37) International Publication No : NA

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Filing Date : NA

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Filing Date : NA

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(57) Abstract :

AI-Mediated Knowledge Sharing Exchange of HRM Practices: Causes and Effects towards a Conceptual Model Abstract: Increased acceptance of artificial intelligence (AI) enabled human resource management (HRM) has shifted from producing functional applications to actively engaging employees in their use of such systems. Employees communicate explicit and tacit information utilizing an AI-mediated knowledge sharing (AI-MKS) exchange using HRM-focused AI applications. However, there exists inadequate understanding of the antecedents and results of such an AI-MKS exchange. Evidence on this topic is timely as growing research points to critical (positive and negative) implications of such technological adoption. Therefore, this research applies a dual review technique, wherein a narrative review accompanies a systematic literature analysis to construct a theoretical model for understanding the causes and effects of an AI-mediated knowledge-sharing exchange using AI-enabled HRM apps. We incorporate the theoretical literature on knowledge sharing, HRM, and AI-mediated social exchange for creating our theoretical model. Specifically, the systematic literature review points to an individual, social, technological, and organizational level antecedents of knowledge sharing, which interact with various types of an AI-MKS social exchange to deliver high levels of personalization, hyperpersonalization, and individualization for employees as well as define HR effectiveness.



No. of Pages : 12 No. of Claims : 5



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Patent Search

Invention Title	GREEN HUMAN RESOURCE MANAGEMENT PRACTICES FRAMEWORK FOR HEALTHCARE ORGANIZATIONS UNDER STRESSFUL COVID-19
Publication Number	49/2021
Publication Date	03/12/2021
Publication Type	INA
Application Number	202111053472
Application Filing Date	21/11/2021
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Priority Date	
Field Of Invention	COMPUTER SCIENCE
Classification (IPC)	G06Q0010100000, G06Q0010060000, G06Q0050220000, G16H0040200000, A61B0005047600

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Abstract:

The present invention relates to a green human resource management practices framework for healthcare organizations under stressful covid-19. Qualitative and quantitative GHRM approaches are adopted for the COVID19 study. Initially, a comprehensive approach to GHRM practices for COVID19 is followed. Semi structured interviews were conducted with HR experts in the healthcare sector with primary and secondary care centers such as government, private sectors, non profit organizations and military sectors. Thematic analysis approaches were employed for the data collected from various organizations. The hypothesis of the study was approached by the quantitative approach by conducting interviews from various HR from various healthcare organizations during COVID19.

Complete Specification

The present invention relates to a method to green human resource management practices framework for healthcare organizations under stressful covid-19

Prior Art:

In developing markets, Green human capital is one of the crucial predominant determinants for corporate citizenship practices and corporate social obligation (CSR). Associations should give greater need to their CSR rehearses while including a workforce, to upgrade the authoritative picture in the public. It has been eluded that the positive connection among GHRM and CSR will reflect socially and ecologically mindful pictures for the association in a more prominent way.

Objective of the invention

The primary object of the present invention is to provide a green human resource management practices framework for healthcare organizations under stressful covid-19.

Summary of the invention:

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Patent Search

Invention Title	FINANCIAL MARKET DATA ESTABLISHMENT FOR EFFECTIVE FINANCE DATA SYSTEM
Publication Number	51/2021
Publication Date	17/12/2021
Publication Type	INA
Application Number	202111056642
Application Filing Date	06/12/2021
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Priority Date	
Field Of Invention	COMPUTER SCIENCE
Classification (IPC)	G06Q0040040000, G06Q0040060000, G06Q0040000000, H04N0021235000, G06F0016953500

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Abstract:

The present invention relates to a financial market data establishment for effective finance data system. Herein matching engine message stream generator of an exchange platform generates protocol-specific market data messages use and includes a first interface created on a reconfigurable logic device that receives matching message(s) with a source specific format from a matching engine. Based on a set of pre-defined conditions, the first interface filters out and discards messages of sou format. The message stream generator further includes a buffer on the logic device that stores undiscarded messages of source specific format. The message stream also includes logic on the logic device that converts stored message(s) in source specific format into a market data message in a standardized format and generates a market data messages having that standardized format. The message stream generator includes a second interface on the logic device that transmits the stream of c market data messages.

Complete Specification

The present invention relates to a financial market data establishment for effective finance data system.

Prior Art:

This section is intended to provide a background to the various embodiments of the present invention that are described in this disclosure. The description herein includes concepts that could be pursued, but are not necessarily ones that have been previously conceived or pursued. Therefore, unless otherwise indicated herein, the description in this section is not prior art to the description and/or claims of this disclosure and is not admitted to be prior art by the mere inclusion in this section.

An automated exchange typically receives order input data, in the form of data messages, from external devices used by traders, or brokers. The traders, or brokers orders and/or quotes (or alterations/cancellations thereof) to the automated exchange for purposes of trading. In this context, an order is a request to sell or buy a financial instrument from any trading participant of the automated exchange and a "quote" may be an "offer" price, a "bid" price, or a combination of both an "offer" and "bid" of a financial instrument, and is determined from quotations made by trading participants (or dealers).

As can be seen from the above, data transmission between external devices connected to the exchange and vice versa constitutes an important aspect of the electronic communication between related parties. Efficient and reliable exchange of information between connected devices enables the processing of data to achieve useful

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Patent Search

Invention Title	Conceptual framework on Employee moral satisfaction in work place
Publication Number	05/2022
Publication Date	04/02/2022
Publication Type	INA
Application Number	202141058982
Application Filing Date	17/12/2021
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Priority Country	
Priority Date	
Field Of Invention	COMPUTER SCIENCE
Classification (IPC)	G06Q0010060000, G06Q0010100000, G06Q0030020000, G06F0021440000, G06Q0050000000

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Abstract:

Conceptual framework on Employee moral satisfaction in work place Abstract: People who are happy at work are more likely to be productive for their employer. Emi happiness affects workplace morale, which in turn affects how well they work. Article: This one is a conceptual one that discusses the factors that influence employee how different researchers have altered the way this research is conducted. In this article, which is intended to spark new research ideas, there are numerous connect between employee morale and productivity. Employee morale is a topic that the author attempts to comprehend by considering numerous points of view, ideas, and. This research's conclusion section will be used in the workplace for the benefit of employees and to increase their satisfaction with the company. The most important determining how well the workforce collaborates is how well they perform their jobs. The purpose of this research is to create a conceptual framework of factors that job performance. This report was created using data from other sources. All three major factors that influence how well people perform their jobs are directly related performance, but rewards have only a minor impact on all three.

Complete Specification

Claims:CLAIMS

1. Conceptual framework on Employee moral satisfaction in work place.Find out what factors are thought to affect job performance in order to improve productivity, business.
2. Conceptual framework on Employee moral satisfaction in work place of claim 1, wherein said that proposed method examining job performance variables and developing a conceptual framework.
3. Conceptual framework on Employee moral satisfaction in work place of claim 1, wherein said the main goal of this study is to determine the factors affecting wor job performance.
4. Conceptual framework on Employee moral satisfaction in work place of claim 1, wherein said Skills development is critical to the organization's success.
5. Conceptual framework on Employee moral satisfaction in work place of claim 1, wherein said that Skills, job satisfaction, and motivation are important factors in increasing job performance, it has been found.

Description:Description:

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Patent Search

Invention Title	NEW AND INNOVATIVE BUSINESS MODELS HAVE A HUGE EFFECT ON INCREASING STAKEHOLDER INVOLVEMENT AND IMPROVING THE PERFORMANCE OF ORGANIZATIONS
Publication Number	42/2022
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Field Of Invention	COMPUTER SCIENCE
Classification (IPC)	G06Q0010060000, G06Q0010100000, G06Q0050180000, G06Q0030020000, G06Q0010000000

Inventor

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Dr. Hanikumar Pallathadka	Director and Professor Manipur International University, Ghari, Imphal, Imphal West, Imphal Pin: 795140 Manipur India	India

Abstract:

The manner in which stakeholders are approached should be altered. This method was intended to aid businesses in earning the trust of stakeholders who can have impact on the implementation of their business strategy. Experts now concur on one point: organisations must interact with the customers they serve. However, the organisations continue to view adoption as a low-risk, low-reward activity for their company's reputation. Companies are supposed to engage with their stakeholders where everyone may benefit, such as research and development, market expansion, sales, and sustainability. In today's fast-paced business environment, stakeholder gaining importance. Consequently, businesses are under increased pressure to include these groups in their commercial decisions. However, the majority of earlier stakeholder engagement has concentrated on large firms, and the benefits of stakeholder engagement are often observed in only one development sector. This thus therefore about the formation of smaller-scale businesses. It analyzes the various ways in which incorporating stakeholders might contribute to a company's growth. objective of this paper is to add new information to the study of environmentally friendly innovative concepts from the perspective of a business model. We noticed that on sustainable innovation typically overlooks the fact that for businesses to successfully commercialise sustainability innovations, they must combine a value proposition organisation of the upstream and downstream value chain as well as a financial model. By analyzing and contrasting what has previously been published about these was determined. In order to determine the current condition of business models in the context of long-term technical, organisational, and social advancements, we did literature review. Given that there is no single idea that incorporates all sustainable business models, there is no universal definition of sustainability. In our earlier re-established a number of "boundary requirements" that business models must satisfy to support sustained innovation. Finally, we formulate research questions that future efforts.

Complete Specification

DESCRIPTIONS

In an era of unprecedented openness and political and social change, corporations are rethinking their social responsibilities. Governments and non-profit organisations asking businesses to join them in establishing a more equitable and sustainable economy and society. This is anticipated to persist. More than ever, businesses must demonstrate their contributions to the communities in which they operate and make place for fresh ideas and perspectives in their operations. This is the situation competition has increased. Formerly, an annual meeting with stakeholder representatives was adequate, but this is no longer the case. This strategy of guaranteeing businesses can keep up with the rate of change is ineffective. According to the conclusions of this study, stakeholder engagement must evolve from a fundamental strategic focus that permeates all parts of a company's operations and incorporates feedback and input from a variety of stakeholders. This study suggests that stakeholders should not be included in decision-making just to check a box indicating "done." This shift will require more than a streamlined procedure or cutting-edge engagement technology. It is essential to understand the broader context of stakeholder engagement, the opinions of a broader spectrum of stakeholders, and the interdependence between stakeholder input and company strategy. As predicted by BSR, the future is bright for businesses that adopt stakeholder thinking to become more collaborative, inclusive, and strategic. Organizations that value the whole range of stakeholder contributions, including expertise, credibility, and social network well as opportunities to innovate and engage with stakeholders to solve challenges that affect everyone. They feel that a more networked world is essential to compete and adapt to systemic change, and they wish to include those who can affect the organization's operations from outside their immediate circles. They believe a more networked environment will help them analyse and manage systemic change more effectively. They recognise the value of strong communities to the success of a business and this knowledge motivates them to take progressively more measures to remove obstacles to social progression. They now realize that increasing employee and

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8.2.1. Number of visits, collaborative / projects for faculty exchange, student exchange, internships, field projects on-the-job training, research and other academic activities during the year

Sl. No.	Title of the collaborative activity	Name of the collaborating agency with contact details	Name of the participants	Year of collaboration	Duration	Nature of the activity
1	Parents and Learning Lessons Learned Panel Discussion	Dr. Dipak Khara Dr. Anil Kishore Dr. Anil Kumar Dr. Chandra Chandra	Students of 1001 First & Second Year	2023-24	One Day	Collaboration with Industry Experts for Seminars
2	Self Reflection of Student's Career (Self-lead)	Dr. Santia Sakita	Students of 1001 First & Second Year	2023-24	One Day	Collaboration with Industry Experts for Seminars
3	Workshop on Ethics	Prakash Mishra, Laxmi Singh, Anil Kumar Singh Prashant Kumar, Chandra Prakash, Rajat Kumar Rohit Kumar Hemant Singh	Students of 1001 First & Second Year	2023-24	Three Day	Collaboration with Industry Experts for Seminars
4	Business Panel Discussion on Ethics	Dr. Vinay Kumar	Students of 1001 First & Second Year	2023-24	One Day	Collaboration with Industry Experts for Seminars
5	Opportunities in Electric Vehicle and Green Energy Sector	Dr. Anil Kumar	Students of 1001 First & Second Year	2023-24	One Day	Collaboration with Industry Experts for Seminars
6	The Dynamics of HRD Sector	Dr. Tejendra Kumar	Students of 1001 First & Second Year	2023-24	One Day	Collaboration with Industry Experts for Seminars
7	Guest Interaction	Dr. Anil Kumar	Students of 1001 First & Second Year	2023-24	One Day	Collaboration with Industry Experts for Seminars
8	Workshop on HR Practices	Dr. Anil Kumar	Students of 1001 First & Second Year	2023-24	One Day	Collaboration with Industry Experts for Seminars
9	Future of Work Challenges & Opportunities	Dr. Anil Kumar	Students of 1001 First & Second Year	2023-24	One Day	Collaboration with Industry Experts for Seminars
10	Workshop on HR Practices	Dr. Anil Kumar	Students of 1001 First & Second Year	2023-24	One Day	Collaboration with Industry Experts for Seminars
11	Guest Interaction	Dr. Anil Kumar Dr. Anil Kumar	Students of 1001 First & Second Year	2023-24	One Day	Collaboration with Industry Experts for Seminars
12	Workshop on Business & Industry Ethics	Dr. Anil Kumar	Students of 1001 First & Second Year	2023-24	One Day	Collaboration with Industry Experts for Seminars
13	Workshop on Business & Industry Ethics	Dr. Anil Kumar	Students of 1001 First & Second Year	2023-24	One Day	Collaboration with Industry Experts for Seminars
14	Workshop on Business & Industry Ethics	Dr. Anil Kumar	Students of 1001 First & Second Year	2023-24	One Day	Collaboration with Industry Experts for Seminars
15	Workshop on Business & Industry Ethics	Dr. Anil Kumar	Students of 1001 First & Second Year	2023-24	One Day	Collaboration with Industry Experts for Seminars
16	Workshop on Business & Industry Ethics	Dr. Anil Kumar	Students of 1001 First & Second Year	2023-24	One Day	Collaboration with Industry Experts for Seminars
17	Workshop on Business & Industry Ethics	Dr. Anil Kumar	Students of 1001 First & Second Year	2023-24	One Day	Collaboration with Industry Experts for Seminars
18	Workshop on Business & Industry Ethics	Dr. Anil Kumar	Students of 1001 First & Second Year	2023-24	One Day	Collaboration with Industry Experts for Seminars
19	Workshop on Business & Industry Ethics	Dr. Anil Kumar	Students of 1001 First & Second Year	2023-24	One Day	Collaboration with Industry Experts for Seminars
20	Workshop on Business & Industry Ethics	Dr. Anil Kumar	Students of 1001 First & Second Year	2023-24	One Day	Collaboration with Industry Experts for Seminars
21	Workshop on Business & Industry Ethics	Dr. Anil Kumar	Students of 1001 First & Second Year	2023-24	One Day	Collaboration with Industry Experts for Seminars
22	Workshop on Business & Industry Ethics	Dr. Anil Kumar	Students of 1001 First & Second Year	2023-24	One Day	Collaboration with Industry Experts for Seminars
23	Workshop on Business & Industry Ethics	Dr. Anil Kumar	Students of 1001 First & Second Year	2023-24	One Day	Collaboration with Industry Experts for Seminars
24	Workshop on Business & Industry Ethics	Dr. Anil Kumar	Students of 1001 First & Second Year	2023-24	One Day	Collaboration with Industry Experts for Seminars
25	Workshop on Business & Industry Ethics	Dr. Anil Kumar	Students of 1001 First & Second Year	2023-24	One Day	Collaboration with Industry Experts for Seminars
26	Workshop on Business & Industry Ethics	Dr. Anil Kumar	Students of 1001 First & Second Year	2023-24	One Day	Collaboration with Industry Experts for Seminars
27	Workshop on Business & Industry Ethics	Dr. Anil Kumar	Students of 1001 First & Second Year	2023-24	One Day	Collaboration with Industry Experts for Seminars
28	Workshop on Business & Industry Ethics	Dr. Anil Kumar	Students of 1001 First & Second Year	2023-24	One Day	Collaboration with Industry Experts for Seminars
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34	Workshop on Business & Industry Ethics	Dr. Anil Kumar	Students of 1001 First & Second Year	2023-24	One Day	Collaboration with Industry Experts for Seminars
35	Workshop on Business & Industry Ethics	Dr. Anil Kumar	Students of 1001 First & Second Year	2023-24	One Day	Collaboration with Industry Experts for Seminars
36	Workshop on Business & Industry Ethics	Dr. Anil Kumar	Students of 1001 First & Second Year	2023-24	One Day	Collaboration with Industry Experts for Seminars
37	Workshop on Business & Industry Ethics	Dr. Anil Kumar	Students of 1001 First & Second Year	2023-24	One Day	Collaboration with Industry Experts for Seminars
38	Workshop on Business & Industry Ethics	Dr. Anil Kumar	Students of 1001 First & Second Year	2023-24	One Day	Collaboration with Industry Experts for Seminars
39	Workshop on Business & Industry Ethics	Dr. Anil Kumar	Students of 1001 First & Second Year	2023-24	One Day	Collaboration with Industry Experts for Seminars
40	Workshop on Business & Industry Ethics	Dr. Anil Kumar	Students of 1001 First & Second Year	2023-24	One Day	Collaboration with Industry Experts for Seminars

47	Navigating Corporate Realities	Dr. Pooja Chavan	Students of 1001 First & Second Year	2023-24	One Day	Collaboration with Industry Experts for Seminar
48	Empowering Success: Insights from the Corporate Journey	Dr. Anand Chavhan	Students of 1001 First & Second Year	2023-24	One Day	Collaboration with Industry Experts for Seminar
49	Corporate Expectations from Management Professionals	Dr. Gaurav Sharma	Students of 1001 First & Second Year	2023-24	One Day	Collaboration with Industry Experts for Seminar
50	"The Business Value"	Dr. Anand Chavan	Students of 1001 First & Second Year	2023-24	One Day	Collaboration with Industry Experts for Seminar
51	"SPIN" (SPOON) (SOL, SINK & SWIM)	Dr. Deepthi Kulkarni	Students of 1001 First & Second Year	2023-24	One Day	Collaboration with Industry Experts for Seminar
52	"Implications of Jobbing and Resignation Decision"	Dr. Anand Chavan	Students of 1001 First & Second Year	2023-24	One Day	Collaboration with Industry Experts for Seminar
53	"Employee Health: A Vision and Breakdown"	Dr. Anand Chavan	Students of 1001 First & Second Year	2023-24	One Day	Collaboration with Industry Experts for Seminar
54	"Work-life Balance: Paid & Unpaid Work and its Impact"	Dr. Anand Chavan	Students of 1001 First & Second Year	2023-24	One Day	Collaboration with Industry Experts for Seminar
55	Behavioral and Organizational Skills	Dr. Anand Chavan	Students of 1001 First & Second Year	2023-24	One Day	Collaboration with Industry Experts for Seminar
56	Green Building and Footprints for Green	Dr. Anand Chavan	Students of 1001 First & Second Year	2023-24	One Day	Collaboration with Industry Experts for Seminar
57	Communication in Business	Dr. Anand Chavan	Students of 1001 First & Second Year	2023-24	One Day	Collaboration with Industry Experts for Seminar
58	"Structure of Corporate HR and HR Management 2 Modules"	Dr. Anand Chavan	Students of 1001 First & Second Year	2023-24	One Day	Collaboration with Industry Experts for Seminar
59	Building Leadership Skills	Dr. Anand Chavan	Students of 1001 First & Second Year	2023-24	One Day	Collaboration with Industry Experts for Seminar
60	The Business "Go"	Dr. Anand Chavan	Students of 1001 First & Second Year	2023-24	One Day	Collaboration with Industry Experts for Seminar
61	"Industry 4.0 & Career Opportunities for Management Professionals"	Dr. Anand Chavan	Students of 1001 First & Second Year	2023-24	One Day	Collaboration with Industry Experts for Seminar
62	Role of Marketing Strategy in Today's Business Environment	Dr. Anand Chavan	Students of 1001 First & Second Year	2023-24	One Day	Collaboration with Industry Experts for Seminar
63	"The Future of Technology in Recruitment: Exploring HR Tech Solutions"	Dr. Anand Chavan	Students of 1001 First & Second Year	2023-24	One Day	Collaboration with Industry Experts for Seminar
64	Contract Management 101	Dr. Anand Chavan	Students of 1001 First & Second Year	2023-24	One Day	Collaboration with Industry Experts for Seminar
65	Sales and Distribution	Dr. Anand Chavan	Students of 1001 First & Second Year	2023-24	One Day	Collaboration with Industry Experts for Seminar
66	The Future	Dr. Anand Chavan	Students of 1001 First & Second Year	2023-24	One Day	Collaboration with Industry Experts for Seminar
67	Being a Teacher	Dr. Anand Chavan	Students of 1001 First & Second Year	2023-24	One Day	Collaboration with Industry Experts for Seminar
68	Focus of Self-Sales & Direct Selling	Dr. Anand Chavan	Students of 1001 First & Second Year	2023-24	One Day	Collaboration with Industry Experts for Seminar
69	Being Corporate Ready	Dr. Anand Chavan	Students of 1001 First & Second Year	2023-24	One Day	Collaboration with Industry Experts for Seminar
70	Look Your Best & Make a Strong Impression	Dr. Anand Chavan	Students of 1001 First & Second Year	2023-24	One Day	Collaboration with Industry Experts for Seminar
71	Bringing the Best Out of Corporate and Corporate - Motivational Session	Dr. Anand Chavan	Students of 1001 First & Second Year	2023-24	One Day	Collaboration with Industry Experts for Seminar
72	Digital Transformation: Embracing the Era of Artificial Intelligence - Motivational Session	Dr. Anand Chavan	Students of 1001 First & Second Year	2023-24	One Day	Collaboration with Industry Experts for Seminar
73	Use of Personal Branding for Creating New Green Job Opportunities	Dr. Anand Chavan	Students of 1001 First & Second Year	2023-24	One Day	Collaboration with Industry Experts for Seminar
74	Insights into Marketing and Advertising Industry	Dr. Anand Chavan	Students of 1001 Second Year	2023-24	One Day	Collaboration with Industry Experts for Seminar
75	Professional Conduct and Industry Expectations	Dr. Anand Chavan	Students of 1001 First & Second Year	2023-24	One Day	Collaboration with Industry Experts for Seminar
76	Setting Goals for Corporate	Dr. Anand Chavan	Students of 1001 First & Second Year	2023-24	One Day	Collaboration with Industry Experts for Seminar
77	Foundations of Leadership	Dr. Anand Chavan	Students of 1001 First & Second Year	2023-24	One Day	Collaboration with Industry Experts for Seminar
78	"Team Building and Goal Setting"	Dr. Anand Chavan	Students of 1001 First & Second Year	2023-24	One Day	Collaboration with Industry Experts for Seminar
79	Creating the Winning Edge	Dr. Anand Chavan	Students of 1001 First & Second Year	2023-24	One Day	Collaboration with Industry Experts for Seminar
80	Success Story in Entrepreneurship	Dr. Anand Chavan	Students of 1001 First & Second Year	2023-24	One Day	Collaboration with Industry Experts for Seminar
81	Dream Building and Roadmap for Career	Dr. Anand Chavan	Students of 1001 First & Second Year	2023-24	One Day	Collaboration with Industry Experts for Seminar
82	Workshop - 2024 SKILLS FORUM	Dr. Anand Chavan	Students of 1001 First & Second Year	2023-24	One Day	Collaboration with Industry Experts for Seminar
83	Personal Approach from a Professional Perspective	Dr. Anand Chavan	Students of 1001 First & Second Year	2023-24	One Day	Collaboration with Industry Experts for Seminar
84	Insights to Success in Sports & Individual	Dr. Anand Chavan	Students of 1001 First & Second Year	2023-24	One Day	Collaboration with Industry Experts for Seminar
85	The Impact of HR on Business Performance and Growth	Dr. Anand Chavan	Students of 1001 First & Second Year	2023-24	One Day	Collaboration with Industry Experts for Seminar
86	The Journey of HR: Discovering Your Passion and Purpose	Dr. Anand Chavan	Students of 1001 First & Second Year	2023-24	One Day	Collaboration with Industry Experts for Seminar
87	Building Professional Network	Dr. Anand Chavan	Students of 1001 First & Second Year	2023-24	One Day	Collaboration with Industry Experts for Seminar
88	Empowering Students with Financial Independence	Dr. Anand Chavan	Students of 1001 First & Second Year	2023-24	One Day	Collaboration with Industry Experts for Seminar
89	Healthcare and Well-being System for Young Adults	Dr. Anand Chavan	Students of 1001 First & Second Year	2023-24	One Day	Collaboration with Industry Experts for Seminar
90	Critical Thinking Skills for Developing Professionals	Dr. Anand Chavan	Students of 1001 First & Second Year	2023-24	One Day	Collaboration with Industry Experts for Seminar



Criterion 3- Research, Innovations and Extension

3.2 Innovation Ecosystem 3.2.1 Institution has created an ecosystem for innovations, Indian Knowledge System (IKS), including awareness about IPR, establishment of IPR cell, Incubation center and other initiatives for the creation and transfer of knowledge/technology and the outcomes of the same are evident.

Name	Research Profile
Dr Laxman Kumar Tripathy	https://scholar.google.com/citations?user=GqTh6zIAAAAJ&hl=en&oi=ao
Dr Rishikaysh Kaakandikar	https://scholar.google.com/citations?user=chxhg7SAAAAJ&hl=en
Rohini Nikam	https://www.researchgate.net/search/Search.html?query=rohini-nikam&type=publication
Ashutosh Gadekar	https://scholar.google.co.in/citations?user=VAjn_pgAAAAJ&hl=en


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Email : admissions@sabhalaji.org **Website :** www.sblims.com



Entrepreneurship Cell

Entrepreneurship Cell aims to foster a culture of entrepreneurship among students. SBIIMS established Entrepreneurship Cell with effect from September 2019.

The Entrepreneurship Cell strives to:

- Nurture entrepreneurship in those people who have a passion for knowledge generation and mentoring.
- Make entrepreneurially- driven communication initiatives recognized as vital for supporting the sustainability of indigenous enterprises.

Objectives:

- To create physical infrastructure and support systems necessary for business incubation activities.
- Services such as training or High-speed Internet access.
- Facilitate networking with professional resources, which include mentors, experts, consultants and advisors for the start-up companies.
- Promote and facilitate knowledge creation, innovation and entrepreneurship activities For example, B-Plan Competition, Case Study Activity, Workshops, and seminars.

Entrepreneurship Cell

W.e.f. January 2022

Sr. No.	Name	Designation
1	Dr. L.K. Tripathy Director – SBIIMS	Chairman
2	Dr. Aashutosh Gadekar Professor	Member
3	Prof. Dhananjay Salunke Representative -Teaching Staff	Member
5	Mr. Harsh Bhavarth Student Representative	Member
6	Miss. Shivani Singh Student Representative	Member
7	Prof. Neha Surve Representative -Teaching Staff	Member Secretary




Director
Sai Balaji Educational Society's
Sai Balaji International Institute
of Management Sciences
Pune



Week of World Entrepreneurship

Date :- 21sts August 2023 to 31st August 2023.

Program Co-ordinator :- Dr. Rishikaysh Kaakandikar

Overview :-

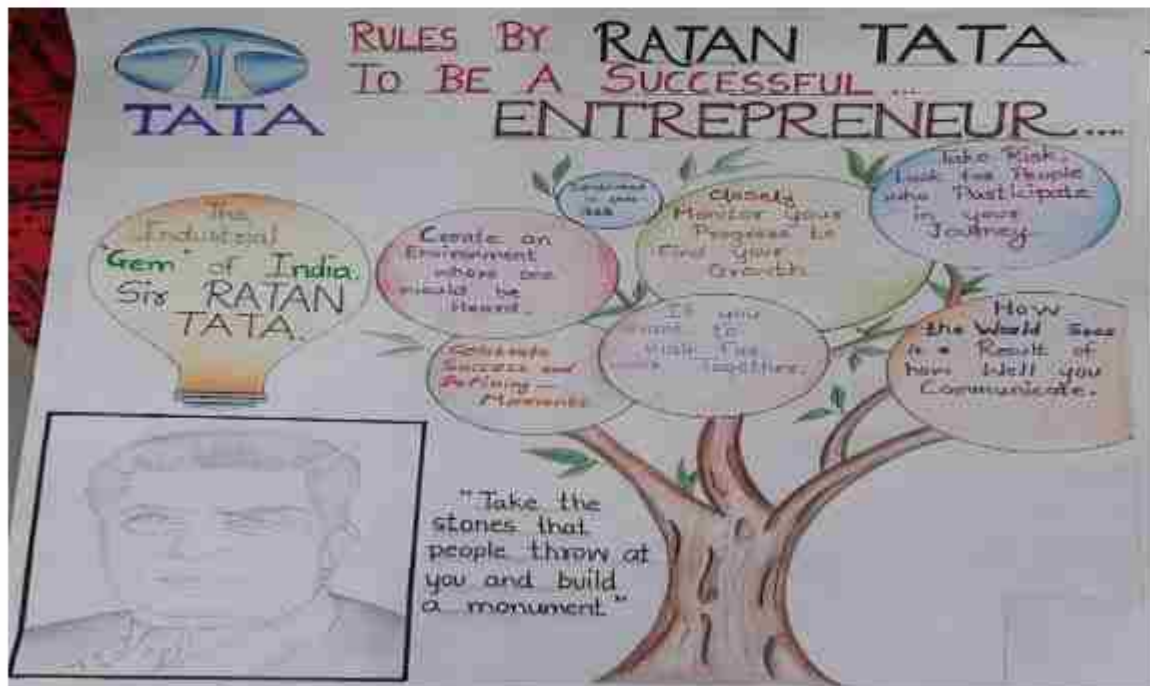
In the week of world entrepreneurship from 21 August to 31 August, SBIIMS shifted our focus to learn academics through learning about entrepreneurs. World Entrepreneurs Week celebrates the innovation, resilience, and determination of entrepreneurs worldwide. We have taken part in various activities planned by SBIIMS faculties.

1 - Entrepreneurship quiz - The quiz involved active learnings towards different companies and entrepreneurs of global and Indian origin. The group 3 won the quiz with a huge margin.

2 - poster making - Students made posters on entrepreneurship ideas and innovation. The poster making competition was won by Rasika and group, they portrayed "Rules by Ratan Tata for a successful entrepreneur".

3 - This week we also had a motivation program planned through an "entrepreneurship empowerment program".

Overall throughout the week we learned more about the businesses conduction and innovative business setup process. We extend our sincere gratitude to Professor Manish R. Mundada, Founder President of SAIBALAJI EDUCATION SOCIETY, for his unwavering support, and guidance.





SAIBALAJI EDUCATIONAL SOCIETY
SAIBALAJI INTERNATIONAL INSTITUTE OF MANAGEMENT SCIENCES **SBIIMS**
SBIIMS PUNE

Affiliated to Savitribai Phule Pune University
Approved by AICTE, Ministry of HRD, Govt. of India





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SBIIMS PUNE



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Approved by AICTE, Ministry of HRD, Govt. of India




Director
Sai Balaji Education Society's
Sai Balaji International Institute
of Management Sciences
Pune



Dr. L.K. Tripathy
Director



Entrepreneurship / Corporate Learnings -Induction Program

Date -7th August 2023

Program Overview :-

A day of Program loaded with noteworthy and insightful sessions.

SBIIMS initiated their day with various sessions on Corporate Learnings and Life lessons, which were led by Various Resource person.

Resource Person:-

Mr Sangram Kadam (Senior Vice president KPIT);

Mr Advait Kurlekar (CEO Upohan Management Consultants);

Mrs Sucheta Mehetre (Founder Director Astha Design)..

Later on, the event was followed by Motivational Speech by Founder President of SBES, Prof Manish R Mundada Sir, guiding the student regarding various aspects.

Further, there was Motivational Session on

"Power of Self Belief and Growth Mindset" by Mr Shashi Sudhanshu (CEO SENJOY India)

Thus It was a day full of learnings and enjoyment aspiring the new batch to achieve their goal.





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Approved by AICTE, Ministry of HRD, Govt. of India



~~Director~~
Sai Balaji Education Society's
Sai Balaji International Institute
of Management Sciences
Pune



Dr. L.K. Tripathy
Director



Start-up and Family Business conclave

Date: March 10, 2023

Introduction: The conclave on the topic of Start-up and Family Business was held to enhance the knowledge of start-ups and family business. It gave the idea about the steps to launch a start-up and also gave us the pointers on how to expand the traditional family business.

Event overview: The conclave of Family business and start-up was held in Sai Balaji International Institute of Management Sciences on 10th of March 2023. The event aimed to give guidance and mentorship, promotion and innovation, helps giving a community, make new contacts and networks, provide investors and funding opportunities, give industry trends and insights.



Activities: Panel Discussions and Keynotes: Inviting industry leaders, successful entrepreneurs, and experts to share insights, experiences, and strategies through panel discussions and keynote speeches.



Pitch Competitions or Showcases: Allowing startups to pitch their ideas, products, or services to a panel of judges, investors, or the audience, providing visibility and potential funding opportunities.

Networking Events: Organizing networking sessions, mixers, or meet-and-greets to facilitate connections among attendees, fostering collaborations and partnerships.

Mentorship and Consultation Clinics: Offering one-on-one mentorship sessions or consultation clinics where entrepreneurs and family business owners can seek advice from experienced professionals.
Investor and Funding Forums: Arranging sessions dedicated to connecting startups with potential investors, venture capitalists, or funding organizations.

Social and Recreational Activities: Organizing social events, team-building activities, or cultural experiences to facilitate informal interactions and foster a sense of community among participants



Feedback: The conclave held on the topic of start-up and family business was a highly informative conclave which gave a lot of insights of the on-going trends and also gave huge motivation to every individual present there to build something of their own which the guidance of the knowledge provided in the conclave.



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Conclusion: The Startup and Family Business Conclave embodies the spirit of entrepreneurship, offering a gateway to new opportunities, fostering growth, and igniting the aspirations of those at the forefront of innovation and enterprise. As participants engage in insightful workshops, learn from seasoned professionals, showcase their innovations, and forge meaningful connections, the Conclave not only enriches their individual journeys but also contributes to the larger narrative of entrepreneurial success.


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Pune



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Anvesh-2023 International conference on - Role of sustainability and innovation in this era of disruption.

Date: January 20th and 21st, 2023

Introduction: In the contemporary landscape marked by rapid technological advancements, geopolitical shifts, and environmental challenges, the business world is facing unprecedented disruptions. The convergence of these factors necessitates a reevaluation of traditional business models and the integration of sustainability and innovation.

Event Overview: International conference on the role of sustainability and innovation in this era of disruption was held in Sai Balaji International Institute of Management Sciences on 20th and 21st January 2023. The topic of the conference has a very broad scope and is immensely important for the coming future. Therefore the conference was very important and informative.

Activities:

Sustainability Activities: Energy Efficiency Audits: Conduct energy audits to identify areas for improvement and implement energy-efficient technologies and practices.

Waste Reduction Initiatives: Implement recycling programs and encourage waste reduction through proper disposal and reuse practices.

Green Procurement: Prioritize purchasing products and services from environmentally responsible suppliers and those with sustainable practices.

Carbon Footprint Reduction: Track and work to reduce the carbon footprint by promoting telecommuting, using energy-efficient appliances, and investing in renewable energy sources.



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The poster features a green background with a grid pattern. At the top center is the Saibalaji Education Society logo, followed by the SBIIMS logo. Below these are the names of the institute and the organizing body, International Institute of Management and Human Resource Development (Women). The main title of the conference is 'ANVESH 2K23' in large, bold letters, with the subtitle 'An International Conference on "Role of Sustainability & Innovation in the era of Disruption: A Global Challenge" (In Hybrid Mode)'. The dates '20th & 21st January 2023' are prominently displayed. A circular graphic on the left shows a hand holding a globe surrounded by bubbles. Logos for AICTE and Assaia University are also present.





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Innovation Activities:

Innovation Hackathons: Organize hackathons or innovation challenges to encourage employees or community members to generate creative solutions to specific problems.

Campus Address : Sr #54 (1+2/1), Nere Dattawadi, Near Hinjawadi Infotech Park, Pune - 411033. **Tel.:** (020) 66547534
Email : admissions@saibalaji.org **Website** : www.sbiims.com



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Cross-Functional Collaboration: Foster collaboration between different departments or sectors to encourage diverse perspectives and innovative thinking.

Innovation Labs: Establish dedicated spaces or programs where employees can experiment with new ideas and technologies.

Open Innovation Platforms: Create platforms for open innovation, allowing external individuals or organizations to contribute ideas and solutions.

Feedback: All the activities held because of the conference were very interesting and informative for the coming future as the coming times are very futuristic and deals with advanced things like Artificial Intelligence (AI) and the innovation and development is continuous.

Conclusion: All the activities held were very productive and all the members actively participated.


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Pune



Dr. L.K. Tripathy

Director



Innovation and New Product Development in Turbulent Times

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Organises

INDUSTRY ACADEMIA INTERFACE
Batch: 2021-23

Innovation & New Product Development Conclave
Theme of the Conclave:
"Innovation and New Product Development in turbulent times"

PANEL 1

 Mr. Alok Sheopurkar Executive VP & Head HR, HDFC Asset Management Co. Ltd.	 Mr. Ajay Venkatesh Head of Sales - Global Insurance Department, Global Insurance, IFAI, Birla Sun Life Insurance Co. Ltd.	 Mr. Girish Agarwal Senior Sales Manager - Global Health Insurance, IFAI, Sun Life	 Mr. Siddharth Sharma Senior Head - Global Health & Health Technology, IFAI, Sun Life
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PANEL 2

 Mr. Raj Shekhani Senior Manager, Product Development, IFAI, Sun Life	 Mr. Dinesh Dandekar Head, Research, Product Development, IFAI, Sun Life	 Mr. Sunil Teli Senior Head - Global Health Insurance, Global Health Insurance, IFAI, Sun Life	 Mr. Anshul Sharma Senior Head, Global Health Insurance, IFAI, Sun Life
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22nd Jan 2022, Saturday, 09.30 AM to 01.00 PM

Placements Lab 2021, SBIIMS (Batch 2021-23)

• PANEL DISCUSSION

Innovation and New Product Development Conclave-

22nd Jan 2022, Saturday

09:30 AM to 01:00 PM

Theme Of Conclave_-

"Innovation and New Product Development in Turbulent Times_"

By- Panel 1

Mr. Alok Sheopurkar

(Executive VP & Head HR, HDFC Asset management co ltd)



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Mr. Ajay Venkatesh

(Market partner, global employee experience transform CEO Accenture, Mumbai)

Mr. Tarun Agarwal

(Branch sales manager entire west Mondelez International Mumbai)

Mr. Siddharth Sharma

(Zonal Head sales (West & South) Tupperware India Pvt.Ltd)

Panel -2

Mr. Raj Kewlani

(General manager, vilas Javdekar group,pune)

Mr. Binish Daniel

(Vice President, kotak Mahindra Bank Ltd.Mumbai)

Mr. Sunil Teli

(Division Head - Entire Maharashtra, Berger paints India, Pune)

Mr. Arpith Susarla


(HR leader, Square Yards India,Pune)

Venue-

ONLINE MODE ,

22nd Jan 2022,

09:30 am To 1:00 pm


Director
Sai Balaji Education Society's
Sai Balaji International Institute
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Pune



Dr. L.K. Tripathy

Director

STARTUP AND FAMILY BUSINESS CONCLAVE

Introduction:

The STARTUP AND FAMILY BUSINESS CONCLAVE convened at SBIIMS campus on April 31, 2021, igniting innovative dialogues and fostering collaboration. Entrepreneurs, industry experts, and academics converged to explore the symbiotic relationship between startups and family-run enterprises, delving into strategies for sustainable growth and navigating challenges. Insights catalyzed transformational journeys.





Overview:

On the occasion of Gudi Padwa, Sai Balaji Group of Institutes organized "Startup & Family Business Conclave 2021"

Sai Balaji Group of Institutions awarded & felicitated few of country's few top Startup for their excellent contribution in their filed & heard their wonderful success stories.

The recipients of the Startup award 2021 are:-

1. EventBeep
2. Tied Ribbons
3. Core Analytics Private Limited.
4. Dreamz Software Splutions Private Limited
5. Hopfenbauer Farms Private Limited
6. Aaron Fernandes Entertainment
7. The Hedge's Center for Creative Opportunities
8. Pune Women Solo Travelers
9. Generic Aadhar
10. WX Consultants Private Limited
11. House of Aadyaa
12. Tech Eagle
13. Galaxy Roofing India Pvt. Ltd.

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14. Pay It Forward Services Pvt. Ltd.

Activities :- The "Startup and Family Business Conclave" at SBIIMS campus featured dynamic activities. Attendees engaged in panel discussions on scaling startups, succession planning in family businesses, and workshops on digital marketing strategies. Networking sessions fostered collaborations, while pitch competitions showcased innovative ideas. The event culminated with an awards ceremony honoring entrepreneurial excellence.

Feedback :-

It was a dynamic platform for knowledge exchange. Insightful discussions, practical workshops, and networking opportunities empowered attendees. The event fostered collaboration between budding entrepreneurs and seasoned family business owners, enriching perspectives and fostering innovation. Kudos to the organizers for a remarkable gathering.

Conclusion :-

The "Startup and Family Business Conclave" at SBIIMS campus was a dynamic amalgamation of entrepreneurial zeal and familial wisdom. With insightful discussions, innovative ideas, and shared experiences, it fostered a vibrant ecosystem of collaboration and growth. Participants departed inspired, equipped with invaluable insights to navigate the entrepreneurial landscape with resilience and innovation.


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Pune





Entrepreneurship Brand of Future

Introduction:

When you find an idea that you just can't stop thinking about, that's probably a good one to pursue.

With the respect to the same

Institute has organized guest lecture on

Saturday, 29th May 2021

Topic:

ENTREPRENEURSHIP-BRAND OF THE FUTURE

Name of Guest:

MR.NEERAJ KAPOOR

The poster features the Saibalaji Educational Society logo at the top center. Below it, the text reads "SAIBALAJI GROUP OF INSTITUTES" in large blue letters, followed by "IIMS|SBIIMS|IIMHRD" in smaller blue letters. A black banner with the word "Presents" in white is centered below. The main title "ENTREPRENEURSHIP-BRAND OF THE FUTURE" is written in green. To the left is a portrait of Mr. Neeraj Kapoor, a man in a dark suit and red tie. To the right of the portrait, his name "Mr. Neeraj Kapoor" is written in bold black text, followed by his credentials: "Billion Dollar Business Catalyst | Startup Investor | serial Entrepreneur | Awarded 'India's Greatest Brand Builder' | Spiritual Evangelist". At the bottom left, the date and time are listed: "Date: May 29th, 2021" and "Time: 11am to 12noon". At the bottom right, there is a circular logo with a blue and white design.

Billion dollar Business catalyst | startup investor | serial entrepreneur | spiritual evangelist

Awarded with INDIA'S GREATEST BRAND BUILDER

Overview:-

Campus Address : Sr #54, (1+2/1), Nere Dattawadi, Near Hinjawadi Infotech Park, Pune - 411033. Tel.: (020) 66547534

Email : admissions@saibalaji.org Website : www.sbiims.com




The "Entrepreneurship Brand of Future" event, hosted at SBIIMS campus, showcased innovative ventures and strategies shaping tomorrow's entrepreneurial landscape. Industry leader, academics, and budding entrepreneurs converged to exchange insights, fostering collaboration and inspiration. Workshops, panels, and networking opportunities fueled discussions on disruptive technologies and sustainable business practices.

Feedback :-

The "Entrepreneurship Brand of Future" event at SBIIMS campus was an illuminating experience. Insightful discussions, dynamic speakers, and interactive workshops provided valuable perspectives on future entrepreneurial trends. The event fostered networking and knowledge exchange, empowering attendees with practical insights for tomorrow's business landscape.

Conclusion:-

The "Entrepreneurship Brand of Future" event held at SBIIMS campus epitomized innovation and vision. Attendees immersed in insightful discussions, fostering a culture of forward-thinking entrepreneurship. Collaborative sessions and industry insights sparked inspiration, paving the path for tomorrow's business leaders. It was an event emblematic of the dynamic future awaiting entrepreneurial endeavors.


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Pune



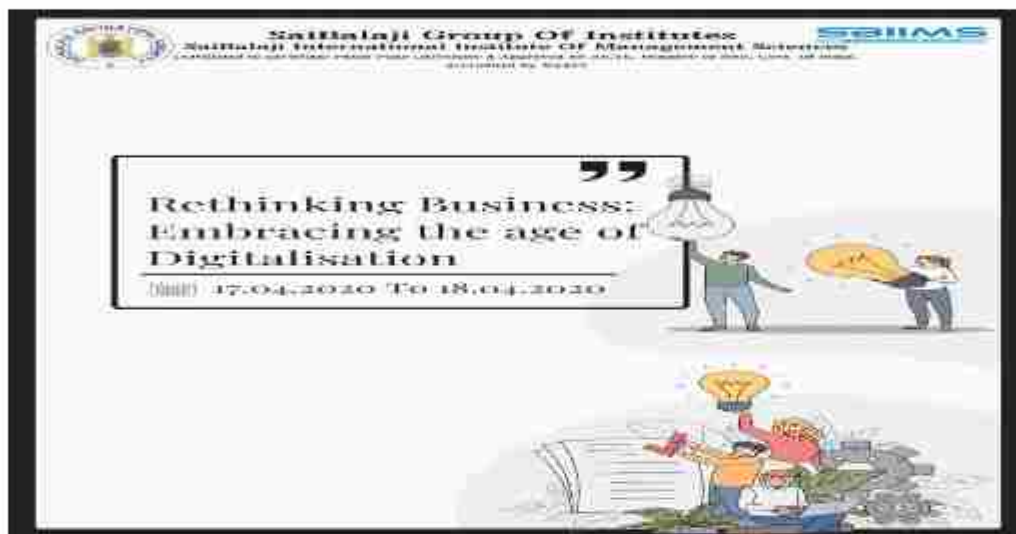


International Research Conference

"Rethinking Business: Embracing the Age of Digitalization"

Introduction:

The "Rethinking Business: Embracing the Age of Digitalization" event, held at SBIIMS campus on April 17th and 18th, 2020, convened pioneers in industry and academia to explore the transformative power of digitalization in business landscapes. Discussions delved into strategies, innovations, and challenges in navigating the evolving digital paradigm, fostering insightful discourse.



Event overview:

"SBIIMS campus hosted 'Rethinking Business: Embracing the Age of Digitalization,' a transformative event. Industry leaders shared insights on leveraging digital tools for business growth. Discussions delved into adaptive strategies, digital transformation frameworks, and emerging technologies. Attendees gained valuable perspectives to navigate the evolving business landscape in the digital era."



Event Activities:

1. Interactive workshops on leveraging digital tools.
2. Case studies showcasing successful digital initiatives.
3. Networking sessions for knowledge exchange.
4. Tech demo booths from leading IT firms.
5. Hackathon to solve real-world business challenges.
6. Virtual reality tours of innovative digital workplaces.
7. Q&A sessions with digital experts.
8. Team-building activities focused on digital collaboration.

Feedback:

The "Rethinking Business: Embracing the age of Digitalisation" event was enlightening. Expert speakers provided profound insights into navigating digital transformation. Engaging discussions and practical strategies left attendees inspired to adapt and innovate. It was a pivotal experience, fostering a deeper understanding of leveraging digital tools in modern business practices.

Conclusion:

The "Rethinking Business: Embracing the Age of Digitalisation" event at SBIIMS campus on April 17-18, 2020, concluded with resounding success. Attendees gained profound insights into navigating digital transformation. Engaging discussions, expert panels, and interactive sessions underscored the imperative for businesses to adapt and innovate in the digital era, paving the way for future success.


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Pune





International Seminar on - Global Business Practices

SaiBalaji Group of Institutes organized International Seminar on involving renowned international speakers on the topic " Global Business Practices"

Date: 13th February 2020

Time: 9:15 am

The poster features a world map background with four circular portraits of speakers. The text is as follows:

SAIBALAJI GROUP OF INSTITUTES
Presents
International Seminar On
Global Business Practises

Dr. Ghassan Owens, Jordan
International Guest Lecturer And
Tourism Trainer

Dr. Younes Khataybeh, Jordan
Management Consultant/ Trainer &
President Of Arab Trainer Union

Dr. Osmah Mohammad Jaradat, Jordan
Management, Organizational
Development & HR Consultant

Dr. Khalid Omar Ali, Sudan
Executive Director at Centre for
Social & Economic Transformation
(CSET)

Thursday, 13th February, 2020 | 9:00 AM | Venue : Dr. APJ Abdul Kalam Auditorium, IIMS, Pune


Director
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of Management Sciences
Pune



Startup, Entrepreneurship & Innovation

31/10/2019

Introduction:

In a dynamic convergence of minds, SBIIMS campus hosted an electrifying event celebrating Startup, Entrepreneurship & Innovation. Pioneering spirits, visionaries, and budding entrepreneurs ignited inspiration in an atmosphere charged with creativity. From groundbreaking ideas to insightful discussions, the event epitomized the spirit of innovation that propels tomorrow's leaders.



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IIMS | SBIIMS | IIMHRD (W)

3 Day Business Conclave on Startup, Entrepreneurship & Innovation

INNOVATIVE BUSINESS IDEAS & BUSINESS PLAN COMPETITION - 2019



REGISTRATION LINK :
<https://cutt.ly/gwLzXhP>

DETAILS

- Competition is open to all and **NO REGISTRATION FEE**.
- Team size: 1 to 4 members
- Participants have to send their Business plan (1 page summary in PDF format) Entries by 29th September email on s.kakendikar@iimhrd.edu.in
- Time allowed - 10 mins per presentation & 5 mins Question & Answers.
- Venue - APJ Abdul Kalam Auditorium IIMS Campus - Survey No #54, Nere, Dattawadi, Near Hinjewadi IT Park, Pune-411033
- All the Participants will be awarded with Certificate of Participation
- Trophies and certificates for the winning teams.

"Inspiring the Aspiring Entrepreneurs"

Funding & Incubation
for Best Business Plans

DATE: 03/10/2019
VENUE: APJ Abdul Kalam Auditorium, IIMS campus
TIME: 1:00 PM to 6:00 PM

Contact Details:

Pratik Raghuvanshi - 8329070265
Nikita Reddy - 7875394296
Puneet Singh Bhatia - 8700859361



Overview :-

The event was inaugurated by Mr. Fattechand Ranka, Chairman - Ranka Jewelers and Guest of Honour, Mr. Arvind Sinha, Knowledge partner, Word Bank and Mr. D. R. Mehta, President, Emeritus Textile Association of India

We inaugurated "RBM Center for Family Business Management".

To promote the entrepreneurship spirit and encourage the students to take ahead their respective family business, few prominent family business from Pune, who have made their names in the field of business, have maintained the legacy of their family and gradually evolved as a brand, got awarded by SaiBalaji Group of Institutes.

Special thanks to Founder President, SaiBalaji Group of Institutes Prof. Manish R Mundada Sir & Founder Secretary Prof. Nirupama Mundada for giving us an opportunity to witness such a wonderful event.

Family Business Management Awards:

The awardees were,

1. Prabhat Band Pune
2. Zawar Gauges
3. S.N. Kunden Textiles pvt. Ltd.
4. Wittul Shamshet and Sons
5. C.T. Pundole and Sons
6. Budhani Wafers
7. Champion Sports

Activities :-

1. Keynote speeches by industry leaders.
2. Panel discussions on disruptive technologies.
3. Pitch competitions for budding entrepreneurs.
4. Workshops on lean startup methodology.
5. Networking sessions for collaboration.




Feedback:

The Startup, Entrepreneurship & Innovation event at SBIIMS campus was a dynamic platform, fostering creativity and collaboration. Entrepreneurs showcased pioneering ideas while attendees engaged in insightful discussions and workshops. Industry leaders shared invaluable expertise, empowering aspiring innovators. The event epitomized SBIIMS's commitment to nurturing entrepreneurial spirit and driving innovation forward.

Conclusion:

The Startup, Entrepreneurship & Innovation event at SBIIMS campus showcased a vibrant blend of creativity, ambition, and vision. With engaging discussions, inspiring speakers, and collaborative workshops, it ignited the entrepreneurial spirit among attendees. As curtains draw on this remarkable gathering, seeds of innovation have been sown, promising a future of groundbreaking ventures.


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Pune





" Break Through Innovative Business Idea"

Introduction:-

On February 23, 2019, the SBIIMS campus was electrified with the fervor of entrepreneurial spirit as it played host to the "Break Through Innovative Business Idea" event. Entrepreneurs, visionaries, and industry leaders converged to showcase pioneering concepts, fostering a dynamic atmosphere of creativity and collaboration that inspired attendees to push boundaries.

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IN ASSOCIATION WITH
Business Standard
PRESENTS
12th Anil Raghuvanshi Memorial National Business Plan Competition
"BREAK THROUGH INNOVATIVE BUSINESS IDEAS"
Sakal Times Media Partner
25th February, 2019
www.saibalaji.edu.in
Powered by **Meridian**
UNNATI BOOKS CENTER PUNE Sponsor

Event Overview:

"Break Through Innovative Business Idea" event at SBIIMS campus showcased groundbreaking entrepreneurial concepts. Participants pitched inventive ideas spanning diverse industries, from tech to sustainability. Esteemed judges evaluated presentations, fostering a culture of innovation. Networking opportunities enriched attendees' experiences, fostering collaboration and future ventures. The event ignited inspiration and catalyzed entrepreneurial spirit among participants.

Event Activities:-

1. Keynote speeches by industry leaders.
2. Panel discussions on entrepreneurship.
3. Interactive workshops on idea generation.
4. Pitch competitions for startups.

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5. Networking sessions for budding entrepreneurs.
6. Case studies on successful innovations.
7. Hackathons for tech enthusiasts.
8. Mentorship programs for aspiring business owners.
9. Product demos by innovative startups.
10. Brainstorming sessions for creative problem-solving.

Feedback:-

The "Break Through Innovative Business Idea" event was an inspiring gathering of entrepreneurial minds. It fostered creativity and collaboration, showcasing novel concepts and fostering a culture of innovation. Participants engaged in lively discussions, leaving with newfound inspiration and valuable insights to propel their ventures forward. Truly empowering experience.

Conclusion:-

The "Break Through Innovative Business Idea" event was a resounding success. Entrepreneurs showcased groundbreaking concepts, fostering collaboration and inspiration. Participants explored diverse strategies, igniting creativity and fostering a culture of innovation. The event exemplified the spirit of entrepreneurship, leaving a lasting impact on all attendees.


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“START UP CONCLAVE”

Introduction:

The "Start Up Conclave," hosted at SBIIMS campus on October 12th and 13th, 2018, was an electrifying gathering of entrepreneurial minds. Filled with innovative ideas, insightful discussions, and dynamic networking sessions, it provided a platform for budding entrepreneurs to connect, learn, and embark on their journey towards success in the startup ecosystem.



INTERNATIONAL INSTITUTE OF MANAGEMENT STUDIES
PRESENTS
START-UP CONCLAVE
START-UP PLAN CONTEST (IDEA GENERATION TO IMPLEMENTATION)
VENUE:
Dr. APJ Abdul Kalam Auditorium, IIMS, PUNE
DATE: 12th & 13th OCTOBER, 2018
TIME: 9:00 AM
WE WELCOME ALL OUR GUESTS AND DELEGATES
Sr. #54 Nera, Opposite to Kalra Patil Life Republic, Near Hinjawadi IT Park, Pune.
www.iimspune.edu.in





Overview:

The "Start Up Conclave" at SBIIMS campus on October 12th and 13th, 2018, brought together budding entrepreneurs, industry experts, and investors. Attendees explored innovative ideas, exchanged insights, and forged valuable connections. Workshops, panel discussions, and pitch sessions fostered collaboration and inspired entrepreneurial spirit, propelling the event towards success.

Activities:

The "Start Up Conclave" at SBIIMS campus, featured a bustling agenda. Activities included keynote speeches by industry pioneers, interactive panel discussions on entrepreneurial challenges, hands-on workshops covering business plan development, pitch competitions where budding entrepreneurs showcased their innovations, and networking sessions fostering collaboration among attendees.

Feedback:

The Start Up Conclave at SBIIMS campus on October 12th and 13th, 2018, was a dynamic platform fostering innovation and entrepreneurship. Engaging panels, insightful workshops, and networking opportunities empowered attendees. Renowned speakers inspired with their expertise, igniting passion for innovation. A catalyst for entrepreneurial success, leaving a lasting impact.

Conclusion:

The Start Up Conclave held at SBIIMS campus on October 12 & 13, 2018, marked an inspiring journey of innovation and entrepreneurship. Through engaging discussions, insightful workshops, and networking opportunities, attendees explored avenues for growth and collaboration. This event catalyzed the entrepreneurial spirit, fostering a vibrant ecosystem for future ventures.


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CEO CONCLAVE

Introduction:

On July 28, 2018, the SBIIMS campus was abuzz with intellectual fervor as it hosted the prestigious CEO Conclave. Esteemed leaders from various industries convened for insightful discussions, strategic deliberations, and knowledge exchange. The event proved to be a catalyst for innovation and collaboration, shaping the future of business leadership.



**Overview:**

The CEO Conclave at SBIIMS campus on 28.07.2018 gathered industry titans for dynamic discussions on leadership, innovation, and market trends. Esteemed CEOs shared insights, fostering collaboration and strategic thinking among attendees. Keynotes, panels, and networking opportunities enriched participants, driving forward-thinking strategies and fostering lasting professional connections.

Activities:

The CEO Conclave at SBIIMS campus on 28.07.2018 gathered industry titans for dynamic discussions on leadership, innovation, and market trends. Esteemed CEOs shared insights, fostering collaboration and strategic thinking among attendees. Keynotes, panels, and networking opportunities enriched participants, driving forward-thinking strategies and fostering lasting professional connections.

Feedback:

The CEO Conclave at SBIIMS was a dynamic fusion of insights and networking. Distinguished leaders shared invaluable wisdom, igniting inspiration among attendees. The event catalyzed meaningful connections, fostering collaboration and innovation. Thought-provoking discussions propelled participants towards visionary leadership and strategic thinking. An enriching experience, shaping tomorrow's business landscape.

Conclusion:

The CEO Conclave at SBIIMS was a resounding success, fostering dynamic discussions and insightful exchanges among industry leaders and aspiring minds. Through collaborative sessions and visionary talks, it illuminated pathways for future business endeavors. This gathering epitomized the essence of innovation, knowledge-sharing, and strategic foresight, leaving an indelible mark on all participants.


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CEO CONCLAVE Series 2

Introduction:-

On August 11, 2018, SBIIMS campus hosted the esteemed "CEO CONCLAVE Series 2." Renowned industry leaders congregated for insightful discussions, sharing invaluable experiences and foresights. The event, a beacon of collaboration and knowledge exchange, exemplified the essence of visionary leadership and strategic innovation, leaving an indelible mark on all attendees.



Overview:

The "CEO CONCLAVE Series 2" held at SBIIMS campus on 11.08.2018 convened industry leaders, entrepreneurs, and scholars for insightful discussions on business strategies and



market trends. Renowned CEOs shared expertise on innovation, sustainability, and global competitiveness. The event fostered networking opportunities and inspired emerging professionals with practical insights for success.

Activities:

The "CEO Conclave Series 2" at SBIIMS campus featured dynamic activities:

1. Keynote speeches by industry leaders.
2. Panel discussions on market trends.
3. Interactive workshops on leadership.
4. Networking sessions for professionals.
5. Case study competitions.
6. Mock CEO interviews.
7. Q&A sessions with executives.
8. Team-building exercises.
9. Career guidance seminars.
10. Industry-specific breakout sessions.

Feedback: The "CEO CONCLAVE Series 2" held at SBIIMS campus was an enriching event that brought together visionary leaders from diverse sectors. The insightful discussions, interactive sessions, and networking opportunities empowered attendees with invaluable knowledge and strategic insights. The event fostered collaboration and inspired attendees to excel in their respective fields.

Conclusion:

The CEO CONCLAVE Series 2 at SBIIMS campus was an enriching amalgamation of insights and innovation. Top executives shared expertise, fostering collaboration and visionary strategies. Attendees gained invaluable perspectives on leadership and industry trends, empowering them to navigate dynamic business landscapes. The event ignited inspiration, leaving a lasting impact on all participants.


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Pune



National Conclave

Empowering 21st Century Women: Who Dared to Dream

Introduction:

On February 23rd, 2018, the SBIIMS campus resonated with empowerment and ambition as it hosted the National Conclave - "Empowering 21st Century Women: Who Dared to Dream." Leaders, thinkers, and change-makers convened to celebrate the spirit of women who dared to dream, driving forward progress and equality.



**INTERNATIONAL INSTITUTE OF MANAGEMENT
&
HUMAN RESOURCE DEVELOPMENT [W]**
Organises
NATIONAL CONCLAVE
ENTERPRISING 21ST CENTURY WOMEN: WHO DARED TO DREAM
23RD February 2018
Venue: Dr. C.K. Prabalad Auditorium IIMHRD Campus

Chief Guest
Ms. Nirmala Udgata — Executive Director Group HR/RSB Group of Companies.

Guest of Honour
Ms. Suparna Ray — Deputy General Manager HR, SECO/Isols India Pvt. Ltd.
Ms. Geetanjali S. Temgire — Deputy Commissioner of Sales, Tax Government of Maharashtra.

Guest Speakers

Dr. Mamta Dighe MD, DNB, FCPS, DGO, FNB	Ms. Mughda Deshpande Model by Profession	Ms. Aarti Pandey Co-Founder & Director Folk Fitness
Ms. Madhurie Singh Edupreneur & Counsellor	Ms. Dipti Panhalkar CEO, Mind Spa	Ms. Neeta Shende Lawyer, Social Entrepreneur, Actress, Researcher, Writer
Ms. Namita Chouksey Entrepreneur & Business Partner, Global E-Commerce Venture		

We Welcome All Our Guests & Delegates

Our Institutes:   

Address: IIMHRD [W], S/Ns. 51, Nere Dattawadi, Near Hinjawadi Infotech Park, Pune - 411033
Web: www.iimhrd.edu.in



**Overview:**

The National Conclave "Empowering 21st Century Women: Who Dared to Dream" unfolded at SBIIMS campus on Feb 23, 2018. Visionary speakers, workshops, and panel discussions catalyzed empowering dialogues. Attendees delved into diverse themes, fostering solidarity and igniting ambitions. The event heralded a transformative journey, emboldening women to script their narratives of success.

Activities:

1. Inspirational keynote speeches
2. Panel discussions on gender equality
3. Workshops on leadership and entrepreneurship
4. Networking sessions for collaboration
5. Interactive Q&A sessions with industry experts

Feedback:

The National Conclave at SBIIMS campus was a transformative event, empowering women to dream and achieve in the 21st century. Inspiring discussions, insightful panels, and engaging workshops provided valuable insights and tools for personal and professional growth. A truly empowering experience that will resonate long after its conclusion.

Conclusion:

The National Conclave at SBIIMS campus was a dynamic platform igniting empowerment discussions for 21st-century women who dared to dream. Through insightful dialogue, diverse perspectives, and collaborative spirit, it catalyzed actionable strategies for women's advancement. The event epitomized resilience, ambition, and the collective drive to shatter barriers and redefine possibilities.


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Sai Balaji International Institute
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Pune

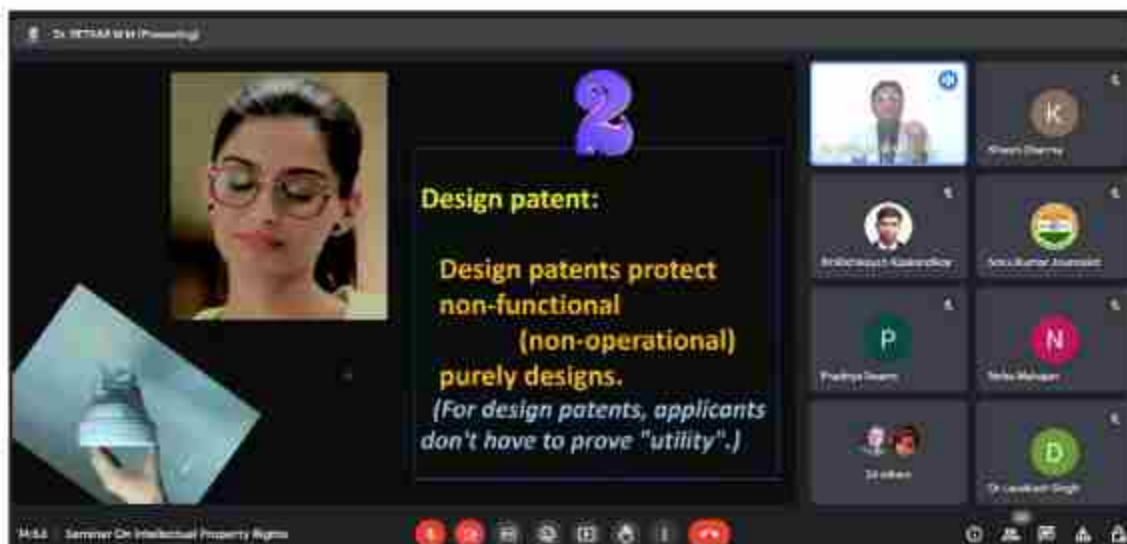




Report

Online Seminar on Intellectual Property Rights (IPR) and Patent Filing in India

Date: 7th October 2023



Time: 2:00 PM - 5:00 PM

Venue: SBIIMS Pune (online)



Agenda:

- Introduction to Intellectual Property Rights (IPR)
- Types of IPR: Copyrights, Trademarks, Patents, and Trade Secrets
- Importance of IPR in Academic Research and Innovation
- Patent Filing Process in India
- Case Studies and Success Stories
- Q&A Session

Guest Speaker: Dr. M.M. Betkar (Expert in IPR and Patent Filing)

Objective: To enhance understanding of intellectual property rights, especially in academic research and innovation, and to provide valuable information on the patent filing process in India.

Outcomes:

- Increased knowledge and awareness of IPR and patent filing
- Networking opportunities with experts and professionals in the field
- Potential collaborations in intellectual property and innovation
- Enhanced understanding of the importance of IPR in academic research and innovation.

Organizer: Dr. Lavakush Singh (Convenor - IIC)

This online seminar helped to provide a comprehensive overview of intellectual property rights and patent filing in India, with a focus on academic research and innovation. The expert speaker, Dr. M.M. Betkar, will share his insights and experiences, and the Q&A session provided an opportunity for participants to engage and ask questions. The seminar proved to be a valuable learning experience and a great opportunity for networking and collaboration.


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Pune



Dr. L.K. Tripathy

Director



Workshop on Research Methodology and IPR (Intellectual Property Rights)

Date: 23/07/2022

Resource Person: (Prof.) Dr. Amod Markale

About The IPR Workshop

Intellectual Property Rights (IPR) plays a vital role in enhancing the socio-economic prosperity of the country. Creativity and innovation are new drivers of the world economy. With the increasing relevance of Intellectual Property (IP) in this era of globalization, it is important to recognize the role which IP systems play in the growth of the Nation. Thus, there is a need to create large public awareness about the pivotal role of IPR in globalized knowledge economy. With the view to create awareness on the significance of IPR SBIIMS organized a one day Workshop on Intellectual Property Rights at SBES Campus. The Workshop is intended to cover various aspects of IPR like Patents, Copyrights, Trademarks, etc.





This workshop would focus on : Importance and scope of IPR in Academic Researches.


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Director

Dr. L.K Tripathy



Workshop on Intellectual Property Rights: Trademark Law in India

Date: 29/09/2022

Time: 11:00am to 1:00pm

Resource Person: Dr. Hasina Kadekar

Objective:

- To understand the basics of Intellectual Property Rights (IPR) and Trademark Law in India
- To learn about the importance of trademark registration and protection
- To gain insights into the latest developments and best practices in trademark law

Agenda:

- Introduction to Intellectual Property Rights (IPR)
- Overview of Trademark Law in India
- Types of Trademarks and registration process
- Importance of Trademark registration and protection
- Case studies and examples of trademark infringement
- Q&A Session

Outcome:

Participants gained a comprehensive understanding of IPR and Trademark Law in India

- Participants learned about the significance of trademark registration and protection
- Participants were updated on the latest developments and best practices in trademark law
- Participants were able to clarify their doubts and queries through the Q&A session
- Participants gained knowledge on how to protect their brand and intellectual property

Report:

The workshop on Intellectual Property Rights: Trademark Law in India was held on 29/09/2022 at Paras Hall, SBIIMS. Dr. Hasina Kadekar an expert in the field, was the resource person. The workshop aimed to educate participants about the basics of IPR and Trademark Law in India, the importance of trademark registration and protection, and the latest developments in the field.



The workshop began with an introduction to IPR and an overview of Trademark Law in India. Dr. Kadeka explained the types of trademarks and the registration process, highlighting the importance of trademark registration and protection. She also discussed case studies and examples of trademark infringement, which helped participants understand the practical implications of trademark law.

The Q&A session was interactive, with participants asking questions and clarifying their doubts. Dr. Kadeka provided valuable insights and guidance, helping participants gain a deeper understanding of the subject.

Overall, the workshop was a success, and participants gained a comprehensive understanding of IPR and Trademark Law in India. The workshop achieved its objectives, and participants left with a newfound knowledge of how to protect their brand and intellectual property.


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Dr. L.K. Tripathy

Director



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SaiBalaji International Institute of Management Sciences



**International Institute of Management and Human Resource Development
(Women)**

**In Academic Partnership with
Faculty of Commerce & Management,
Savitribal Phule Pune University, Pune**



**In collaboration with
Acacia University,
Arizona, USA**



Organizes

ANVESH 2K23

An International Conference

on

**“ Role of Sustainability & Innovation in the era of Disruption-
A Global Challenge”
(in Hybrid Mode)**



**20th & 21st
January 2023**

www.sbiims.edu.in
www.iimhrd.edu.in

Hinjewadi IT Park, Survey No. 54(1+2/1), Near Dattawadi
Pune, Maharashtra-411055

SaiBajaji International Institute of Management Sciences (SBIIMS) & International Institute of Management & Human Resource Development (IIMHRD) (W)

SBIIMS and IIMHRD (W) are the management institutes imparting two years full time postgraduate programs in management education i.e. MBA recognized by All India Council of Technical Education, New Delhi, and affiliated to Savitribai Phule Pune University. Both Institutes are NAAC accredited. Both have a dedicated team of highly motivated and experienced teaching faculty. Each faculty is outstanding in his/her chosen field of specialization.



SBIIMS and IIMHRD (W) have been striving to excel in the areas of Business Management and Research. In consonance with the Vision and Mission their multifarious activities focus on imparting relevant high quality value based professional education and development programmes by instilling integrity and ethics in the students to enable them to reach greater heights and to create thought leaders for world of business.

Objectives of the Conference-

ANVESH 2K23 -the International Conference is being jointly hosted by SBIIMS and IIMHRD (W). The Theme of the Conference is "Role of Sustainability & Innovation in the Era of Disruption - A Global Challenge". It is being organized on 20th and 21st Jan 2023 in hybrid Mode. This Conference aims at deliberations and presentations of research work on sustainability practices & innovation initiatives taken up by organizations against the background of disruptions. The conference will offer an opportunity to research scholars, practitioners and students interested in the issues related to sustaining organizational excellence, to share their thoughts and research findings and will provide a forum for discussion, collaboration and Intellectual exchange. Innovation and Sustainability are regarded as vital indicators of societal and professional life, yet their advances are typically considered in isolation. In order to provide novel solutions for achieving the 17 Sustainable Development Goals of the United Nations, organizations need creative ways. Dissolving disciplinary and functional boundaries is crucial to navigate successfully a time of turbulence in many businesses and implementing radical innovation, establishing connections between heretofore, un-related knowledge and application disciplines, encourage systemic thinking. New institutional technologies, such as decentralized blockchain- based sharing and cloud-controlled economic platforms, potentially disruptive innovations and business models, are emerging, but it needs a unifying philosophy and inspirational leadership to tie all these movements towards sustainable development together. Hence, this conference is an attempt to bring together all relevant components for achieving sustainability and innovation for organizations.



Track-1

Innovation and Research in Finance & Economics: Economic Policy Environment

- Make in India, Skill India, Digital India, Clean and Green Smart Cities Initiative
- Digital Financial Inclusion policies
- Affordable and Accessible Education to all
- Economic volatility: Currency Volatility, Inflation
- Fiscal and Monetary policy instruments
- E-Rupee
- Foreign Direct Investment, Foreign Institutional Investor, Foreign Exchange Reserve, Angel Investor, Venture Capital & Bad Banks
- Financial markets and Regulator
- Risk Management
- Use of Technology in Financial Services - Fintech - Investment Banking - Green Accounting - Financial Reporting
- Ethical concerns for corporate finance
- Electronic banking
- Credit management
- Bank lending practices
- Merger and acquisition
- Hedge funds
- Bankruptcy Code

Track-2

Track II: Business Analytics: Communications and Technology

- Communication Strategies
- IOT
- Data Analytics
- Virtual Communication
- Advances in Technology and Communication
- Re-engineering Business Models
- E-Waste
- Human Computer Interaction and Human Behavior
- ICT for Education, Healthcare and Other Sectors
- Crypto Currency & Block Chain Technology
- Artificial Intelligence, Big Data & Analytics

Track-3

Innovation in Sustainable HRM and General Management: Administrative Practices and Management

- Digital Human Resource Management
- Cross-Cultural Communication
- Sustainable Talent Acquisition & Retention
- Knowledge Management
- Green HR Practices
- Diversity, Equity and Inclusive Practices
- Aspects and effects of Moonlighting
- Business Ethics and Corporate Governance
- Employee Engagement in Phygital Organisation
- HR Analytics
- Re-Imagining in Learning and Development



Track-4

Innovation in Marketing Management

- Big Data Analytics
- Ethics in Marketing
- Entrepreneurial Marketing
- Green Marketing
- Value-driven Marketing
- International Marketing
- Marketing Analytics
- Neuromarketing
- New Product Development
- Retailing
- Social Media Marketing
- Digital Marketing
- Rural Marketing
- Services Marketing
- Sports Marketing
- Strategic Marketing
- Marketing 4.0
- Environmental Marketing
- Direct Marketing
- Innovations in Marketing
- Digital Marketing

Track-5

Sustainable Supply Chain Management

- Supply Chain Strategy
- Supply Market Intelligence
- Sustainable Transportation Planning
- Warehouse Management
- Sales and Operations Planning
- Strategic Sourcing
- Supply Chain Finance
- Supply Chain Optimization
- Supply Chain Risk u
- IoT in Logistics
- Logistics Planning
- Digital Supply Networks
- Operational Hedging

Track-6

Emerging Global Trends and Challenges

- Climate change and challenges
- Environmental issues
- Sustainable Business Models for Small and Medium Enterprises
- Intellectual Property Rights and Artificial intelligence
- Global inclusion and Global Governance
- Tax Reforms and Ease of doing business
- Green Practices
- CSR for sustainability

Topics related to these areas will also be considered.

Publication Opportunity

- Selected papers will be published in ABDC/SCOPUS/UGC CARE listed Journals (additional charges applied)
- The full papers presented at the conference can be published in inhouse Journal having ISSN :2349-6568

Awards

- Best paper Award in each Track
- Innovative Research Award

Submission Guidelines

- The delegates are invited to submit original research papers on the theme and sub-themes of the Conference.
- Research Paper should be in English Language only.
- Soft copies of the papers should be mailed to- research@sbiims.edu.in
- The paper should include the Title, Author's Name, Department Name, Institute/Organization Name, City, Country, Email Id, Abstract, Key-Words, Introduction, objectives, Literature Review, Research Methodology, Finding, Discussion, Summary Conclusion and references.
- The Abstract should not be more than 300 words and full Paper should not be more than 4,000 words.
- Font: Times New Roman, 12 Size, 1.5 line Spacing, fully justified.
- Endnote, headers and Footers Should not be used.
- APA citation style is to be used for references.
- All papers will be peer reviewed before final acceptance and final decision on the same shall be communicated via email on or before 16th January 2023.
- Authors of accepted Papers shall be invited to present their paper in person or online.
- All citations and references must be in sync and author shall make sure that the research paper doesn't infringe upon any copyright.
- All correspondence will be addressed to the first author only.
- Papers received till the last date will only be accepted.

IMPORTANT DATES

Full paper submission : Jan 14, 2023
Intimation of selection of Paper : Jan 16, 2023
Payment of Registration Fees : Jan 16, 2023

Registration Charges

Research Scholars/ Students : Free
Academicians: 1000 INR
Industry Professionals: 1200 INR
Foreign Delegates: 15 USD

Registration Details

All participants are requested to register by filling the online registration form on

Registration link :

<https://www.sbiims.edu.in/online-registration>

A single author presenting multiple papers should register for each paper.

No TA/DA will be paid to any delegate who presents the paper at the conference.

Payment Details

A/C NAME- SBIIMS
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BANK NAME- PUNJAB NATIONAL BANK
IFSC- PUNB0464400
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Key Note Speakers

Industry Professionals-India

Mr. Avnish Sabharwal
MD, Accenture India, Bangalore

Mr. Amit Kumar
Cloud Search- Head -India Operation

Mr. Ranjit Ravindran
Voltas -Business Head -India

Dr. Surjit Saha
Ex Vice President, Hewlett Packard & TUV
Austria

Mr. Nikhil Gupta
Sr. Product Mgmt Leader

Academicians-India

Dr.Parag Kalkar
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Vice Chancellor, MGM University, Mumbai

Dr. Mohan B. Rao
Co-Chairman, CII Western Region Task Force on
Education, Consultant-Taiwan
Education Centre

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Prof. and HOD,Department of Economics, Rajshahi University ,Bangladesh

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HOD-Marketing Management ,University of Kelaniya,Colombo ,Sri Lanka

Dr. Rajeew Dwivedi
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Dr.Dhruba Pokharel
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Sr. Lecturer-Digital Analytics,Sheffield Halam University,United Kingdom

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Dr. Bahrullah Safi
V. P. -International Acacia University, Tempe, Arizona, United States of America

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SAIBALAJI INTERNATIONAL
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MANAGEMENT SCIENCES

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**COMPENDIUM
OF
RESEARCH PAPERS**

Sai Balaji Education Society, Pune
SaiBalaji International Institute of Management Sciences

Link : <https://www.sbiims.edu.in/sbijms.html>



3.3.1 Number of research papers published per teacher in the Journals notified on UGC CARE list during the last five years

Report

Sr. No.	Year of Publication	Number of Papers
1	2022-2023	36
2	2021-2022	59
3	2020-2021	22
4	2019-2020	30
5	2018-2019	29
	Total	176


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Pune





3.3.2 Number of books and chapters in edited volumes/books published and papers published in national/ international conference proceedings per teacher during last five year

Report

Sr. No.	Year of Publication	Number of Publication
1	2022-2023	27
2	2021-2022	02
3	2020-2021	00
4	2019-2020	00
5	2018-2019	01


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3.2.1 Institution has created an ecosystem for innovations, Indian Knowledge System (IKS), including awareness about IPR, establishment of IPR cell, Incubation Centre and other initiatives for the creation and transfer of knowledge/technology and the outcomes of the same are evident

Indian Knowledge System

INTERNATIONAL YOGA DAY

International Yoga Day, observed annually on June 21st, is a global celebration that highlights the profound impact of yoga on physical, mental, and spiritual well-being.

Established by the United Nations in 2014, this day aims to raise awareness about the numerous benefits of practicing yoga and promote its integration into daily life. As the world unites in the spirit of holistic wellness, International Yoga Day serves as a reminder of the ancient practice's universal appeal and its potential to foster harmony among diverse communities.

As International Yoga Day completes another year of celebration, it stands as a testament to the enduring appeal of this ancient practice. The global recognition and participation in this day underscore the universal desire for well-being, unity, and balance. By embracing the principles of yoga, individuals and communities can contribute to creating a healthier, more harmonious world. As we reflect on the significance of International Yoga Day, let us continue to explore the transformative potential of yoga in fostering personal and collective well-being.

Institute has organized the International Yoga Day on 21st June as per the directions given by Government of India and Maharashtra as well as by the statutory bodies governing the Institute.

All the Staff, Students including stakeholders celebrated the Yoga day by practicing the YOGA in Institute campus.

For the celebration of international day of yoga, we had also posted one e-banner on our social media platform on 20th June create the conducive environment for yoga participation from all the stakeholders.



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As an institute we always understand the importance of fitness and thus we promote fitness culture amongst all our stakeholders. With the AICTE AOL information we had announced on 10th may, 2021 at our social media platform and motivated our faculty, students along with their parents to join the online yoga program.

Even during Covid , All stakeholders had enthusiastically participated in the program. For the celebration of international day of yoga, we had also posted one e-banner on our social media platform on 20th June 2021 to create the conducive environment for yoga participation from all the stakeholders. While performing yoga we had ensured all the social distancing and covid-19 norms followed.





10:50 ← → * 25% 90% 100%
← Q yoga day in SBIIMS (IIMSc) of 2
26 FILTERS POSTS YOU'VE SEEN MOST RECENT

by NAAC
Sanket Kulkarna Bhalekar · 20 Jun 2022 ·

^Warm Greetings to SBES Family^

Who is the fittest will survive till the end and what will make u fit is "YOGA" It provides mental , physical and psychological stability to the body and mind Hence.

Saibalaji Group of Institutes is going to celebrate International Day of Yoga. All are cordially invited.

Venue -IIMS lawn
Date- 21-06-2022
Timing -7:30 am





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International Day Of Yoga 2020"

Join us live from home:

" LIVE ON FACEBOOK " "IIMS (Darpan/Mirror)"

Date-21st June2020

Timing: 10:00 am to 10:45 am

"Stay Fit—Stay Healthy"



SAIBALAJI GROUP OF INSTITUTES, PUNE

IIMS | SBIIMS | IIMHRD (W) | RBMCACS | SBPS

CELEBRATING

International Day Of Yoga



21st JUNE 2020

49

1 comment

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Campus Address : Sr-#54 (1+2/1), Nere Dattawadi, Near Hinjawadi Infotech Park, Pune - 411033. **Tel.:** (020) 66547534

Email : admissions@saibalaji.org **Website :** www.sbiims.com



Guru Purnima



- On the very auspicious occasion of Guru Purnima, we the batch of 2021-23, SBIIMS Pune celebrated an event for all our loving gurus who have enlightened us and been there for us on every step of the way.
- Guru is the one who takes us from darkness to the light, from ignorance to truth, from suffering to salvation. All the spiritual gurus need to be thanked.
- Thanks to our SBES Founder president, Professor Manish R. Mundada for gracing the occasion and providing us the platform to conduct this event and extending this opportunity to us.



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- It was a great opportunity working with our alumni, our seniors batch of 2020-22 and our current batch of 2021-23 who participated in this event and made it a wonderful and a successful one.


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Pune





Teachers' Day

September 05

Every year SaiBalaji Group of Institutes celebrates Teacher's day on 5th September with our respected founder Prof. Manish R Mundada Sir and faculties of SBIIMS. Students dedicate songs, videos, surprises to professors, speeches, and the wonderful art of Sarvepalli Radhakrishnan.





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Ganesh Chaturthi

(September 10, 2021)

Sai Balaji Education Society celebrates Ganesh Chaturthi every year with full devotion and tradition. Ganpati Stahpana and Arti were done by Prof. Manish R Mundada Sir. The students, as well as teachers, performed together by playing dhols and tashas to welcome Lord Ganesha.



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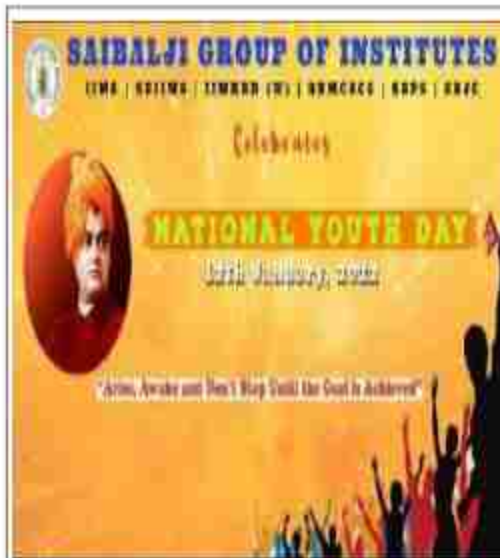
National Youth Day
(January 12)

Students Council of International Institute of Management Studies organized an interesting event on the occasion of National Youth Day on January 12, 2022.

Number of Events was organised on this day and it witnessed overwhelming student's participation.

Major highlight of competition includes-

- E-Banner Competition
- Essay Writing Competition





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Lohri Celebration

(January 13, 2022)

"India is known as a land of festivals and celebration, Lohri is one of them which is unique in its perception and significance."

Sai Balaji Education Society had organized "LOHRI CELEBRATION" for their students. Presence of Senior and Junior students had made this event more vibrant. The event was started at 8:30 pm on January 13, 2022 with the ritual of Lohri festival and ended up with Dhol Beats.

Festivals are the period of celebration and bring peace and joy for everyone. The festival prompts to be thankful for God's provisions and to celebrate his creations. Lohri is a popular mid-winter Punjabi folk festival, celebrated on 13 January of every year. Hindus traditionally light bonfires in their yards after the weeks of the rabi season cropping work, socializing around the fire, singing and dancing together as they mark the end of winter and the onset of longer days.




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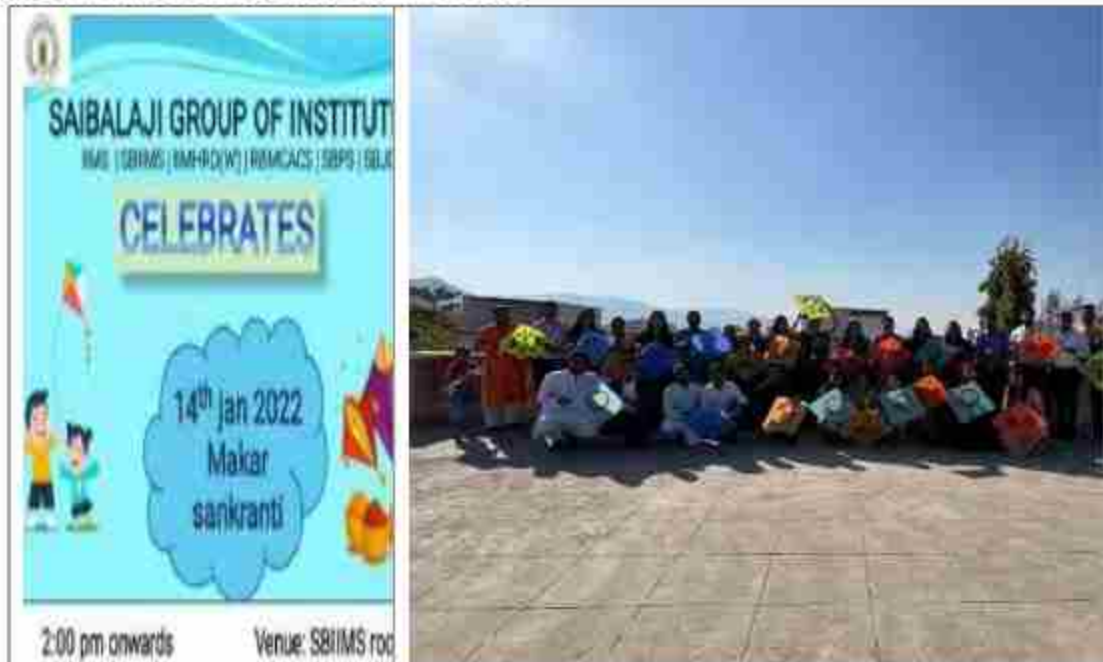




Makar Sankranti

Date : 14/01/2022

SBIIMS celebrates Makar Sankranti to remark the days becoming longer than night signifying the end of Winter season. January 14, days. It is observed as a festival of harvesting of the winter crops. Also we understand the importance of these festivals considering idea behind it like health benefits of lit and gud in winter, benefits of sunrays for vitamin D etc



- Indian festivals nowadays are no more associated with just 'holidays' for college students. Quite a few festivals are being celebrated with great enthusiasm and fanfare on the campuses. On Makar Sankranti today, whether it is flying kites or gorging on the sumptuous til gud laddoo or coming together, various activities have been chalked out by the collegians to mark the festival on campus. Students actively participated in different activities, they sang songs, recited poems. Students flew kites from college. There were kite flying competition held at college.


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SHIV JAYANTI 19th February

Every year Saibalaji Group of Institutes celebrates ShivJyanti on the birth anniversary of Chatrapati Shivaji to make students to understand the leadership qualities, management lessons from Chatrapati Shivaji Maharaj. The program was starts by AARTI of Shivaji Maharaj by Prof. Manish R Mundada Sir.

All the faculties, students and alumnus had attend the event and the Dhol-Tasha Pathak of SBES graced the event with its rhythmic throbs.





SaiBalaji Group of Institutes celebrated ShivJyanti on the birth anniversary of Chatrapati Shivaji. The program was started by AARTI of Shivaji Maharaj by Prof. Manish R Mundada Sir.

celebration of Chhatrapati Shivaji Maharaj Jayanti, SBIIMS campus hosted a vibrant event, honoring the legacy of the legendary ruler. The event featured cultural performances, historical exhibitions, and insightful talks about Shivaji Maharaj's life and achievements. Attendees praised the event for its educational and cultural significance, fostering pride and admiration for Shivaji Maharaj.

All the faculties, students and alumnus had attended the event and the Dhol-Tasha Pathak of SBES graced the event with its rhythmic throbs.



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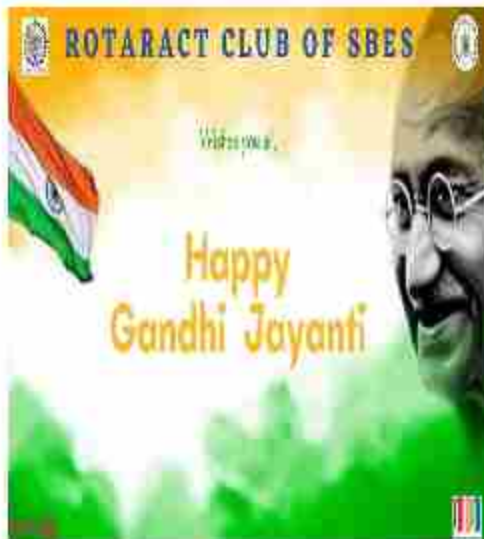
Gandhi Jayanti

2nd October

Forgiveness is the quality of the brave, not of the cowardly. The weak can never forgive. Forgiveness is the attribute of the strong. — Mahatma Gandhi

On the occasion of Gandhi Jayanti, students remember and celebrate his great soul and his teachings.

And a wonderful speech by our director guiding us to follow the path of truth and wisdom, and pay homage to the Father of the Nation on this day. Forgiveness is the quality of the brave, not of the cowardly.




Director
Sai Balaji Education Society's
Sai Balaji International Institute
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Pune





INTERNATIONAL WOMEN'S DAY-2023

Every Year On 08th March, whole team of SBIIMS gathered together for celebrate International Women's Day. This momentous occasion is not just a date on the calendar; it is a powerful reminder of the extraordinary contributions and resilience of women around the world. On this occasion, we honor their achievements, acknowledge their struggles, and amplify their voices.

International Women's Day is an opportunity to reflect on the progress made in advancing gender equality. We celebrate the achievements of women in various fields, from science and business to politics and the arts. Each success story is a testament to the strength and resilience of women who have overcome obstacles to pave the way for future generations.

The main purpose of celebrating International Women's Day is to renew our commitment to building a world where every woman and girl can live free from discrimination, violence, and inequality. Together, we can create a future where the potential of every individual is recognized and celebrated.





Shreya More · 7 Mar 2022 · @

SaiBalaji Education Society
Celebrates International Women's Day
8th March, 2022
C.K.Prahallad Hall, IIMHRD campus

Let's celebrate the spirit of 'The creator of the world 'Womenhood'

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IIMS | SBIIMS | IIMHRD (W) | RBMCACS | SBPS

CELEBRATES
International Women's Day
MEET OUR SPEAKERS

 Ms. Jyoti Gawate Women Athlete	 Ms. Santabai Yuwle Founder, "Abhaimaya"	 Ms. Suvarna Jadhav Upsarpanch, Nere	 Ms. Pranali Vichare CEO TALKED Inc
 Dr. Jyoti Chavan Hom. Cosmetologist & Trichologist	 Ms. Manisha Pawar Shikshan Mandal Sabhapati Time: 9.15 am	 Ms. Vidya Mathews Founder Director Vidya Incorporation	



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Email : admissions@saibalaji.org **Website :** www.sbiims.com



National Unity Day

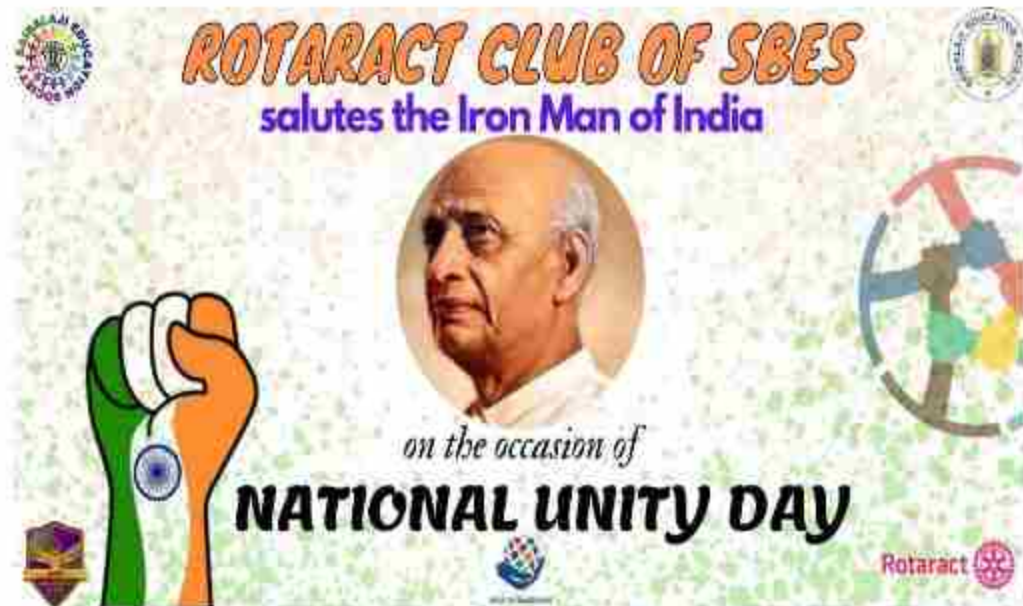
31/10/2021

Manpower without unity is not a strength unless it is harmonized and united properly, then it becomes a spiritual power."
-Iron Man of India

The birth anniversary of one of the Greatest Leaders of India has ever had a chance to witness, Sardar Vallabhbhai Patel. It's a day of national pride and honour.

Remembering the first Home Minister of free India, and celebrated this day with our head held high and felt proud to be a citizen of this nation. 🇮🇳

Happy National Unity Day!



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National Education Day

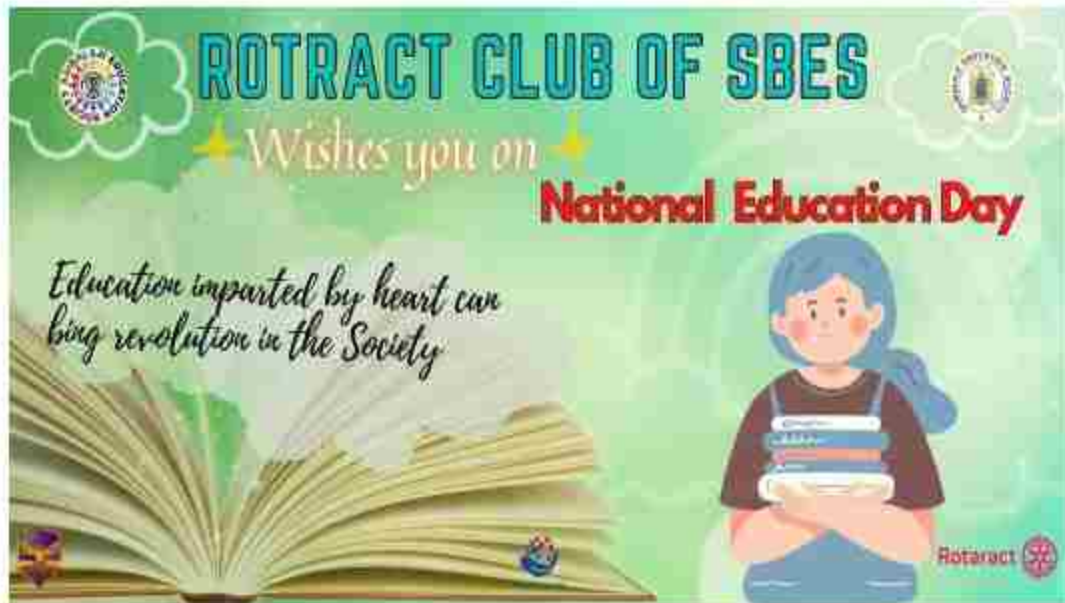
Date : 11/11/2021

Education imparted by heart can bring revolution in the society."

-Maulana Abul Kalam Azad The National Education Day is celebrated on November 11 to commemorate the birth anniversary of India's first Education Minister Maulana Abul Kalam Azad.

Let's work towards promoting education and hope for better future.

On the day of Education Day, students remember and celebrate his great soul and his teachings.




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VISTA- Intercollegiate Techno-Cultural Management Fest

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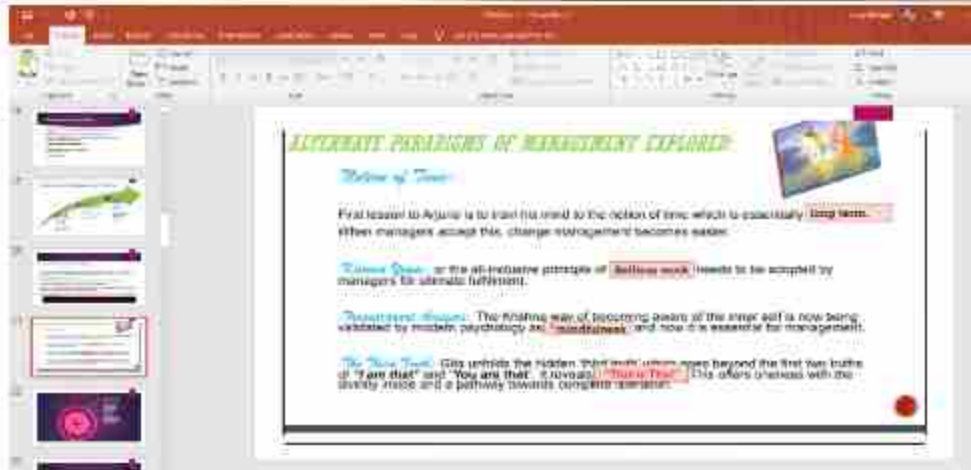




Management Lessons from Mahabharat/Ramayana

Institute organises sessions, programs to teach management lessons from Mahabharata and Ramayana





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Marathi Bhasha Din

Date: 27 Feb, 2023



On February 27, 2023, SBIIMS campus celebrated Marathi Bhasha Din, honoring the rich heritage of the Marathi language. The event featured cultural performances, poetry recitations, and interactive sessions on Marathi literature. Attendees praised the event for promoting linguistic diversity and cultural pride. It concluded with renewed appreciation for Marathi language and culture.


Director
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Palakhi -Wari -Ann-dan

Date: 14th June, 2023

Introduction: Every year institute participate in Pandharpur wari and also contribute in anna-dan to warkari.

Participation: 50




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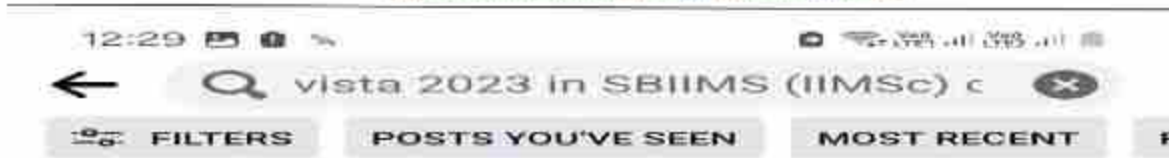
VISTA-2024





VISTA-2023





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VISTA-2022



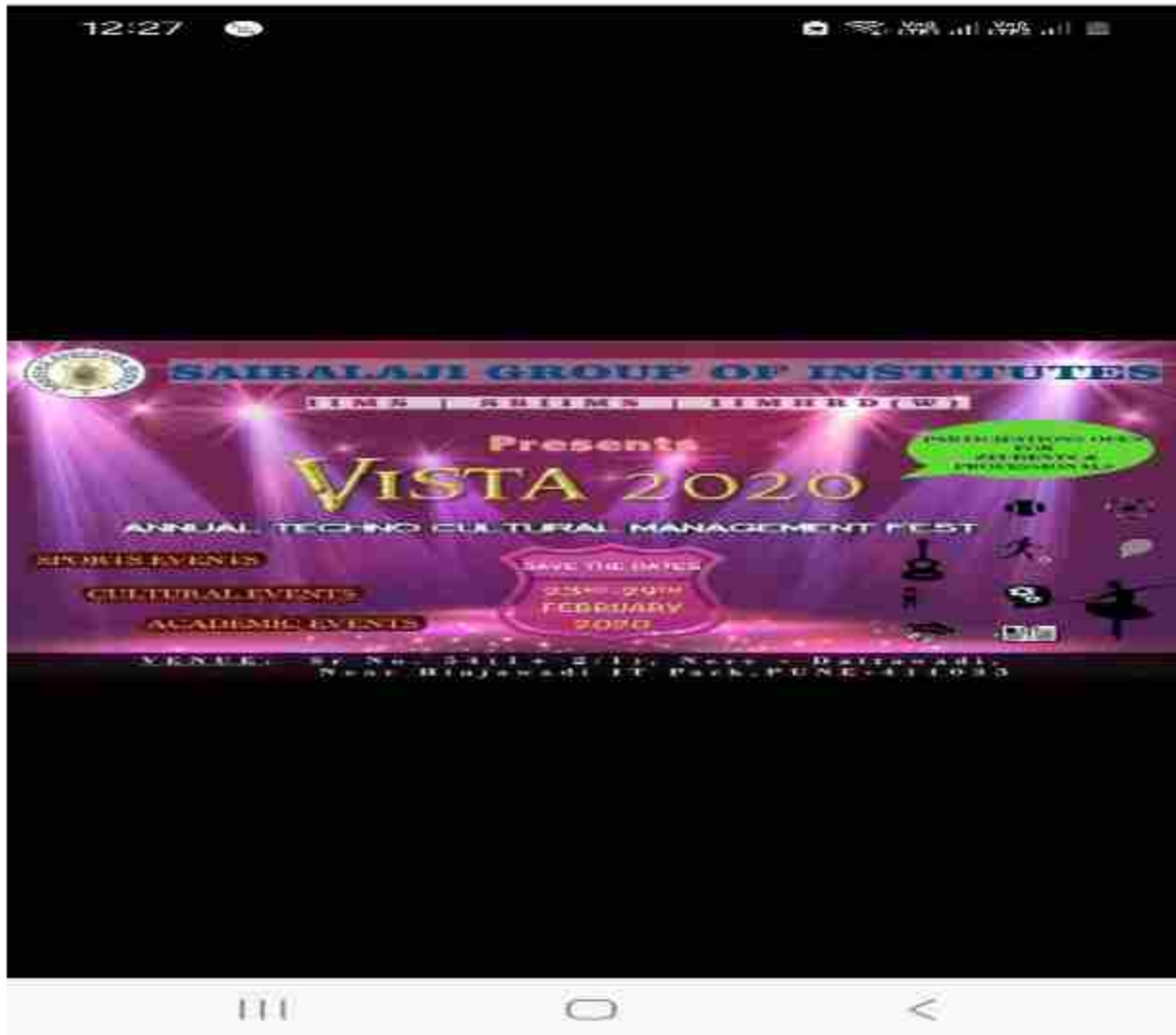


VISTA-2021



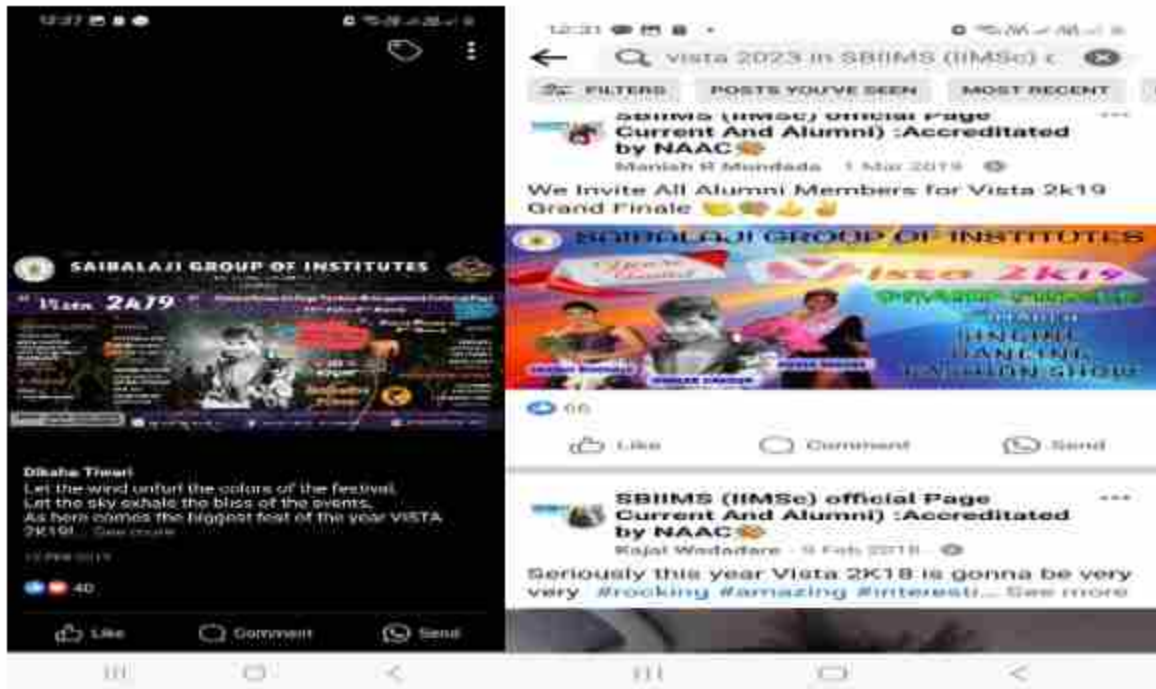


VISTA-2020





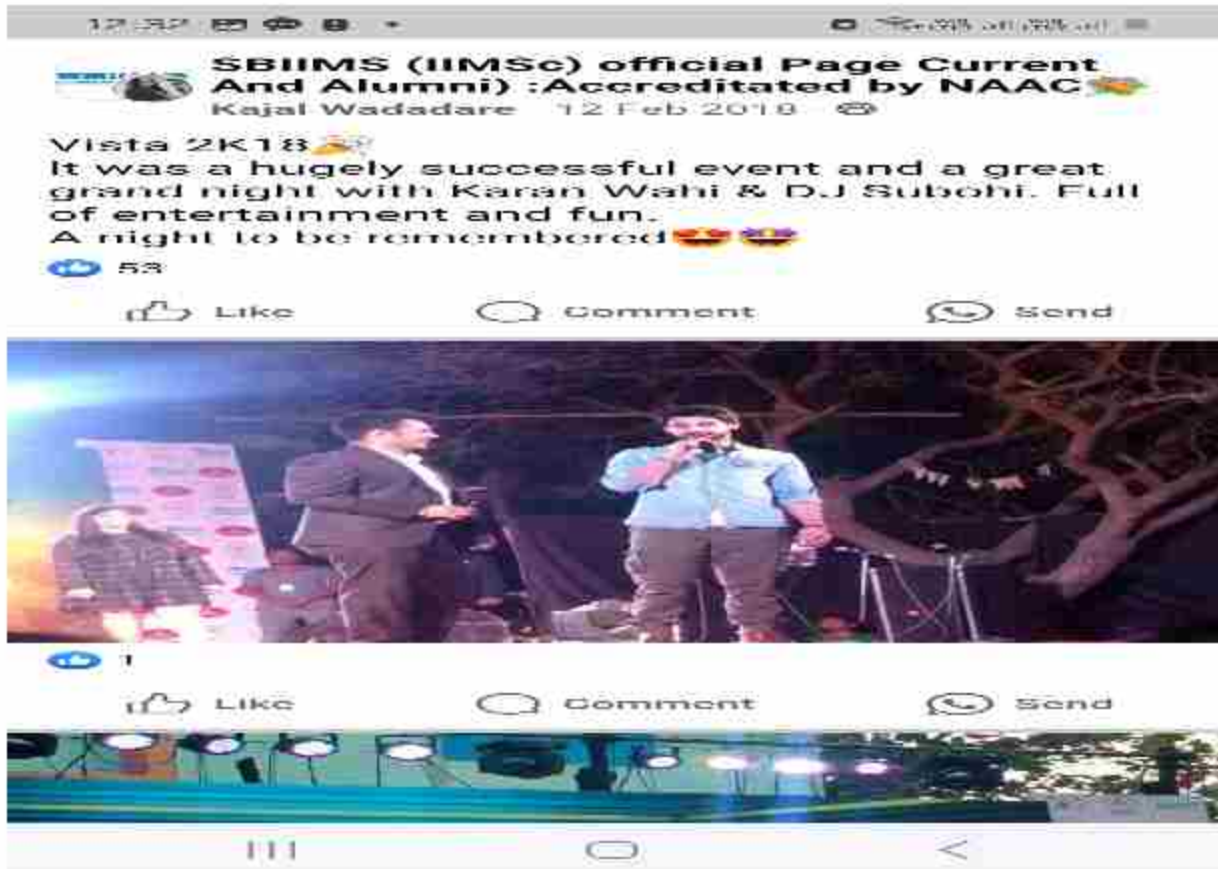
VISTA-2019







VISTA-2018



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EPISTEME

**ANNUAL
MAGAZINE
2K23**





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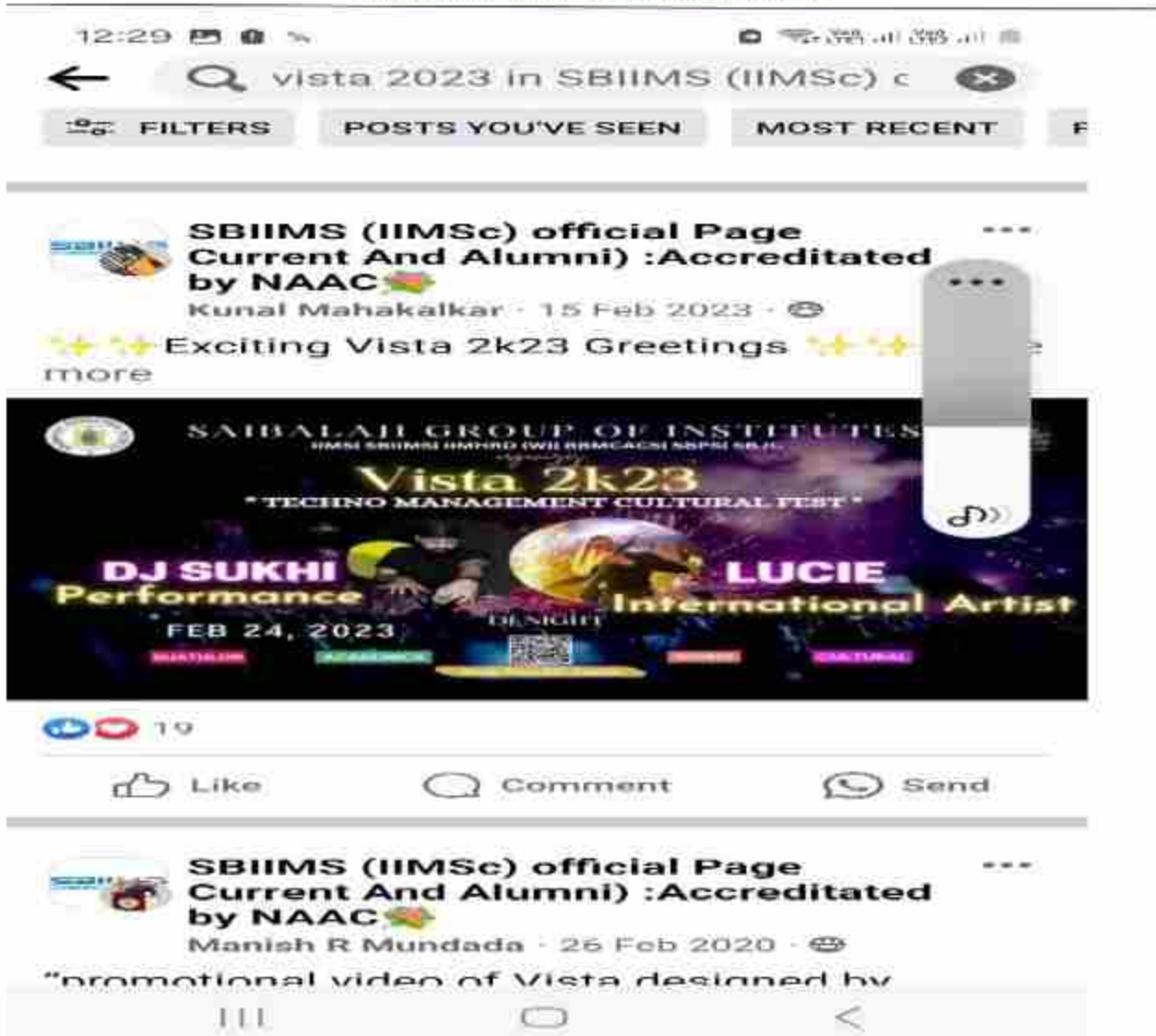
VISTA-2024





VISTA-2023







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VISTA-2022



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Cultural Events:
• Fashion Show
• Dance
• Singing
• Band Show
• Drama

Organizes
VISTA 2022
20th March - 26th March
Venue - SBES Campus

Cultural Events:
• Rapping/Beatboxing
• Photography
• Standup Comedy
• Mono Act
• & many more...

Registration Fee **100/-**

For Queries: Mohit Sharma - 9340450320 ; Vaishnavi Punse - 7769041670

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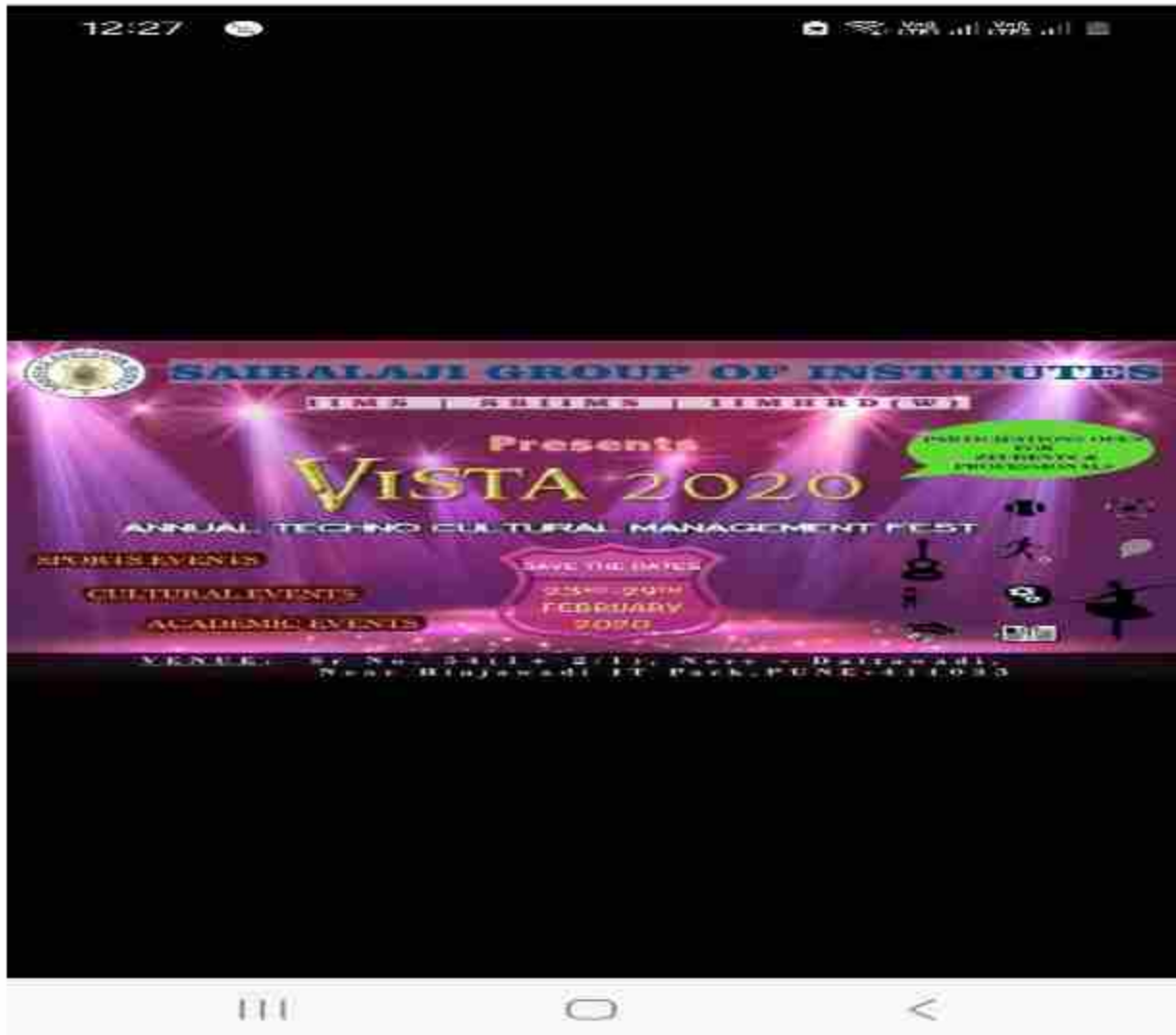


VISTA-2021



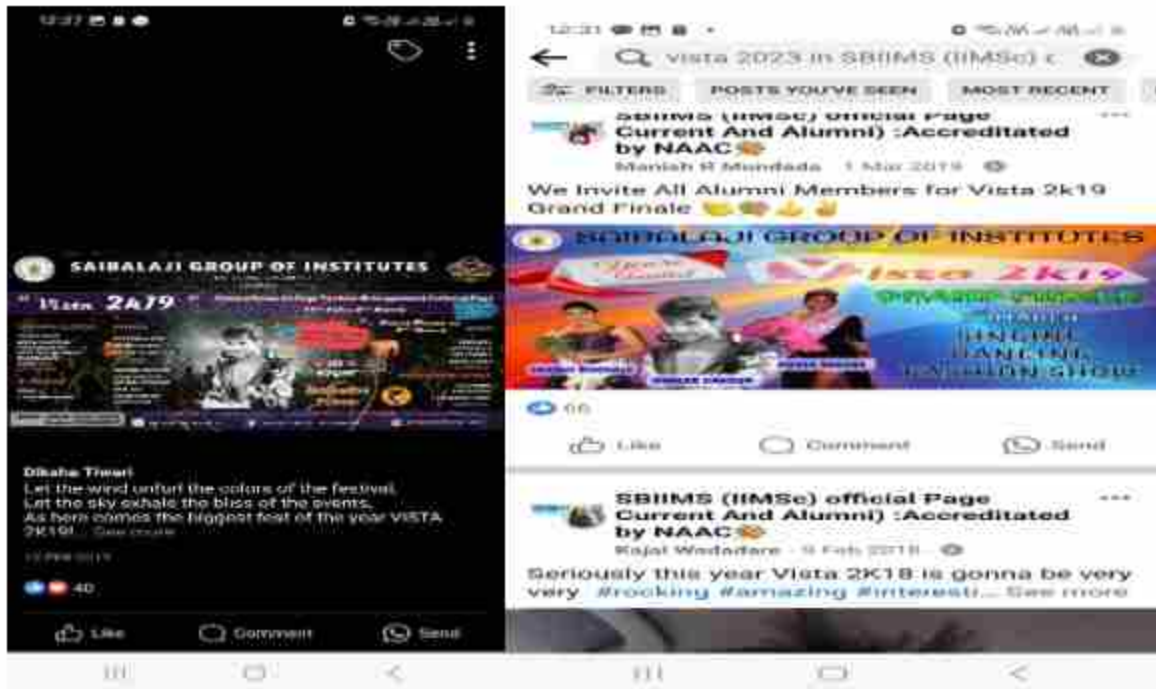


VISTA-2020





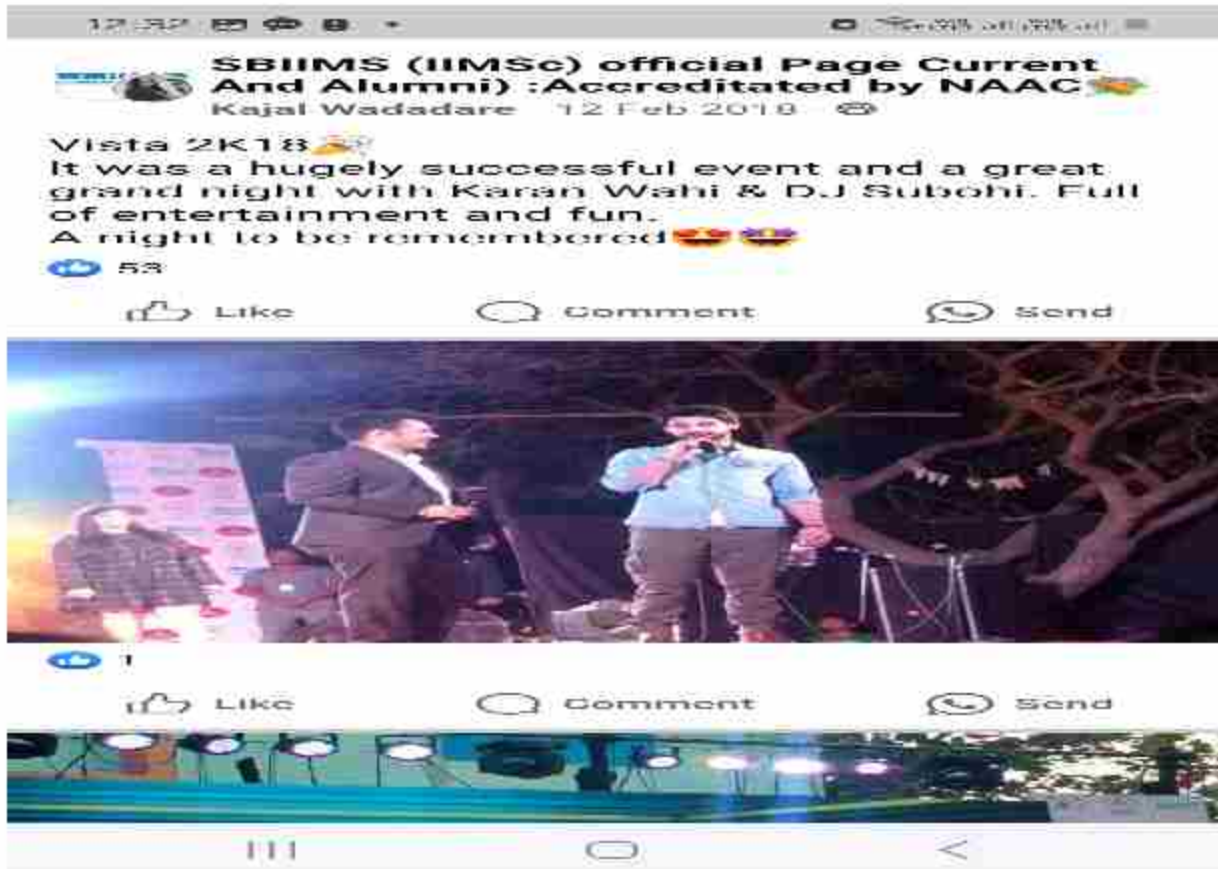
VISTA-2019







VISTA-2018



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